

# BETTER BUSINESS BULLETIN

**BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS**

**WE INVITE YOU TO COME AND SEE US A Visit to Plant**

will convince you, that we adhere to the most scientific, and most sanitary standards.

All "Garden City" Products are prepared and distributed under the strictest and most careful supervision possible.

This means much to **OUR PATRONS**

Purity is our Watchword. Our slogan is "Save The Child and Build The Nation" You're Sure It's Pure, if It's "GARDEN CITY"

**THE PURE MILK COMPANY**  
PHONE 584  
Corner Great George and Fitzroy Streets.

**MOORE'S Week End Specials**

- Hamburg Steak, 2 lbs. .... 25c
- Lamb Legs, per lb. .... 23c
- Lamb Fronts, per lb. .... 17c
- Lamb Chops, per lb. .... 28c
- Corned Pork Ribs, per lb. 7c
- Corned Beef, per lb. 10c & 12c
- Chuck Roast, per lb. .... 12c
- Rump Roast, per lb. .... 17c
- Rib Roast, per lb. .... 18c

**E. S. MOORE**  
Meats and Groceries  
108 Richmond St. Phone 1085.

## EXPLANATION OF CONTEST

The Charlottetown Guardian's "BETTER BUSINESS BULLETIN" has been published each Saturday for a number of weeks, and will be continued until the twenty-sixth week, with the last appearing in the issue of August 8, 1936.

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

### CONTEST RULES

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach a receipt to your solution from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

## USED PARTS

for all makes of cars. Good used tires, tools, headlights, lenses, rims, bearings, springs, fenders and accessories.

Priced right.

**Walter Lawlor**  
PHONE 605-J  
Cumberland Street  
Between Kent and Fitzroy St.

## Fox Ranchers!!

Get your requirements of Beef Tripe, Beef Hearts, Beef Cheeks, etc., from us. We also handle HEXITE Ration and Cubes and Silver Moon Biscuits.

**F. B. CONRAD**  
PHONE 500  
Corner Queen and Water St.

## GET IN ON P. J.'s 9 CENT SALE

- Queen City Flour, 98 lb. \$2.69
- Potatoes, per peck ..... 29c
- Rolls Oats, 10 lbs. .... 38c
- Oatmeal, 10 lbs. .... 38c
- Lime Juice, quart bottle ... 39c
- P. J.'s Special Tea, lb. .... 39c
- Fork & Beans, 4 cans .... 23c
- Soft Drinks, 24 bottles asst 99c

Specials all over the Store. Come in and see them.

**P. J. MacDONALD**

Corner Prince and Kent Streets. Phone 888.

## SPECIAL

**Pullover Sweaters**

In assorted shades and styles. Sizes 32 to 40 for ..... \$1.00

**THE GLORIA**

## COME IN

We always glad to have you call and see our display of **FLOWERS**

For All Occasions

PHONE 1482

for prompt delivery of your order to any part of P. E. Island.

**Uptown Flowers**

173 Great George Street

ALLOW US TO ASSIST YOU IN PLANNING YOUR

## PICNICS

We have a most complete stock of special grocery for Picnics and Outings.

PHONE 65

**S. N. KAYS**

87 Foyval Street

**SPORT DRESSES**

SELLING AT

\$1.25

AND UP

**The BETTY LOU SHOPPE**

Revere Hotel Building  
Kent Street

## HEXITE

**RATION AND CUBES**  
Also a full line of Fox supplies. Dealers in every district of P. E. I.

**The Dominion Silver Fox Furs, Ltd.**  
Summerside, P. E. I.

## Ice-Cold Sparkling Soda Water

While shopping in the city call at our store and refresh yourself with a glass of our Ice Cold Soda Water with pure rich cream or Ice Cream. It's exceptionally good when you are tired and thirsty.

**E. A. FOSTER**  
CENTRAL DRUGSTORE

## Our Electric Refrigeration

assures you of fresh butter, eggs, milk, cream and all perishable foods.

We sell fresh Groceries only. PHONE 1140

**ANGELINA BLANCHARD**  
55 King Street

## W. C. T. U. Notes

### LITTLE JACK HORNER

Little Jack Horner sat in a corner, Eating a very queer pie; He saw in a trice It held everything nice From the lands where the mission fields lie.

From Ceylon came the spice. And from China the rice, And bananas from African highlands; There were nutmegs and cloves Sent from Borneo's groves And yams from the South Sea Islands.

There were nuts from Brazil, All the corners to fill, And sugar and Sago from Siam; And from Turkey a fig, That was really so big, Jack's mouth thought, 'Tis larger than I am."

There were pomegranates fair, Grown in Persia's soft air, And tamarils from Mexico found there;

## UNRIVALED BEAUTY

In Appearance and Performance

### THE NEW "HOSTESS" REFRIGERATOR

You cannot afford to neglect feeding this most complete, most convenient of all modern refrigerators before making a purchase.

THE "HOSTESS" is the only AUTOMATIC DEFROSTING and CONTROLLED HUMIDITY REFRIGERATOR on the market.

There Are 22 Good Reasons

why you should choose the "Hostess" for your home refrigeration service. Come in—we'll gladly demonstrate.

**T. G. IVES**

219 Great George Street.

Phone 1117.

## PAINT UP

Now is the time to have your rooms made cheerful and clean by

### PAINTING

Ask us for an estimate on the cost of your requirements.

**J. A. DOYLE**  
General Painting and Decorating Contractor  
195 Grafton Street

You will find us always

### READY

to give you an estimate on any size of repair job. We satisfaction.

Phone us today  
661-L.

**BEVAN BROS.**  
PLUMBING ENGINEERS  
92 Weymouth Street

## MISSING WORDS

Advertiser's Name	Express	Try	Hauling
	Our	Like	Repairs
	Items	Are	Guarantee

## Solution to Last Week's Contest

ADVERTISER'S NAME—UPTOWN FLOWERS

- Tins—P. J. MacDonald
- We—E. S. Moore
- Lowest—Angelina Blanchard
- Entry—S. N. Kays
- Part—James Tait
- One—Bevan Bros.
- Refresh—E. A. Foster
- Need—T. G. Ives
- Form—Dillon and Spill
- Use—The Pure Milk Company
- Worry—A. Pickard & Co.
- Our—The Betty Lou
- Save—Gaudet's Grocery



## YOU CAN SAVE

many dollars by putting in your coal supply during the summer while and handling costs are at their lowest.

For Coal that's all Coal order from

**A. Pickard & Co.**  
Queen's Wharf  
Uptown Office 183 Gt. Geo. St.

## PRIZE WINNERS

1. Mrs. John McDougall, Fairview.
2. Miss Gladys Bell, 167 King St.
3. Miss Dora E. Walsh, 182 King Street.

And then did appear Grapes and grains from Korea. And all of the things that abound there.

A Syrian date, Turned up on the plate. Jack need not for tea to Japan go; Tamarinds were not few, There were oranges, too, And from India many a mango.

"Now," thought little Jack, "What shall I send back To these lands for their presents to me?"

The Bible indeed, Is what we all need. So that shall go over the sea." —Martha Burr Banks, in Report of Bible Society.

### ALL ABOUT COCKTAILS

Cocktails in Hawthorne's "Blithe-dale Romance," gives this description:

"One of the young men had the fair faculty in the concoction of gin cocktails. He tossed contents from one lumbar to the other — in a great parabolic curve." Many who do not indulge in this draught, which now seems to be

Africa, recently published a letter protesting against the cocktail, written by one described as "neither a teetotaler, a blue-stocking, nor yet a spoilsport."

"These instances, quoted from the four corners of the earth, go to prove that these "smart" drinks have left widespread evil results in their train.

Our readers may recall the recent "Tidings" story of Miss G. Pattulo, the Alberta girl who won the \$10,000 prize in the High School Australian essay contest competition.

There has come to "Tidings" desk from an Albertan Presbytery, in reference to Miss Pattulo's stand on the matter of cocktails, this note:

"My Presbytery has directed me to send you a letter of warm appreciation and commendation upon the firm stand which you took with regard to the use of cocktails, in view of the many temptations to which you were subjected during your stay in Australia.

"Further, I was to assure you that it is our firm belief that your outspoken pronouncement will do a great deal of good and should go far in helping girls and young women to form a right attitude on what, today, is a growing menace to their well-being, usefulness and liberty.

Presbytery prays that your further journeys may add considerably to your equipment for playing a noble part in the great game of life."

### A TRAVELLER'S AID INCIDENT

"Look after this young mother and baby. See that she gets the train for Kenora," a conductor said to our Toronto Travellers' Aid. The poorly dressed young woman, with her baby and parcels was assisted into the station, "I should

like this milk heated for the baby," she said.

"What about a pot of tea or coffee for yourself?" "No, thank you. There is only one thing I want—a cigarette. But I don't suppose you'd get it for me," said this unkempt, unwashed mother whose baby was in no better condition.

"I am sorry for you if that is what you want. But it can be obtained right here." Putting her hand in her pocket she pulled out six cents. "This is all the money I have. Can you get a package for five cents?"

"I do not know. I could give you tea or coffee, but I cannot buy you something that I do not think good for you. Hadn't you better let me bring you something to eat?"

"No, a cigarette is all I want." A man who overheard us said: "I'll roll her one."

How ravishingly she took the cigarette. It seemed to be to her the sweetest morsel.

What was this young woman to do on the long journey to Kenora with only six cents and two bottles of milk to sustain herself and baby? Yet all she craved was a cigarette.

Who is to blame that so many young people are slaves to this weed, tobacco? E. M. WERRY.

### ONTARIO WEARING THE EDGE FROM ITS BEER MUGS

There has been a change in the dating of the province of Ontario's fiscal year. Formerly it ended October 31. The change is to March 31st. This variation accounts for the five months—October 31, 1934, to March 31st, 1934 to March 31, 1935—reports of liquor sales in Ontario which was tabulated in the Legislature during February.

There is much dispute as to the amount of money being spent in the different provinces for liquor.

It is an almost impossible task to compute the "spread" between the wholesale, distillery and finally prices until the stuff has winery passed the lips of imbibers, but one feature is made plain by this report and that is, drinking is on the increase.

The public had been told that one of the advantages of beer drinking would be a lessened consumption of hard liquors, but this reports shows that there was an increase of 4.6 per cent. in the gallonage of hard liquors, consumed during these five months. Still dealing alone with quantities consumed,

this record shows that the increase in beer gallonage from brewers' warehouses, had jumped 183.6 per cent. over the corresponding period of the previous year.

These liquor sales for the five months are reported to be \$17,985,077. According to "Tidings" figuring this is a yearly liquor bill of over \$42,000,000.

What is now urgently needed is a reliable report of the amount spent in the beer parlors re-talling.

### GERMAN DOCTORS DENOUNCE BEER

A recent meeting of the German Association of Neurologists and Psychiatrists expressed indignation at the efforts to advertise beer as a wholesome article of diet. In a formal resolution the physicians said:

"The German Association of Neurologists and Psychiatrists is bound to consider any claim that beer is healthful by virtue of the calories contained therein as an attempt to mislead the people. Because of the high percentage of

alcohol, beer can by no means be regarded as a true article of food, or even harmless. — The Association feels in duty bound to declare that the custom of drinking and the advertising of the many different kinds of beer are a great menace to the health of the population.

The drinking of liquor, and also of beer, even in quantities not ordinarily considered intoxicating, lessens personal resistance to all kinds of disease, shortens life, and produces crime and accidents."

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### Many Clergymen Attend Funeral

SAINT JOHN, July 2—Reviewing a lifetime of close personal friendship with the late Rev. Dr. George A. Ross, Rev. Dr. H. C. Rice, minister of Queen Square United Church, yesterday declared that the beloved 66-year-old clergyman, who died Monday night at Lakeside, possessed four outstanding characteristics which had followed him throughout his 36 years in the ministry. Those characteristics were his deep sincerity, his fearlessness, his charity, and his ever-ready and deep sympathy.

Dr. Rice, who as a boy played with Dr. Ross in Charlottetown, P. E. I., and who through later years worked in close touch with him, first in the field of the Methodist Church and then in the United Church, took a prominent part yesterday in the funeral service of the minister of the Alberton, P. E. I., United Church, recently retired but whose resignation had gone into effect. The funeral was held yesterday afternoon in the United Church at Hampton.

The church was filled to overflowing by laymen and clergy long before 3 o'clock, at which hour the service began with the minister, Rev. Gordon S. Fraser, officiating. Scripture lessons were read by Rev. J. Hugh McLean, West Side Kirk, West Saint John, and Rev. L. J. Leard, St. Andrews, Rev. A. D. McLeod, Saint John, offered prayer. Other ministers in attendance were Revs. J. L. O'Brien, East Saint John, United Church; J. M. Murchison, field secretary for the British and Foreign Bible Society in New Brunswick and Prince Edward Island; R. H. Baxter, Welsford; A. S. Weeks, Millstream; W. R. Seeley, Portland United Church, Saint John, and James S. Fraser, Norton.

A supplemented choir, under the direction of G. Kenneth Robb, organist, sang "Spirit of God Descend Upon My Heart" and "Now the Day is Over."

Funeralbearers were Dr. Ross' six sons—G. Robert H. Ross, Arostock, Carleton County; John H. I. Ross and Archibald L. Ross, Halifax, A. Wilmet Ross and Donald A. Ross, Saint John, and Carleton A. Ross, Melrose, Mass.

The body was taken to Woodstock for interment.

## N. D. MacLean

UNDERTAKER  
EMERALD  
Charlottetown and  
North Wiltshire  
Phone 146