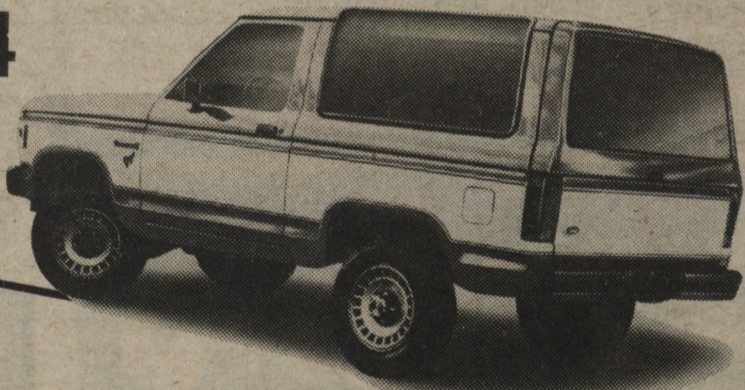


THE LONG DISTANCE CONTEST

**YOU COULD
WIN ONE OF THREE 1984
FORD BRONCO II's**



Here's your chance to rope your own bronco. A brand new 4-wheel drive Ford Bronco II. Featuring safety and rugged durability to enjoy the thrills of off-road adventure. Don't cross your fingers yet. First fill-in and return the coupon. Enter now. Enter often.

PLEASE ENTER ME IN THE LONG DISTANCE PHONE SWEET HOME CONTEST.

Name _____
(Please print)

Address _____

City/Town _____

Province _____ Postal Code _____

Tel. No. (where you can be reached)

Area Code _____

College or University attended _____

Mail to: The Long Distance
PHONE SWEET HOME Contest,
P.O. Box 1487, Station "A"
Toronto, Ontario M5W 2E8

The Long Distance "Phone Sweet Home" Contest, Contest Rules and Regulations

1. To enter and qualify, fill in the official entry form and mail to: The Long Distance "Phone Sweet Home" Contest, Box 1487, Station "A", Toronto, Ontario, M5W 2E8. Contest will commence September 1, 1983. Mail each entry in a separate envelope bearing sufficient postage.
2. There will be a total of 3 prizes awarded (see rule #3 for prize distribution). Each prize will consist of a 1984 Ford Standard Bronco II 4-wheel drive vehicle (approximate retail value \$12,343 each). Local delivery, provincial and municipal taxes as applicable, are included as part of the prize at no cost to the winner. Driver's permit and insurance will be the responsibility of each winner. Each vehicle will be delivered to the Ford dealer nearest the winner's residence in Canada. All prizes will be awarded. Only one prize per person. Prizes must be accepted as awarded, no substitutions.
3. A draw will be made from all entries received by the contest organization on October 14, December 1, 1983 and the contest closing date, February 15, 1984. Prizes will be awarded as follows: one Bronco II will be awarded from all entries received by NOON October 14, December 1, 1983 and February 15, 1984 respectively. Entries other than the winning one in the October 14 draw will automatically be entered for the December 1, 1983 draw. Entries other than the winning one in the December 1, 1983 draw will automatically be entered for the final draw, February 15, 1984. Chances of winning are dependent upon the total number of entries received as of each draw. The drawn entrants, in order to win, will be required to first correctly answer an arithmetical, skill-testing question, within a pre-determined time limit. Decisions of the contest organization shall be final. By entering, winners agree to the use of their name, address and photograph for resulting publicity in connection with this contest. The winners will also be required to sign a legal document stating compliance with the contest rules. The names of the winners may be obtained by sending a stamped, self-addressed envelope to: Telecom Canada, 410 Laurier Ave. W., Room 950, Box 2410, Station "D", Ottawa, Ontario, K1P 6H5.
4. This contest is open only to students of the age of majority in the province in which they reside who are registered full-time at any accredited Canadian University, College or Post-Secondary Institution. Employees of Telecom Canada, its member companies and their affiliates, their advertising and promotional agencies, the independent contest organization and their immediate families, (mother, father, sisters, brothers, spouse and children) are not eligible. This contest is subject to all Federal, Provincial and Municipal laws.
5. *Québec Residents
All taxes eligible under the Loi sur les loteries, les courses, les concours publicitaires et les appareils d'amusements have been paid. A complaint respecting the administration of this contest may be submitted to the Régie des loteries et courses du Québec.

