



Gay new

# DRESSES Are ---

**B**ASIC  
**B**EAUTIFUL  
**B**ECOMING

A good Basic dress does so much for your wardrobe and your figure --- It plays so many roles, it seems to be a different dress every time you wear it. For simple sophistication wear it unadorned --- for more formal moods and occasions re-vamp it with jewels, scarves and adornments of your own choice --- but definitely, basics are your smartest buys!



Gleaming satin accents this princess dress of rayon and acetate "Vedero" in luxurious gray and blue shades. Three-quarter length sleeves are satin touched, as also is the mock front bolero. It's a Mixx Mode in sizes 9 and 13, priced---

16.95



Designed with artistry of rayon and acetate blended "Kriskay" with a dulled finish, the charming colors are blue smoke and dense black. Fashioned with a deep V neckline both front and back, three-quarter sleeves, tucked bosom and sheath skirt released with three attractive back pleats. Sizes 11 to 16, priced---

24.95



be as  
**high hat**  
as you  
**please this fall**

It's fashionably correct and a very proper balance to new, soft costume look. We like the high rise of the thimble-cloche, the deep breadth of the toque, the fullness of the balloon beret. Executed in pliable velours, fur felts and velvets, the colors have the rich glow of Autumn. Come try them, they're priced from 3.98

To 14.95

THE BIGGER-THE SMARTER  
IS THE MOOD IN **HANDBAGS**



"C'est Magnifique!" These handbags crafted of the finest of velvets, calfs, cordes and other materials follow the large and oversize line. They are detailed to the top of perfection in colors to complement your every costume and mood. They indicate a taste and discrimination and they're very reasonably priced!

5.00  
to  
19.95

## WHISPER NYLONS



Bought your supply of Fall Nylons yet? Don't wait another day to give yourself the treat of wearing these wonderful "Whisper" stockings! They're 400 needle seamless with a lace welt. The fit is simply perfect and there's plenty of "give" for above the knee comfort. By far-and-away the smartest colors for Fall is "Angel's Breath" in sizes 9 to 11, priced a pair---

1.65

**HOLMAN'S**  
Both Stores Ladies' Wear

**SHOP and SAVE DURING HOLMAN DAYS---SEPTEMBER 24 to 29 INCLUSIVE**