

**Valuable Testimonial**

(Copy)

QUEBEC, —  
Nov. 3rd, 1898

Mr. S. F. TARBUSH,  
Charlottetown.

My Dear Sir:—

I feel that you will be pleased to know that a few days ago I received my wife's portrait ordered through you. The execution of the work in every detail is as creditable to the High Grade Art Union as it is satisfactory to me.

I am very much pleased indeed. The painting is a perfect picture. Kind regards  
Very truly yours,  
JAMES L. HARKINS.

The only representative of the High Grade Art Studio for this Province is S. F. Tarbush, Charlottetown.



**ADVICE ABOUT**

**Spice.**

When ordering a package of Pepper, Ginger, Allspice, Cinnamon or Cream of Tartar from your grocer you can always feel sure of securing the best quality by asking for :

**Mott's**

P. O. Box 326 Leith House—Phone 174  
Wholesale and Retail Liquors

32 to 38 QUEEN STREET

Received per S. S. "Lake Winnipeg" from Liverpool a large consignment Gaelic, Islay, Blend and Juvary Whiskies, and per S. S. "Corean" from Glasgow 100 cases "Regal Blend, 200 cases Pattinson's". Cheaper Whiskies in bottles and flasks. Also a lot Guinness Stout, (Burkes and Bass' Ale (P & H) in pints and quarts.

Will be pleased to quote prices on application.  
**A. MACDONALD,**  
IMPORTER  
262—d2aw for 2wks, w4i

**BIG OFFER FOR ONE MONTH**

**Magnificent Display**

**Enormous Stock of Elegant Goods**

To select from, at a reduction of 20c on every dollar's worth of goods.

We have Watches, Clocks, Jewelry, Silverware, Chinaware, Glassware, Spectacles, Fancy Goods, Games, Toys, etc.

**JUREY & CO.**

The Modern Jewelry and Fancy Goods Store, Sunnyside of Queen Square, Opp. Post Office.

Bring this Coupon. No reduction without it.

**This is a Genuine Offer.**

On presentation of this Coupon, 20c will be refunded on every dollar's worth of goods bought from  
**JUREY & CO.**

**are Marked in Plain**

This is a good chance to get holiday goods

**SPECIAL OFFER**

For Xmas and New Years. You can get 1 doz Cabinet Photos for \$3.00 or 1 doz Victoria Cabinets for \$2.00 at Lewis'; either on flat or glossy paper. We make this liberal proposition so that every one can have Photos for Xmas and New Years presents. Come as soon as possible so as to give us time to finish them.

**Perfection in Crockery**

Another arrival of beautiful China, Glass, Porcelain and Earthenware. All new and pretty patterns. Novelties for Xmas and Wedding presents.

**ALSO**

A large stock of New Wall Papers direct from the manufacturer. Call and get prices. We are sure to suit you at the old stand, Grafton St., North side of Market House.

**C. LEWIS**

**For Business Men**

**Stand Out**

What ever you do, stand out. Don't be one of the mob. Make a sharp mark. Don't be faint and spidery and common. Be unique, remarkable—be first. Throw out your commercial chest. Hold high your commercial head. Don't be one of the mass. Be the captain, the leader. Make your store the biggest, the brightest, the best. Have all your things the best. Your clerks, your windows, your wagons, your stationery, your methods, your everything—have them of class A. The world is full of mediocrity, full of shadow. Avoid that zone and plane of effort which the prism marks as gray. Be bright, be startling—that is be successful. Be a nonpariel.—Dry Goods Chronicle, New York City,

**Practical Advertising**

Advertising is simply a matter of occupying newspaper space to the best advantage, and a merchant who knows what advertising attracts him can attract others by using the same methods, if he will. A good ad is an announcement in brief terms, straight from the shoulder, concise and to the point, telling something in a clear and intelligent manner and stating a few prices as an indicator of the way you sell goods or do work. That is the way ads read which attract you. Would not others be attracted by your ads if written after the same manner? Say something well, give some interesting prices, intermingle a little well written description and talk business from the first word to the last word.—Brookline (Mass) Chronicle.

**True Enough.**

The American masses are rapidly learning the great truth that any scheme plan or process which promises "something for nothing" is, and of necessity must be, a fake or a fraud. A scheme which virtually promises this, it is true, may sometimes be so skillfully devised, the cloven hoof may be so cunningly covered, that for a time it may deceive the public, but sooner or later common sense comes to the rescue and it meets with detection.—Ad Sense,

**Afraid of Those Who Don't Advertise.**

A well know Philadelphia man temporarily visiting in Washington was going somewhat out of his way to reach a florist. When his attention was called to the fact that there were other florists nearer, he said: "I am seeking the man because he advertises in the newspapers. For the last few years I have made it a rule never to deal with any business man who doesn't advertise. I wanted some flowers to send off in a box by mail, and I looked in the paper this morning for the advertisement of a florist. I don't know any of the places here; but the rule is a good one, and I'll bet you anything you say that I can get what I want at this place and get it cheaper than anywhere else. The business man that doesn't advertise I have always found narrow-minded, selfish, non-enterprising, penny wise and pound foolish, even if he didn't cheat me outright.—Geyer's Stationer.

Question.—In these days of keen competition hasn't the old proverb of "there being plenty of room at the top" become obsolete? It seems to me the top is crowded.

Not at all. The crowd is all at the bottom: there is just as much room at the top as ever there was. More, if anything. Competition makes room: it creates it. It is simply a question of supply and demand. The greater the supply, the greater the demand. Just try for the top. Don't worry about its being crowded. You will find plenty of room in which to move after once you get there.—Edwin W Bok in Ladies Home Journal.

Watch your mail, and when you see a letter-head or envelope that pleases you better than the one you are using show it to your printer, and tell him wherein it suits you. He may not be able to make yours like it, but he will be able to suit you better from knowing what style you like.

Trying to earn a reputation on poor quality goods is like trying to earn a reputation or morality by evil practices.

Have a mind of your own if you would have a business of your own.

A dinner lubricates business.—Lord Howell.

Despatch is the soul of business.—Chesterfield.

Half our knowledge we must snatch not take.—Pope.

For what is worth in anything But so much money as twill bring? Butler.

Newspaper advertising is not an experiment in any sense of the word. It is a common sense, business transaction. Returns the first week or the first month are not always encouraging but it is sticking at it that brings success. No business was ever built up to be a success in one week or one month. Continuous advertising in the right mediums is the best and safest and surest road to business success.—Wilmington Every Evening.

... are everywhere.

There is no way but to fight them.

If there is a history of weak lungs in the family, this fight must be constant and vigorous.

You must strike the disease, or it will strike you.

At the very first sign of failing health take Scott's Emulsion of Cod-liver Oil with Hypophosphites.

It gives the body power to resist the germs of consumption.

50c. and \$1.00, all druggists. SCOTT & BOWNE, Chemists, Toronto.

**Deep Cuts**

During November and December

Right when you need them most we cut the prices on all Cook Stoves and Ranges and heating stoves.

Everything Guaranteed

Which means if you are not satisfied after you have purchased you can have your money back.

**DODD & ROGERS**

**PAINTING.**

Miss M. H. Chisholm has reopened her studio in Morris Block and will have lessons in Oil, China, Water color, and Tapestry painting from October 1st 1898 to June 1st 1899. 662 d&w weeks.

**Valuable Testimonials.**

(COPY) GOVERNMENT HOUSE, OTTAWA, June 22nd, 1898  
The Countess of Aberdeen has pleasure in stating that The High Grade Art Studio has very successfully carried out a Portrait of the Earle of Aberdeen, after a photograph lent to them for the purpose. Lady Aberdeen considers the picture a great success and offers all best wishes to The High Grade Art Studio.  
The only representative of the High Grade Art Studio for P. E. I. is S. F. Tarbush, Charlottetown.

**A Great Book Free!**

When Dr. R. V. Pierce, of Buffalo, N. Y., published the first edition of his great work, The People's Common Sense Medical Adviser, he announced that after 680,000 copies had been sold at the regular price, \$1.50 per copy, the profit on which would repay him for the great amount of labor and money expended in producing it, he would distribute the next half million free. As this number of copies has already been sold, he is now giving away, absolutely free, 500,000 copies of this most complete, interesting and valuable common sense medical work ever published—the recipient only being required to mail to him, at above address, 31 one-cent stamps, to cover cost of mailing only, and the book will be sent post-paid. It is a veritable medicine library, complete in one volume. Contains 1008 pages, profusely illustrated. The Free Edition is precisely the same as that sold at \$1.50 except only that the books are in strong manilla paper covers instead of cloth. Send now before all are given away.

**Prince Edward Island Railway**

Trains Outward. Read down	STATIONS	Trains Inward. Read up
P. M. A. M.		P. M. A. M.
3 10 6 30	Charlottetown...	6 30 12 15
4 36 7 28	Hunte. River...	5 32 10 52
5 18 7 58	Emerald.....	5 02 10 08
5 55 8 22	Kensington....	4 28 9 32
6 30 8 45 Ar.	S' Side {Lv. 4 15 9 00	
6 40 9 50 Lv.	{A. 3 35 8 50	
7 40 11 21	Port Hill.....	2 05 7 44
P. M.		
8 20 12 40	O'Leary.....	12 45 6 45
9 00 1 48	Alberton.....	11 22 6 02
9 50 2 55	Tignish.....	10 35 5 29
P. M. P. M.		A. M. A. M.
P. M. A. M.		A. M. P. M.
2 00 7 00	Charlottetown...	9 00 3 50
2 53 7 37	Ledford.....	8 22 2 53
3 25 8 00 Ar.	Mt Stewart {Lv 8 00 2 20	
3 35 8 05 Lv.	{a 7 40 2 00	
4 43 8 58	Cardigan.....	6 47 12 51
5 05 9 15	Georgetown....	6 30 12 30
P. M. A. M.		A. M. P. M.
P. M. A. M.		A. M. P. M.
3 35 8 05	Mt. Stewart....	7 55 2 10
4 14 8 33	Morell.....	7 27 1 31
4 41 8 54	St. Peters.....	7 05 1 03
6 10 10 10	Souris.....	6 30 11 35
P. M. A. M.		A. M. P. M.
P. M.		
5 25	Emerald.....	
6 15	Cape Traverse..	

Should the S. S. Northumberland make connections with the arrival of the afternoon train at Point du Chene, the Express train will be detained at Summerside to connect with the steamer.  
Trains are run by Eastern Standard Time.

TO RENT—The store at the corner of Gt. George and Grafton Street (known as May's corner). Also three rooms above store. The store and rooms are fitted up in first class style and will be rented either together or separately. Apply to Catherine May, corner Prince and King Sts.

**Nobby Rimless Spectacles**

and eye-glasses are the newest things for spectacle wearers. We have them constructed with the celebrated Ajax clamp, without doubt the strongest and best on the market.  
They come in gold, gold-filled, and nickel trimmings.  
We fit them up while you wait.  
All other kinds kept in stock.

**G. H. HUTCHESON**  
Graduate Optician

**Single Office TO LET**

In Cameron Block apply to  
**HORACE HASZARD**

**Funress Line of Steamers.**

Halifax to Great Britain

S. S. "London City" will leave Halifax for London, G. B., 1st Dec.  
S. S. "Dahome" will leave Halifax for Liverpool, 7th Dec  
W. W. CLARK, Agent

**FOREST & STREAM TRIAL TRIP**

AT SPECIAL TRIP RATE.

This large illustrated sportsman's weekly is just the paper for you if you are a shooter or angler or amateur sailor or camper or observer of nature. FOREST AND STREAM is called the "sportsman's home journal," because all in the home read it. To know it is to like it. The price is 10 cents per copy (of all newsdealers); but that you may get acquainted with FOREST AND STREAM, send 25 cents (silver or stamps), and we will send the paper for four weeks as a special trial trip. Our catalogue of best books on outdoor sports will come to you free. Address: FOREST AND STREAM PUBLISHING CO. 634 Broadway, New York.

**Best of Tea Value**

**HOUSEKEEPERS**, if you have not tried Tetley's Elephant Brand Teas, you should do so at once. These Teas are put up especially for family use.—Wrapped in air tight lead packets, the flavor and purity in ensured to the consumer, who is also protected as to the correct value by having the RETAIL PRICE PRINTED ON EVERY PACKET.  
Sold by most grocers in Canada and the United States.  
25c. to \$1.00 per lb. In 1/2 and 1 lb. Packets.  
If your grocer cannot supply you, write us and we will see that your order is filled.  
JOSEPH TETLEY & CO., London, Eng., Canadian Head Office: 16 Lambton St., Montreal.

**ALL OTHER KINDS OF Musical Instruments**

Take legs and run wherever

**HEINTZMAN PIANO APPEARS.**

Factory established since 1850, and many of the first Pianos they made are in use to day, which should be convincing proof that HEINTZMAN & CO. PIANOS are made to wear.

**AS WELL AS SELL**

Consider this matter over carefully before you purchase— It pays in the end to buy only the best. Call in and see them and we will be pleased to show you the difference between a Heintzman & Co Piano, and an ordinary Commercial Piano made to sell only.

**MILLER BROS.**  
The P. E. Island Music House  
Connolly Building, Queen Street.

**Artificial Teeth**

**THE : THURLO ; PLATE**

The lightest, thinnest, coolest and most durable plate made. Does not interfere with taste or speech. It will outwear three ordinary plates.  
The large number we make enables us to make absolutely the best teeth at lower prices than is usually charged for inferior. Have your impression taken and get your teeth same day.  
Call and see specimens of our work.

**If Your Teeth**

are decayed do not have them extracted, but have crowns built upon them, rendering them serviceable for life. Our Crown and Bridge system (teeth without plates) is perfection. We make it right in our office, guaranteeing absolute fit, and match to the natural teeth. Call in in the morning and have your Crown or Bridgework same day.

**Why Suffer**

with an aching tooth for days or weeks, when we can assure you that we can can treat and fill it by the new painless method known as CATAPHORESIS. Perfectly painless and harmless, no matter what the conditions are, Examinations free.

**Berlin Dental Parlors**  
CHARLOTTETOWN.  
Branch office at Alberton under charge of Dr. C. V. MCCREADY.

**OYSTERS**

We have had long experience in handling Prince Edward Island's famous Oysters, and solicit your consignments. We have facilities second to none for handling same.

**John Caldwell & Co.,**  
Produce Commercial Merchants, Importers and Dealers in Foreign and Domestic Fruits  
Reference Bank of Toronto and Commission agencies.  
Correspondence Solicited. Cable addressee Fruitcold.  
107 3mo dy&wk