

**SIMPSONS-SEARS**

**4<sup>th</sup> Anniversary**

**SALE**

**SALE OPENS THURS. MORNING-Sh op and Save!**

SHOP EARLY... DON'T MISS THE BARGAINS AT SIMPSONS-SEARS DURING THIS BIG ACROSS CANADA SALE... LOOK FOR THE MANY SPECIAL BUYS AT BIG SAVINGS

**BARGAINS in COLDSPOT REFRIGERATORS**

Look! 8.1 cu. ft. "Spacemaster"



Reduced To  
**224.<sup>88</sup>**

**NO DOWN PAYMENT**  
\$12.00 Monthly

A beautiful Deluxe model Coldspot priced below competition. Has 32-lb. capacity freezer chest, chiller tray and convenient door shelves. Also equipped with full width roomy crisper with sturdy shelf cover. Top-to-toe storage—no waste space. Buy now at Simpsons-Sears and SAVE!

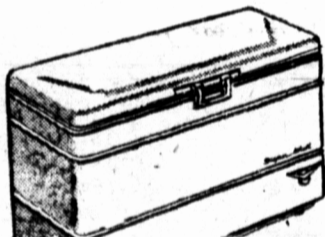
**OTHER COLDSPOT REDUCTIONS**

10.7 cu. ft. Spacemaster — Reduced to ..... \$264.88  
10.1 cu. ft. Automatic Defrost — Reduced to ..... \$298.88

**Extra Specials in COLDSPOT Home Freezers!**

15 cu. ft. Model **359.<sup>95</sup>** \$18 Monthly

Chest-type home freezer which holds 525 lbs. of frozen food... enough for 262 complete meals! Fully adjustable cold control, Super-Wall construction, white Durabond exterior. Whisper-quiet motor guaranteed 5 years.



Special purchase for our Anniversary Sale! 15 cu. ft. Coldspot home freezer with Super-Wall construction and enamel liner. Holds 525 lbs. frozen foods. Reg. 349.95. Pay only \$10 down. **299.<sup>95</sup>**

**NO DOWN PAYMENT**



**23" KENMORE ELECTRIC RANGE**

Perma-View Oven Window and push button switches.

Reg. 244.95

**219.<sup>95</sup>**

**NO DOWN PAYMENT**  
\$11.00 MONTHLY

Feature for feature, dollar for dollar this Range is unmatched on the Canadian market.

**OUR FINEST KENMORE VISI-MATIC WASHER**

This washer features the safest wringer ever designed with large 3" giant rolls. Exclusive Roto-swirl agitator, will not tangle the clothes. Double wall tub to save hot water. New lint filter for cleaner washes. Clock controlled semi-automatic. Five year guarantee.

**194.<sup>88</sup>**

**NO DOWN PAYMENT**  
\$10.00 MONTHLY



**Exclusive! SAVE OVER \$70.00 on this Fine 3-pc. MODERN BEDROOM SUITE!**

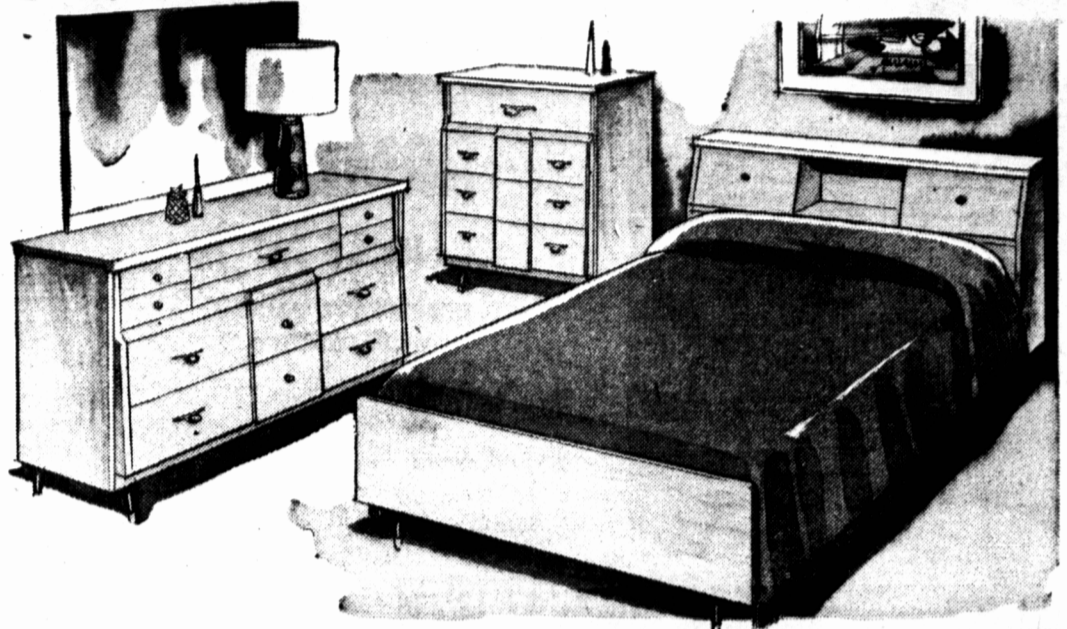
Reg. 299.95

**229.<sup>88</sup>**

**NO DOWN PAYMENT**  
\$15.00 MONTHLY

Imagine the saving on this exclusive offer! Three pieces made of flat sliced mahogany veneers with "Shantung" (rose beige) finish. Tops are hand-rubbed to a high gloss. Beautiful triple dresser with seven drawers, large mirror; chest with four drawers, 42" high; bookcase bed with two sliding panels. A suite for the modern home.

- Tops, fronts, gables, solid core 5-ply construction
- New combination of black and brass hardware.



**SPECIAL -- 3 Pc. DOUBLE DRESSER SUITE, Walnut or Sable Brown \$179.88**

**Manufacturer's Clearance! Spring-Filled MATTRESSES and BOX SPRINGS**

**SPECIAL PURCHASE SAVING**



**NO DOWN PAYMENT**  
\$5.00 MONTHLY



Sizes: 39", 48", 54"

**SPECIAL -- 220 COIL MATTRESS . . \$29.95**

**Special Offer! 3-piece CRIB ENSEMBLE**

WITH BONUS OFFER OF "BUTTERFLY" PLASTIC PLAY TOY!

- Honey Maple Finish Crib
- Cable Fabric Spring
- Spring-filled Mattress
- Bonus of Play Toy!

Size of crib is 27 x 51". Size of mattress 24 x 49". This is one of the most unusual offers we have ever made! Play toy attaches to crib and plastic butterflies sail around to keep baby amused!

Reg. 39.95 **29.<sup>95</sup>**  
**NO DOWN PAYMENT**

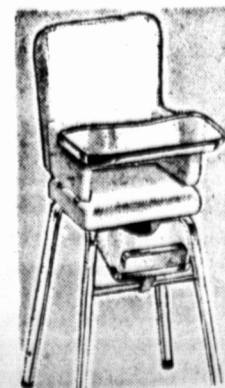
**ANNIVERSARY SPECIAL SPRING-FILLED CRIB MATTRESS**

Reg. 11.95 **9.<sup>88</sup>**

Size 24" x 49"

Size 28" x 52" **10.<sup>88</sup>**  
Reg. 12.95

Spring-filled for baby's comfort. Posture board. Colored layer felt upholstery. 7-gauge vinyl cover. Choice of two sizes—each at an unusual sale reduction!



**ANNIVERSARY FEATURE IN Chrome and Plastic High Chair**

Reg. 22.95 **18.<sup>88</sup>**

Chrome-plated steel legs, adjustable tray with non-spill edge. Plastic covering. Safety strap. Adjustable foot rest. Shop and save!

**PLAY PEN in Natural Varnish Finish**

Non-toxic natural varnish finish. Size 27 x 45". Red plastic teething rail on sides. Play beads. Collapsible for easy storage. Plywood floor.

**13.<sup>88</sup>**

"Satisfaction or money refunded" *Simpsons-Sears*

129 Kent St.

Dial 3188