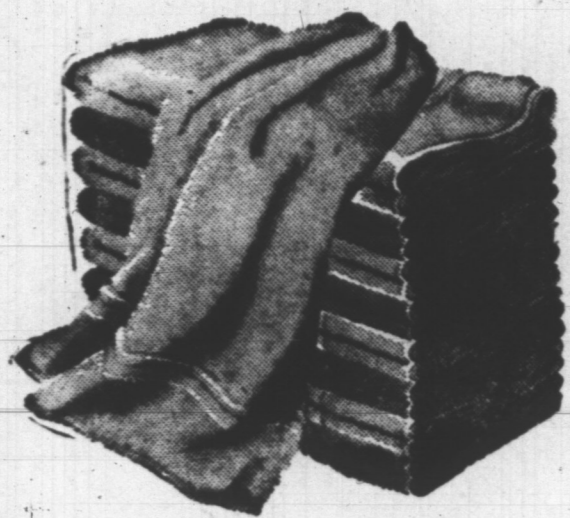


Great Bargain Event ECONOMY

Thursday
Friday
Saturday
DAYS

COME! SEE! BUY! SAVE!

• Designed to bring you
• Seasonal items when you need them most
• At lowest possible prices



Luxury Towels

nothing could give you more pleasure than the bath and linen closet stocked with these . . .

huge . . . thick . . . quick drying . . .
giant bath towels

These are solid colors and Dobby Borders, mostly blue, yellow and green. About 25 x 50 inches. Reg. 2.98.

1.99 ea.

beach towels . . . to clear!

Rainbow or multicolor stripes—won't readily show soil; are deeply looped and will also double for Bath; about 30 x 60 inches. Assorted stripes. Regular \$1.98.

1.29 ea.

here is something new and different!

bedspread and matching drapes and pillow

Criskay Drip-Dry Bedspread, matching drapes and pillow, partly designed in embossed cotton with printed floral design; continental style valance, single and double size, regular \$21.45

14.95

home furnishings at both stores



26 pc silver chest a wonderful buy!

Special 19.50

gleaming silverplate in Wm. Rogers' "Burgundy" pattern. 6 each Dessert knives, forks, dessert spoons, teaspoons, 1 sugar spoon, 1 butter knife. Heavily plated with pure silver on good quality nickel. Walnut finish chest. Regular \$49.95.

calling all women!

Clearance Sale

these are just what you need to bridge that transition period . . . and at absurdly low prices . . . come and see!

we are clearing our complete stock

summer cotton dresses . . . skirts . . . blouses . . . shorts . . . bathing suits . . .

at **33 1/3%**

discount

summer hats (Summerside Only)

reg. 2.98 to 7.98

reg. 8.96 to 12.95

1.88 3.33

bengaline dusters

reg. 12.95

Special 8.63

. . . beige . . . blue . . .

turquoise . . . mint

ladies wear at both stores



men know a good investment when they see it!

all wool . . . sweaters

V-neck pullover sweaters, long sleeves in colours of red and grey with check design. Washable. S. M. L. Reg. 7.95. Special—

6.99

men's work pants

full cut, sanforized, strong zipper closure, bar tacked, large roomy pockets, tan, 32 - 42, reg. \$4.98. Special—

2.99

who says it's hard to dress a boy!

boys'

windbreaker jackets

zipper closure, in corduroy and gabardine, colours red, brown, navy. Size 26 - 34, reg. to \$4.98.

Special 2.79

Boys'

denim jeans

in western style, roomy pockets, large belt loops, tacked at points of strain, colours black and blue. 26 - 34, reg. \$2.49 and \$2.98.

Special 1.99

men's wear at both stores



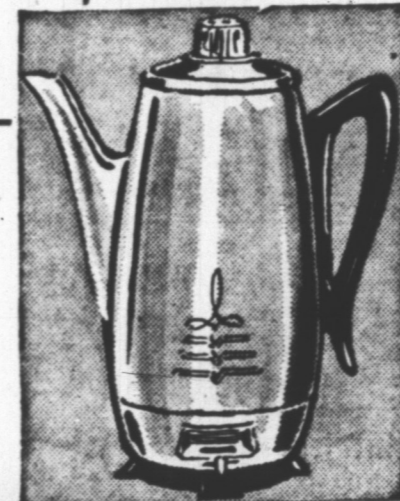
you'll see wonderful things in

housewares

electric kettle

Made by General Steel Wares with fast heating 1500 watt element and new type thermostat control that shuts off automatically when the kettle boils, or boils dry. Bright chrome finish with cool bakelite handle. Holds approximately 5 pints.

economy special 8.49



building supplies?

we have everything you need

eastern cedar shingles

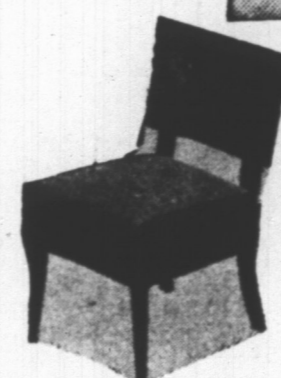
New Brunswick 2nd clear—16 length sheets 4' x 8'. Reg. \$4.10 sheet. —4 bundles to the square.

special 8.79

plywood

Douglas Fir unsanded—3/16" thick—

special 3.49 sheet



these are unusual gifts

3 piece picture set

1.99 set

Reproductions of well-known prints. 7" x 9" centre picture with 2 matching smaller prints. White gold trimmed frames. Reg. \$3.98

pink or blue cups and saucers

.39 ea.

In English semi-porcelain, pink or blue color. Highly glazed with safety rims.

or **3 for .98**

china dept. at both stores



baby crib and mattress

wood crib, 24 x 48 with panel in head and foot. Colors Grey, Blue, Pink, Natural. Complete with pillow edge, felt filled mattress to fit.

economy days only

how to make baby happy and comfortable

sturdy . . . attractive

complete . . . only

20.00

furniture dept. at both stores

now you can have that extra chair you've wanted!

Yes, a good variety of Hostess chairs for you at a price you can afford to pay. Come early for best selection.

15.00 ea.

during economy days

School Girl Fashions at a fraction of regular prices!

cotton dresses

1/3 off regular price

girls'

small girls'

toddlers'

youth centre at both stores

Balance of our girls' smart cotton dresses, just the thing for school; a host of styles and colors. Clearing! Adorable styles in washable cottons in adorable styles—good colors—good colours and styles, 1 - 2 - 3 years. 4 - 6 years.

reg. 2.98 to 12.98
1.98 to 8.63

reg. 2.98 to 6.50
1.98 to 4.33

reg. 2.98
1.98

girls'

small girls'

clearing!

pedal pushers and shorts

Odds and Ends in stripes, plaids and plain materials, 7 to 14 years.

reg. 1.00 to 2.98

now **.66 to 1.99**

Balance of stock, stripes and plaids, 4 to 5.

reg. 1.19 to 1.98

now **.79 to 1.32**

firestone passenger tires

Champion Tires—strong safe body—road proved tread. 570 x 15 x 4 ply 600 x 16 x 4 ply

special

12.95 ea.

the most famous name in separators

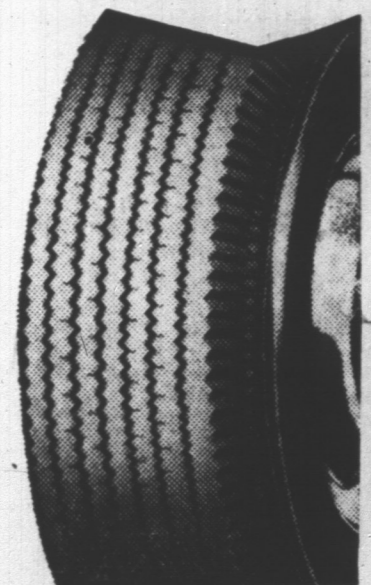
velox

Hand operated—self balancing bowl—Velox the most famous name in separators.

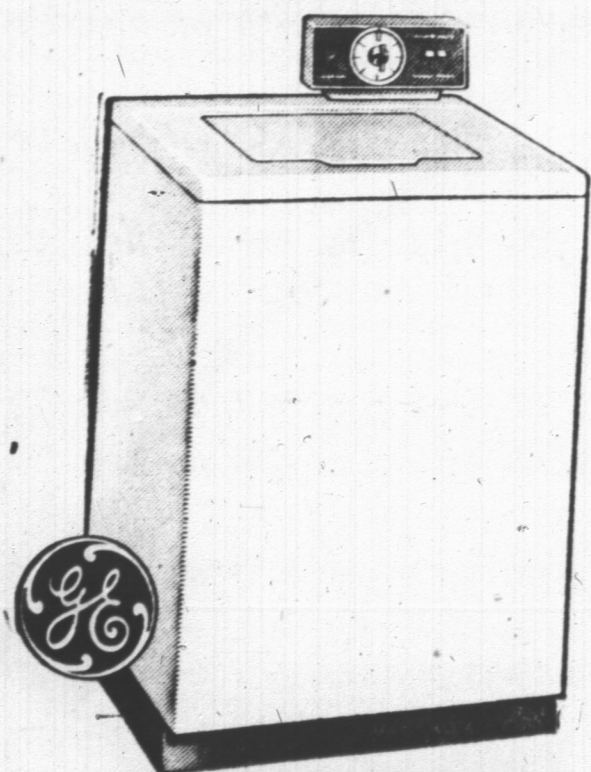
500 lb. capacity reg. 124.95

special 99.95

800 lb. capacity reg. 159.95 **134.95**



hardware dept. at both stores



GENERAL ELECTRIC dryer

It means the end of back-aches and the beginning of leisure

- Automatic, simply set your time control at required drying time.
- Choice of temperature for different types of fabrics.
- Operates on 110 or 220 volts.

169.00

2 yrs. to pay

hardware dept. at both stores



Summerside only browse around and you'll find a host of items you'd love to have . . .

ladies'

dresser sets cutex sets

one mirror, one comb, one brush, assorted colors. Reg. \$1.98.

.99

Polish Remover, one natural and one cuticle remover, one hand cream, etc. Reg. \$1.59. Special

.99

men's
after shave sets

Woodbury's after shave lotion, one cologne. Special formula makes shaving easier, each bottle 6 1/2 oz. Reg. \$2.98.

1.29

attention! school children here's a special in shoes

Children's day-to-day school shoes. Brown and black leather, blucher oxford style. Durable composition soles and rubber heels. Size 8 - 2.

only 2.89



shoe dept. at both stores

8 and 10 dept., 8's side only.