

# HOLMAN STORE NEWS

Bringing You Up To Date  
On What's New And  
Interesting at Holman's  
By C. H. M.

COLEMAN sets you up in style for a season of picnics!... The Hardware Departments of both Holman Stores have wonderful Picnic and Camping Equipment made by none other than the famous Coleman Company. The newest addition is a smart CARRYING CASE and PICNIC TABLE into which, when folded will fit up to six sturdy metal FOLDING STOOLS along with a heap of other gear. When set up the Table measures 28 inches square, made of sturdy steel and finished in forest green baked enamel that will take plenty of abuse. The Table is priced at 17.50 and each Stool is priced 2.95. They complete the picnic picture when combined with the Coleman Camp Stove and the Coleman Portable Cooler—by the way, the Portable Cooler is available in three sizes and it will keep food fresh and safe as your fridge at home. Outfit yourself and your family for a marvelous season of picnics and camping with Coleman Equipment from Holman's Both Stores Hardware.

It's Sun Time—It's Fun Time—It's Beach Time and you'll very definitely want a gay, new BEACH TOWEL to add to your enjoyment. Holman's Dry Goods in Summerside and Holman's House Furnishings in Charlottetown have Beach Towels in bright woven Roman stripes or sporty outdoor motifs. They're made of closely looped terry cloth in 36 by 60 or 36 by 70 inch sizes priced 1.98 and 2.98 for the different sizes. Beach Towels besides being swimming and sunning accessories may be fashioned into delightfully different wearables for you and your family if you're smart with a needle. Come in and take a peek at the Simplicity Pattern Books for sewing ideas in beach wear. Anyway you want it—you'll need Beach Towels for the good old summertime!

SHUTTLEWORTH helps you men keep a cool head in the hottest of weather! Holman's Men's Wear in Summerside has a good selection of STRAW HATS in smart shapes and up-to-the-minute shades. You may choose stitched straw braid, processed straw of genuine Panama. The bands are in contrasting colors and patterns. Shuttleworth Straws are water and wilt repellent with a cool leather sweat band. Sizes are 6 1/2 to 7 1/2, priced 1.95 to 3.00 in Holman's Men's Wear, Summerside.

BE FRESH—BE SWEET—BE FRAGRANT with GOTY CASUAL COLOGNE! Holman's Cosmetic Section in Summerside has a lovely array of Goty Colognes, and they are in a modern, newly designed flacon of 3 1/2 ounces. There are two new fragrances from which to choose—"Tourbillon" and "Cordon Vert"... Then all the old favorites are here too—"Emeraude", "L'Origon", "L'Alman" and others, priced 2.00 a bottle. You'll very definitely be fresh and sweet and fragrant with Goty Cologne from Holman's Cosmetics in Summerside.

# HOLMAN'S For Day-In, Day-Out Pleasant and Profitable Shopping

RIGHT ON EVERY JOB!

HOLMAN'S  
Moderately  
Priced

work  
clothes

YOUR BEST  
BETS FOR  
VALUE!



## Men's "Streamliner" OVERALLS

Our most popular Overall, made of heavy weight Sanforized denim, strongly double sewn and bar tacked. 2-way front zipper closure and lots of generous sized pockets. Full range of sizes, a pair— **5.25**

Big Swede

### WORK PANTS

Excellent quality cavalry twill that is reinforced with nylon for long wear. Pockets are leather bound. Olive and brown colors in sizes 30 to 44, ap air—

**6.95**

### Chambray Work Shirts

"Ranch King" brand of Sanforized blue chambray with tailored collar, neat buttoned cuffs and two buttoned breast pockets. Full range of sizes, each..... **1.98**

### WORK SOCKS

Gray wool and cotton blend with nylon heel and toe reinforcements. Comfortable weight for work wear, a pair..... **69c**

Blue Denim

### DUNGAREES

Made of 7 1/4 ounce denim, Sanforized against excessive shrinkage. Double stitched with riveted pockets. Sturdily made and generously cut, a pair—

**2.98**

### Twill Work Shirts

Sanforized against shrinkage. Colors are blue or khaki. Strongly sewn for long, hard wear. Available in sizes 15 to 17 1/2, each..... **3.50**

### WORK GLOVES

Flexible, washable and ventilated. Palms are of ribbed plastic, backs of striped denim and wrists are cotton knit, a pair..... **59c**

HOLMAN'S Both Stores

Men's Wear—S'side

- Cool, Crisp Cottons!
- Smart Attractive Styles!
- Low Budget Price!

## Misses' SUMMER DRESSES

ONLY

**2.98**

Flowered and checked designs in an assortment of gay colors. Completely washable. The Dresses are sleeveless with a tiered skirt, full and flaring. Front closing is zippered or buttoned. Sizes 12 to 20.

HOLMAN'S

Budget Shop Ch'town 5 and 10 S'side



## Tummy Away In Wonder DACRON Double Cross Girdle

WHAT IT DOES FOR YOU...

No Bones! No Bulk! No Bulge!

- \* Washes In A Jiffy
- \* Needs No Ironing
- \* Moth Proof
- \* Wilt Free
- \* Long Wearing
- \* Weighs Ounces

Tape Measure Test Proves "TUMMY AWAY" Subtracts Inches



INSIDE VIEW

ONLY **4.98** 7.95 Value

It controls with comfort—not a bone or a stay! A light nylon belt on the inside. Dacron power net that stretches two ways. Two inch non-roll top stays in place during all action. The girdle that tapers the hips and whittles the waist.

In Small, Medium and Large Sizes

HOLMAN'S Both Stores

Ladies' Shop—Ch'town

Ladies' Wear—S'side

## Feature Group of TABLE LAMPS

At A Popular Price!

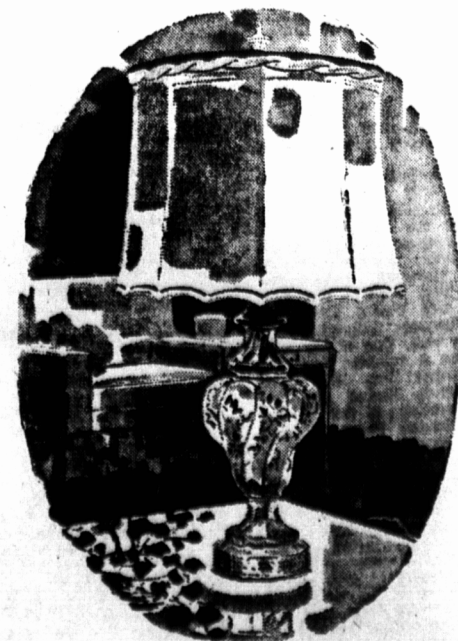
**12.95**

Complete With Shades

Attractive porcelain bases with hand painted or gold leaf design. The smart shades are hand tailored silk or polystyrene "Glaslure" (combined fiberglass and plastic) in handsome shades to enhance your home's decor.

Brighten The Home

With New Lamps!



HOLMAN'S Both Stores FURNITURE