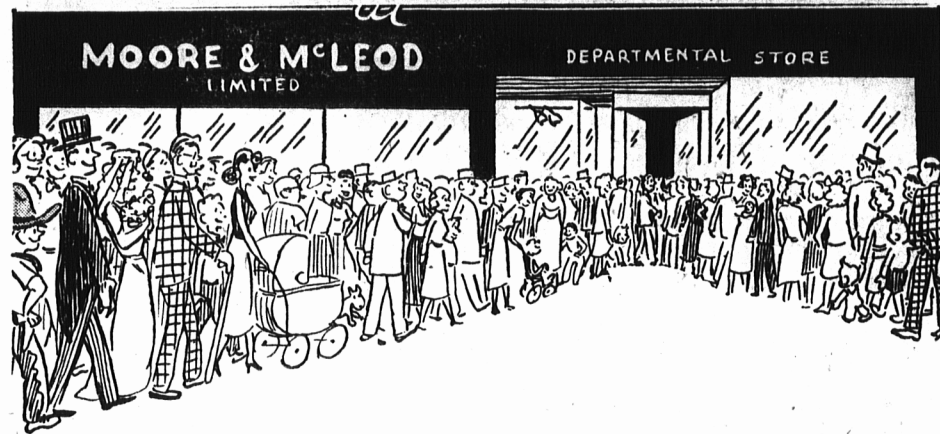


# Remember Our "Grand Re-opening" Sale In July?

Now We Offer the Greatest Fall and Winter Sale in Our History

Buy for Now!  
Buy for Winter!  
Buy for Christmas!



**SALE BEGINS**  
**Thursday**  
**Morning at 9 a.m.**

Store Closed All Day Wednesday

We had planned this Fall Sale even before our Grand Re-opening in July. Our buyers have made many trips to Montreal and Toronto, constantly in search of Fall and Winter merchandise to offer at prices, in many cases, below the cost to replace.  
**Men's and Boys' Wear — Ladies' Wear — Lingerie — House Furnishings, etc.**

## Yard Goods -- Household Furnishings -- Linens

### BEDSPREADS

ONLY BY CONTRACTING MONTHS AGO WITH CANADA'S LEADING MANUFACTURERS ARE WE ABLE TO BRING YOU SUCH BARGAINS.

**Bedspreads \$13.59**

Imported Hobnail Bedspreads — featured in Montreal very recently at a higher price than we are offering. Sturdy cotton with all-over hobnail candlewick tufting — heavy quality with self color fringe in colors, turquoise, ivory, gold, chartreuse, chocolate, green, blue, rose and cherry red. Super double bed size 90" x 112", **\$13.59** each.

**Bedspreads \$7.59**

Similar "hobnail" style as above, but of lighter weight material in size 84 x 104, same good colors, **\$7.95** sale priced at only, each.

**Bedspreads \$5.95**

Chenille Bedspreads, firmly woven, well tufted, with graceful floral patterns in contrasting colors on solid shades of rose, wine, flame, green and blue. **\$5.95** Double bed size. Special at.....

### TOWELS

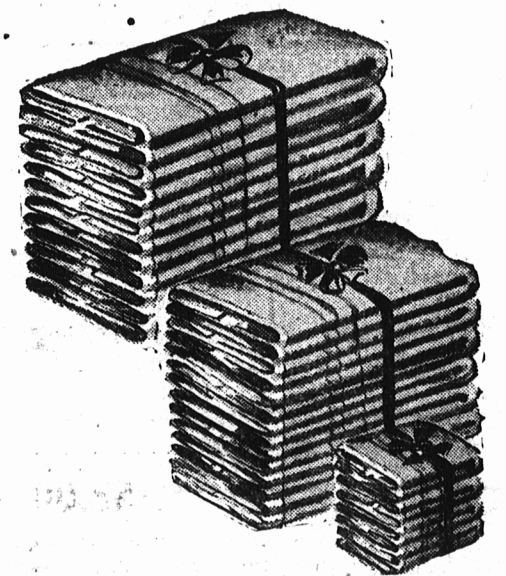
HUNDREDS OF THEM AT THE LOWEST PRICES POSSIBLE — COME EARLY

Exceptional values in Substandard Towels, good quality absorbent terry, multi-colored stripes on white background in sizes —

- 18" x 36" Special per pair ..... **79c**
- 18" x 36" Special per pair ..... **89c**
- 20" x 40" Special per pair ..... **98c**
- 15" x 27" Special ..... **4 for \$1.00**

Heavy quality solid colored towels in four beautiful shades, chartreuse, flamingo, blue and rose, size 20" x 40". Special per pair..... **\$1.39**

Towels in Jacquard designs in colors green, gold and flamingo on white background. Sizes 20" x 40". Special per pair..... **\$1.39**



### Pillow Cases

First Quality — Fine quality, gleaming white, smoothly finished cotton, woven to withstand frequent tubbings. Plain hems in sizes 42" x 33". **\$1.39** Special per pair .....

Substandards — Strong and serviceable, evenly woven from smooth white cotton, finished in both plain and hemstitched hems, size 42" x 33". **\$1.19** Special per pair .....

Plastic Table Cloths — attractive fruit designs printed in all the rich colors on good weight durable plastic, assorted backgrounds, size 50" x 50". Regular \$1.95. **98c** Very special at only, each.....

Tea Towels — Fine quality, closely woven Irish linen, multi-colored stripe borders, sizes 18" x 30". **49c** Special each .....

Tea Towelling — Pure linen in a sturdy, well woven quality that makes up into attractive roller towels and tea towels. 18-inch width. **39c** Special at, per yard.....

Remnants — Factory clearings of print cottons in assorted patterns, 1 to 10-yard lengths, 36-inch width. **29c** Very special at, per yard.....

Remnants — Factory clearings of white broadcloth in 1 to 5-yard lengths. Wonderful values — prices as marked. Unbleached Muslin — Factory clearings, suitable for dusters. 5-yard lengths in 36-inch width. **59c** Special at 5 yds for .....

### Sheets

First Quality — Traditionally fine quality that promises plenty of wear — bleached snowy white, plain hemmed in size 81" x 99". **\$6.95** Special per pair .....

Substandards — Crisp white cotton sheets that can be depended upon for years of hard wear. Plain hems, sized at 81" x 100" **\$5.95** Special per pair .....

Striped Flansuede — good quality, firmly woven in an attractive stripe design, 36-inch width. **59c** Special per yard .....

Cotton Plaid Flannel — sturdy cotton printed in the plaid designs most popular for men's and boys' sport shirts and work shirts. 36-inch width. **59c** Special per yard .....

Luncheon Sets — made from firm quality cotton and rayon that should last well under constant use. Rich damask patterns in colors white, peach, green, blue, gold and ivory. Cloth size 50" x 50"; napkin size 12" x 12". **\$2.59** Special per set .....

Table Cloths — Scotch lace in attractive floral designs with tailored hems in ecru shade only. Size approximately 68" x 90". Regular \$7.50 value — a limited quantity now offered at only..... **\$4.95**

### Yard Goods

Washable Lingerie Crepes in colors maize, turquoise, pale pink, rose romantique, pale green, orchid, and white. Regular \$1.25 value. Now sale priced at only, per yard..... **98c**

Evening Dress Material — Only four pieces in this group, all 38 inches wide. Figured satin in colors lime, turquoise, cerise, and pale blue. Regularly \$2.95 per yard and now reduced to only, per yard..... **\$1.95**

Sparkle Taffeta — Only two pieces, pink and gold, and pale blue and gold. Regular \$3.50 value, now clearing at, per yard..... **\$2.50**

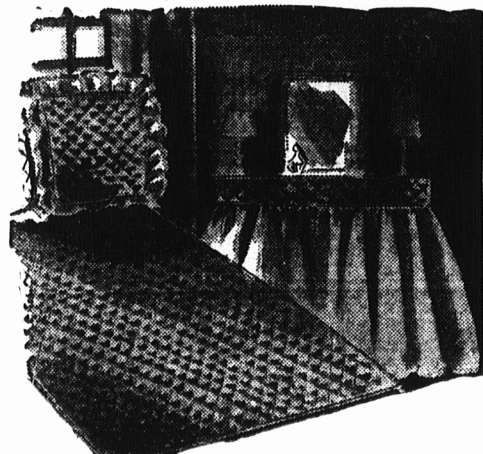
Wool Tartan sanforized shrunk and guaranteed washable — "Black Watch" and "Lindsay" Tartans. Special per yard..... **\$2.98**

Washable Rayon Gabardine — Crease resisting. Seven beautiful shades to choose from — Rust, black, navy, brown, grey, turquoise, and paddy green. 54-inch width. Regularly \$2.25 per yard and now selling at only, per yard..... **\$1.98**

Figured Rayon Silks — washable and crease resisting. A good range of colors. Regular \$2.25 per yard. Now reduced to half price, per yard..... **\$1.13**

Rayon and Wool in a smart herringbone pattern, 54 inch width in colors tan, grey, turquoise, coral, and powder blue. Regular \$3.25 value. **\$2.89** Now sale priced at, per yard.....

Coating — Only two pieces, 54-inch width in fawn color. Regular \$4.95. **\$3.50** Now clearing at, per yard.....



Chenille Bath Sets — sturdy quality and closely tufted with floral designs on solid background in colors, green, gold, coral, blue, rose, peach and cherry red. **\$2.59** Special per set .....

Printed Woollette — a soft, closely woven fleecy cotton woollette, ideal for cosy nightgowns or pyjamas. Smart patterns to choose from, 36-inch width. **59c** Special at, per yard .....

### Household Furnishings Dept.

Wonderful Specials in Cretonnes, Blankets, Curtaining, Wallpaper and Drapes

#### 6 Curtain and Drapery Specials

- Drapery Chintz, 36-inch width Regular 59c, special per yard..... **39c**
- Cretonne, 48-inch width Regular \$2.50, special per yard..... **\$1.39**
- Monk Cloth, 48-inch width Regular \$1.75, special per yard..... **\$1.49**
- Rayon Drapery, 48-inch width Regular \$1.75, special per yard..... **98c**
- Plastic Drapes, 27" x 81" Regular \$1.98, special per pair..... **\$1.49**
- Filled Marquisette Curtains, 41" x 81" Regular \$3.95, special per pair..... **\$2.98**

#### Blanket Specials

- "Ibex" Flannellette Blankets, size 70" x 90", white or grey with colored borders of pink or blue. Special sale price, per pair..... **\$5.79**
- "Esmond" Jacquard Blankets, size 66" x 80", good heavy quality cotton with "Pilage" finish. Sale priced at only, each..... **\$4.95**
- Indian Blankets in bright colorful designs. Size 60" x 72". Special at only, each..... **\$3.49**
- Wool Blankets — 100% all wool, check design in colors brown and tan. Whipped ends in sizes 72 x 84. Regular \$12.50. Now a special at only, each..... **\$8.95**

#### Ready Made Drapes

BARGAIN PRICED AT

**\$8.95**

Plain "Barkcloth" ready made drapes finished with pinch pleats and French heading loops. Each curtain 48 inches wide by 2 1/2 yards long. Five colors to choose from, green, cardinal, rose, pearl and mushroom. Per pair..... **\$8.95**

Oilcloth Mats — Sample Squares — Size 18 x 27 Each..... **19c** Size 36 x 54 Each..... **98c**

Curtaining — Two pieces only of spun glass marquisette in ivory shade. Regularly \$2.50 per yard. Now priced to clear at only, per yard..... **89c**

Drapery Samples — Always a hit at every sale. Another lot of these sample ends, size 25" x 25" — Each..... **39c**

Patch Carpet Mats, made from colorful short ends of carpet. Size 18 x 27. Sale price, each..... **\$1.79**

Venetian Blinds — Only 50 in this lot of aluminum blinds with cotton tapes. Ivory shade only. Two popular sizes, 32 x 64 and 36 x 64. Sale price, each..... **\$3.98**

Wallpaper — Clearing lines suitable for living room, dining room and bedroom. Regular values up to 90c, and now sale priced at only, per double roll..... **49c**

**MOORE & McLEOD Limited**