

# Suede is everywhere in men's fall styles

What's the word in men's sportswear for fall? There isn't one — there are six: red, suede, convertible, wool, corduroy and ski!

Red is the red hot color, especially the shades of oxblood, cranberry and burgundy. They are

Convertible are double-duty coats that go dressy or casual, for alpine days or downright cold ones. They have buttoned, pile collars, zip-out linings, belts.

Wool is wonderful plain or laminated in flat or brushed textures, and in a host of colors

and patterns — for every kind of sportswear.

Corduroy has always been a "he-man" fabric, particularly in the wide wale, and it is used extensively in outerwear, slacks and sport coats for fall.

Ski, of course, has come in

big with the growing popularity of the sport. The ski-look offers so many possibilities for style newness in parkas, sweaters, shirts, pants — and designers haven't missed a trick!

Getting down to cases, here's the front or zip, M-in-y, they

are in novelty quilts, brushed mohairs and fleece.

V-neck pullovers have never been better than they will be this season. They're especially newswit in alpaca and cashmere.

Crewnecks and turtle-necks are very "in" too. These appear in

pullovers and cardigans. Patches show up in every style. These are most often at the elbow, but they also cover pockets and collars. Suede is "the" fabric. Some sweaters, by the way, have suede fronts, usually combined with double-knits.

outerwear is smoozed in wools, knits, textured nylon, shadland-turtle-necks, saddle shoulders, English plaids, larger collars with longer points, narrow spread.

Possibly the biggest news in slacks is "stretch". The new favorite slack fabric for gals will be available to men. Pockets, for the younger men, are very important, too. The variety here is endless, and even Corduroy looms large. Dressy includes zip pockets.

Moore & McLeod Ltd.



## fashion PARADE

- sportive means elegant fashions in a casual mood. It's the very newest look for fall.
- romantic is soft and feminine . . . it's chiffons and flowing lines. It, too, is all-new.
- classic fashions for fall are styles that are always good — now up-dated and wonderful.
- and, all are very exciting — do come in soon and see our new fall collections.



### COATS

Tweeds, fleeces, wool and mohair . . . What will look best on you? See untrimmed or lavishly furred styles. Sizes 5-24½. Fall prints in cranberry, black, beige, blues, greens, browns, etc.

19.95  
\$165.00

### SUITS

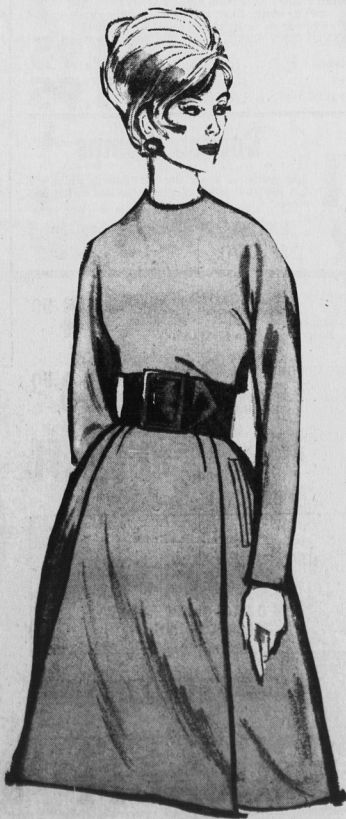
The suit stages a dramatic comeback in both casual and "dress-maker elegance" styles. Reds, blues, topaz, beige. Sizes 8-22½.

29.95  
\$125.00

### DRESSES

Very new—the long sleeve, leather trims, and semi-full skirts . . . in the collection, sizes 5-24½. Fall prints and solid shades of red, cedar, blues, wine, black, etc.

19.95 - 55.00



### MILLINERY

Sportive is the mood for Fall millinery and fur is the foremost fabric—see feathers, felts and fabrics and choose the one most flattering to you and your life.

3.95-13.95



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