

"HOLMAN'S ON THE MOVE" ...

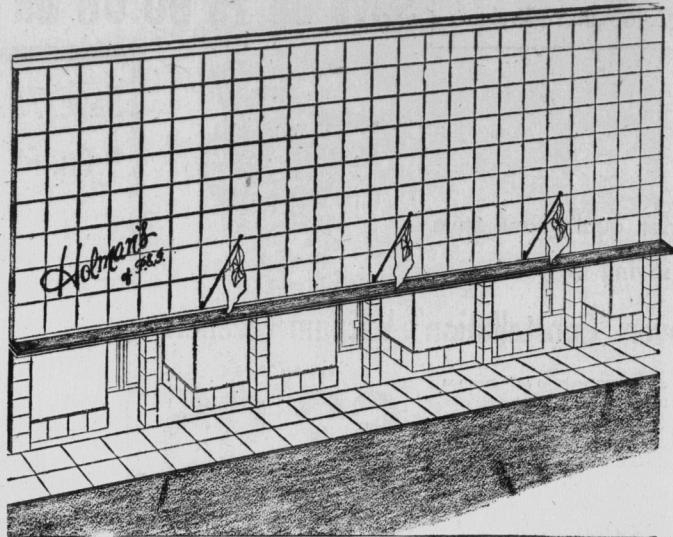
Chapter Two... In The Story of Holman's On The Move...

Designed by Laurie A. Coles and Associates, the new Charlottetown store front, being installed by the general contractor, Robert J. Petrie, is expected to be completed late in May.

This "plan of progress", started a year ago on the store interior, is the tangible expression of Holman's desire to provide the most modern shopping facilities for Islanders.

We trust that, when completed, the Charlottetown store will measure up to the expectations of our customers and friends. Its three sets of double doors, surrounded by new, modern show windows . . . its grey marble columns . . . its aluminum canopy . . . and its many other outstanding features will, we are confident, present the "new look" . . . the "modern look" . . . the look of a leading department store "on the move".

Next Week's Chapter Three will deal with the modernization of our Summerside Store



Special "Holman's On The Move" Values . . Both Stores . . Wed. Through Sat.

Special Purchase Arnel and Cotton Dresses

wonderful variety, 12 lovely styles . . . all as gay as a spring day. Lovely full skirts, short or ¾ length sleeves, a style and size to fit all ages and figures . . . all easy wash and wear in Mint, Beige, Aqua, Gold, Melon, Lilac and Pink; sizes 5 to 17, 10 to 18, 16½ to 22½.

Regular 12.95 Special **8.98**

a special, special price on Spring Coats

delightful selection of samples in a variety of fabrics from featherweight tweeds to a smooth, cashmere finished dooskin blend, some featuring Portrait neckline; others collarless; button front or clutch styles; sizes 8 to 16, 5 to 15, 16½ to 22½, all shades including black and white.

Values to 39.99 Sale **19.99**

Print Blouses
short sleeves; nicely tailored; small Eton collar; perfect to wear with slims or skirts; sizes 12 to 20.
Reg. 2.95 — special 1.77

Nylon half slips
lace trimmed, neat styling; pastels and whites; S-M-L.
Special—49c

Panties and Briefs
plain tailored briefs; fancy trimmed panties; white and pastels—S-M-L.
Special—3 for 1.00

Fabric Gloves
in double woven cotton; embroidered at wrist; white only.
Special—1.00

Nylon hose
seamless, plain, micro mesh; all shades, sizes 8½ to 11; standard of reg. 1.25 range.
Special—2 prs. 1.00

Kamion Pullover
short sleeves, easily washed Kamion; neat classic style; sizes 14 to 20; gold, beige, mail, green, navy; blue white.
special — 2.98

Kamion Cardigans
classic button to neck cardigan; perfect match for the Kamion pullover; and same shades.
special — 4.98



men . . . here are the newest, latest styles in

The Popular 39" - 40" Length Spring Coats

regularly 29.95 to 35.00

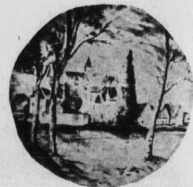
- half raglan sleeves
- neat balmaca collar
- fancy chrospun lining or laminated foam lining
- less weight, less bulk, better appearance
- black, olive, grey checks
- sizes 36 to 42.

special 4-day value . . . only **24.99**

Reversible Topcoats

Tailored from a rayon fabric in the new length; Olive, Navy, Brown, reversed to Beige; sizes 34 to 42; regular 19.95.

special—12.99—while they last!



imported from England
new and lovely . . .

40-Piece Dinner Sets

Regularly 22.50

8 each 10" plates; 6" plates; cereal, teacups and saucers in Johnson Brothers "Dream Town" pattern; underglazed engraved print in hand engraved soft tones of brown, turquoise and beige; imported from England.

Special 14.99

3 Outstanding Values — Youth Centre Department

Girls' or Boys'

Blazers

styled by "Goosey Gander" in good quality flannel; double breasted; navy with braid trim in sizes 3 to 6x.

Reg. 3.98 - Special 2.77

Special Dress Purchase
Regular 4.98 to 10.98

The latest "Goosey Gander" fashions; nylons, polished cottons, organzas and taffetas in plaids, plains, assorted designs; sizes 2 to 14.

Special 3.98 to 5.98

Girls' Matching

Jean & Weskit Sets

better weight wool and rayon blend, styled by "Youth Fair". Side zipper fastening on jeans; assorted fancy stripes; teenage sizes 8 to 14.

Reg. 11.95 - Special 7.77

Women's Style Footwear

Reg. 9.98 to 12.95

Black leather, black patent, black suede; brown leather, green, purple and fuchsia; high and illusion heels; latest styles, latest last and patterns. Width AA-B; sizes 4½ to 10

Special **5.49**



Special Value — Quilt Patches

Printed percale, ¼ to 1 yard lengths; suitable for aprons, children's wear.

Regular 1.29 lb. — Special 1.09 lb.

Special Value — Printed Flannelette

best quality, white or dark backgrounds; excellent for nightwear, shirts, children's wear; about 36" wide.

Reg. 69c yd. — Special 47c yd.

Save on Pyrex Teapots

heat proof flameware glass in popular 6-cup size; squat style, glass handle and metal band; good pouring spout.

Reg. 4.95 — Special 3.49



Save on Revere Saucepans

new stainless steel, extra deep 2-qt. covered sauce pan with copper bottom; cool bakelite handle.

Reg. 10.95 — Special 7.99

