

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.



Yes, Step into Easter and right through the Spring Season in a pair of the delightfully new, smartly designed PUMPS made expressly for Holman's Shoe Department in Summerside. You'll be enchanted with the array of fashion-right colors that include black, navy, brown, taffy, red and fascinating avocado green... styled for perfect fit of smooth suede, calf, kip or gleaming patent leather. The soles are of light flexible leather or composition and the heel heights are varied from junior to tall spike. You may prefer classic pumps with low cut vamps, then again, you may want a pair of really dress-up steppers and we have those for you too! Really, there are so many, many lovely styles that you may choose as a very special complement for your Spring costumes. Comfortable size fittings range from 5 to 8 1/2 in AA and B widths and the prices are 6.95 and 7.95. Cock an eye toward fashion and come see the Spring Shoes MADE EXPRESSLY FOR HOLMAN'S in the Shoe Department of the Summerside Store.



You'll Find The Right Answers At **HOLMAN'S**

Mother's Suit—It's a "Glenmoor" Classic tailored by Gordon in the new relaxed line with the long waisted effect. Black, charcoal or gray wool cord fabric. Sizes 12 to 16 **59.50**

HOLMAN'S LADIES' WEAR—
HOLMAN'S LADIES' SHOP

Mother's Gloves—Double woven nylon in the smart "shortie" length with hand stitched seams and a self motif. Colors are coral, turquoise, white, Grecian, honey or pink in **2.98**

HOLMAN'S ACCESSORIES—
HOLMAN'S LADIES' SHOP

Mother's Hat—Is a snug little shell of Milan with gay Spring posies on the perked-up back. Veiled for enchantment and in shades of navy, light blue or geranium **7.95**

HOLMAN'S MILLINERY, S'side



You can bank on Father in charcoal... In gray or in blue. With Mother chic in a suit and tiny hat too... Junior editions for the small fry have the same smartness that makes a Holman's-dressed family the sharpest in the Easter Parade!

Sister's Coat—Is a checked wool and rayon blend in melting shades of beige, pink or blue. The neat shawl collar and the pocket flaps are edged with contrasting gros-grain ribbon. It's becomingly fitted and in **15.95**

HOLMAN'S YOUTH CENTRE,
Summerside

Sister's Hat—Straw braid is a wee head-bugging style with intriguing velvet ribbons and bunches of pretty flowers. In white, red, blue or pink **2.98**

HOLMAN'S YOUTH CENTRE,
Summerside

Brother's Shirt—Made of fine quality Sanforized broadcloth in gleaming, snowy white. It is tailored like Dad's with a fused collar and button cuffs **1.98**

HOLMAN'S BOYS' SHOP, S'side

Brother's Tie—He can have either a neat slip-on bow or a smart four-in-hand. Plain tones or gay panel patterns in colors to blend with his suit **49c to 95c**

HOLMAN'S BOYS' SHOP, S'side

Brother's Suit—Smartly tailored of rayon gabardine in teal, navy or brown, and with two pairs of trousers. Double breasted style with fully lined jacket, four buttons, rolled and peaked lapels. Juvenile sizes **16.95**

26 to 28 are **16.95**

Boys' sizes **18.95**

29 to 34 are **18.95**

Students' sizes **26.95**

38 to 38 are **26.95**

HOLMAN'S BOYS' SHOP, S'side

Father's Hat—Is of specially selected high grade fur felt in shades of gray, brown, blue and dark gray. The styles are most suitable and popular with Dads of all ages. Sizes **5.00**

to 7 1/2 **5.00**

HOLMAN'S MEN'S WEAR, S'side

Father's Suit—Is handsomely styled in a wonderful yarn dyed all wool worsted material, stripe effect pattern. Single or double breasted style with pleated trousers. Colors blue or gray in **49.50**

Sizes 36 to 42 **49.50**

HOLMAN'S MEN'S WEAR, S'side

Father's Shirt—It's an Arrow, of course! Beautifully tailored of twisted Egyptian cotton with a high mercerized finish. Colors are white, tan, gray or blue with the smartest of collars. Sizes 14 to 17 1/2 **4.95**

HOLMAN'S MEN'S WEAR, S'side

Father's Tie—Featuring the smart narrow lines and in handsome designs and colorings, rich solid shades, moderne designs, cross bars and panels— **1.00 and 1.50**

HOLMAN'S MEN'S WEAR, S'side



... **HOLMAN'S** ...