

Controls Friday Island... W. J. Hancock, Publisher

"The strongest memory is weaker than the weakest ink"

PAGE 4 MONDAY, AUGUST 10, 1964

Easing The Uncertainties

Announcements made over the weekend in connection with plans for the Gulf Grand Foods Limited plant at Georgetown...

One report says the agreement provides for handling processed fish to the value of \$20 million over a five year period...

On a deal of such indicated proportions, this province will anxiously await all details as rapidly as they can be revealed.

The Problem Remains

In the interpretation of any set of figures, there is almost no limit to the number of conclusions, many of them seeming to contradict each other...

When these are contrasted with figures for 1962, there is at least one sense in which this province seems to have positive grounds for jubilation.

When you say the percentage of increase in P.E.I. was 4.5 per cent, at exactly the same level as that for Canada as a whole...

Unfortunately, however, gains in personal income are measured more meaningfully in absolute terms than in percentages.

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Here's a statement from the Police Review, published in London: "Everybody has criminal inclinations of some kind..."

AS ALWAYS, THE PROVINCE OF THIS province is that its base level of personal income per person is so low that even a healthy percentage increase fails to go far toward closing the gap between it and the more prosperous provinces.

This is the situation, too, of all provinces east of Ontario, in varying degree. Their 1963 personal income figures stood as follows: Nfld.-\$1,029; P.E.I.-\$1,075; N.B.-\$1,151; N.S.-\$1,283; Que.-\$1,504.

It'll take a healthy upward movement of their base levels, not mere nice-looking percentage gains, before the property that is widespread in much of Canada achieves the meaning it should have for the eastern provinces.

Critics And The Press

Seldom have newspapers and other media of communications come in for quite such violence of attack as has been aimed at them this year, whether in Canada, the United States or Britain.

But here is an impressive contrast: At Carleton College in Ottawa, a study group of 38 high school teachers came up with the finding last week that "public criticism of the press often is unjustified and based on misunderstanding."

The views of the teachers were expressed at a careful study of newspaper methods while attending a 15-day workshop.

One thing the teachers are reported to have learned, and which critics often seem to have difficulty in understanding and accepting, is that it is expected of readers that they will recognize the distinction between editorial opinions (which appear chiefly on an editorial page such as this) and objective reporting (which appears on news pages).

When readers grasp that distinction it increases the satisfaction and value they get out of their newspapers, because they then make allowances for differences of opinion, even within and among newspapers, just as they do among human individuals.

In this country, which hasn't been able to elect a majority government in three of the last four elections — in this province where a difference of one to two per cent in the popular vote can decide the outcome of a provincial election — there clearly is no uniformity of opinion. In about the same proportion as among the whole public, it is necessary to expect a great deal of variety in newspaper opinions.

EDITORIAL NOTES

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"SAY AH! NOW!" OTTAWA POTPOURRI by Patrick Nicholson

One Bar To Governor Generalship

Some weeks ago, I commented that the name of Keller Mackay is being widely mentioned in Ottawa as a possible successor to General Vanier, as Governor General of Canada.

Another centenary — Another of the distinguished names of the past century was Prince Albert, Saskatchewan, in 1861.

Phantom Horses — Remember the scandal which the late years ago, when the late years ago, when the late years ago...

Up-to-date — Hon. W. M. Bennett, Minister of Finance, has just announced that his department has published what may be the most up-to-date map of the world...

PUBLIC FORUM

CREDIT TO SHARE — Sir — Islanders and visitors alike have their eyes now fixed on the year of being entertained by artists of international fame...

Our stone has been used all over the world for many years and we feel that we are missing a good opportunity in not telling the world that we have it.

Man rubes along hard trials of cement and macadam; he struggles to hold his own in the competition of the marketplace.

Just loafing — Beloit (Wis.), news — No one seems to know how to loaf anymore. The kids around the corner drag the mugs of a summer evening, maybe, but that's not really loafing.

Summer Woodland — Ottawa Journal — I myself would be a turn for relief. He who will can find himself a woodland, and in the peaceful branch arched aisles of trees...

Learn how Cygon 4-E protects Potatoes — 1. Cygon packs three-way control against aphids and leafhoppers. As a contact killer — as a residual insecticide on foliage — as a systemic protector inside the plant — won't be washed away by weather.

Motor Rewinding & Repairs — Store Electric Ltd. — For further information on our Cygonid product write: Canadian Cygonid Sales, Montreal 2, Quebec.

Proper Care Of Broken Back

By Dr. Theodore R. Van Dellen — There is no injury in which correct handling and emergency care are more important than in the broken back of Edward M. Kennedy...

Proper Care Of Broken Back — The first person to reach the scene should not pull out the victim or try to straighten the spine. It is a matter of saving his life.

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NOTES BY THE WAY

Newspaper subscribers in Eschschert were surprised to find the Reverend Anthony Andrews delivering their newspapers. He had answered an advertisement for delivery boys, and had made starting salary \$3.50 a week...

Canada's Viet Nam Role

By James Nelson, Canadian Press Staff Writer — The Canadian government is confident it can play an effective role in the International Control Commission in Viet Nam, given sufficient time and a reasonable attitude on both sides.

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