

# Widening Educational Horizons

You and I are shareholders in Canada's biggest business education. As shareholders, we have an investment in primary and secondary schools of about one billion dollars, and there is something unusual about being a shareholder in this enterprise. By law we are owners and by law we must remain owners. In any enterprise I know of, it is the owners who decide upon the objectives and judge whether they have been achieved. It is the public's concern, that is, our concern, to see that the product of the schools justifies the investment and meets the need. If the public has that privilege and responsibility as the owner of the Canadian school system and does not properly exercise it, then we cannot properly complain if the results are not entirely satisfactory.

Have we any problems in Canadian education today?

The simple facts are we're seriously short of professionally-trained manpower — doctors, engineers, teachers, chemists, dentists, and we're even short of professional teachers to train these professional people.

As for our current shortage weren't had enough, our growing population, our expanding economy, and the growing complexity of industrial processes are creating steadily increasing demands for technically qualified manpower. And educational requirements are rising for many jobs currently classified as non-technical.

At the other end of the pipeline, our schools are crowded with 3,000,000 young Canadians, most of whom will stay in education longer than their parents did. But of these 3,000,000 hopefuls too few will enter university; of those, too few will graduate; and of those who do graduate, too few will go into teaching. Every year the shortage of professionally-qualified teachers becomes more serious; we are actually losing ground. In 1951 the shortage was around 5,500; in 1952, 6,500 and in 1953, 7,000. One result is that only 20 per cent of our students in primary and secondary schools are in the hands of teachers who do not have minimum professional qualification. One bright spot is that the percentage of professionally-qualified teachers is slowly rising; but we are still woefully short in numbers.

You are as aware as I am of the factors that tend to make teaching unattractive for young people. Teachers' salaries have doubled in the past 10 years and tripled in the past 15 years but the average salary in provincially-controlled schools (excluding Quebec) was still only \$2,510 in 1953. The real tragedy of the situation is that a large part of the public aren't really interested. A survey a month ago showed that over one-fifth of them don't even hold an opinion and another 44 per cent are so unaware of the significance of the situation that they are satisfied with today's teaching salaries. We can be thankful one-third had the courage to say present salaries are too low and we can only hope they prove to be a militant third.

Today we just haven't enough trained minds or minds-in-training at the professional level. Industry may be slightly better off because it is able to out-bid education for trained people; but this is only part of a vicious circle. The more qualified people won by industry, the fewer are available to train tomorrow's professions.

The answer does not rest with educationists alone but must come from the joint effort by industry, education and the community as a whole.

First and foremost, we must help to attract more young people to the teaching profession. How? By working towards higher salaries more in keeping with the social worth of the profession, by improving the instruction in teacher-training colleges and encouraging today's teachers to improve themselves.

Second, we must tackle the problem of having potentially good talent, remaining undeveloped, young people of obviously above-average character and ability who lack the educational opportunities they merit and would see. Drop-outs of such youngsters in secondary schools represent a loss the nation cannot afford. At the same time, we should stiffen our university entrance requirements, discourage the snap-course members (the "breeze boys") and encourage those with specific goals. False starts by under-graduates who lacked adequate counselling also represent a loss — to the university, the community and the individuals. By first year college we should be able to advise those who will make the best teachers, the best scientists.

## SHORTAGE OF SERVICE TEACHERS

Let's take a closer look at one specific problem: the critical shortage of qualified science teachers. Unless their number increases strictly in proportion to the increase in teaching as has already been done in some sections of the United States and the United Kingdom. At best, it looks as though the standard of science instruction will be lowered and even the best students may be inspired by the zeal of their teachers to pursue their science studies in university.

You are undoubtedly familiar with many effective plans for supporting graduate and postgraduate students. The Massey Report dealt pointedly with this subject and said: "The most effective way to create equality of educational opportunity is through a well-developed system of national scholarships." The Report went on to say that Canada, by her too great dependence on American fellowships for the humanities and social studies, has starved her own universities which lack not only money but the community of scholarship essentially being done in Canada.

Considerable work has been done in Gifts for buildings and equipment. The endowment of chairs, are obvious additions to the pattern of scholarships and fellowships. In 1951 some 900 Canadian companies reported to the Committee on Corporate Giving that their gifts to education were approximately 10 per cent of their total "charitable" donations. I would be happy to question whether business gifts to education should be classified as charitable donations. I suggest they are an essential cost of doing business and staying in business.

Obviously much more money could be put to work in education. Our national bill for education is still only about three per cent of national income though it has risen slightly from the 1929 percentage of 2.7.

Of course, money alone is not enough to ensure the effective and adaptable program of education required by our dynamic society. Industry should also make available to education some of the knowledge and experience it has accumulated through years of applied research, production and management administration.

Just as an example, many companies have in their employ capable engineers, and other scientists who could contribute to the practical training of university students. At the same time there are in the universities teachers who feel out of touch with industrial developments. Why not an exchange scheme whereby industry loans a selected man to teach full or part-time in the university which, in turn, would send a teacher into industry for a defined period, thus broadening his experience and bringing a fresh new point of view to some of industry's problems.

In addition to the methods of help already mentioned, industry can provide much more in the way of teaching aids, more informative

booklets, films and process charts; it can arrange more plant visits for students and teachers alike; it can provide more assistance in vocational guidance at all levels, by having representatives take part in student forums and bringing in school vocational counsellors to study first-hand your needs and standards.

Even more pointedly, there is need for an informative booklet outlining career opportunities and satisfactions in the field of teaching, for distribution throughout the secondary schools. The teachers' organizations would gladly provide the material if a sponsor would arrange publication. These career opportunities might similarly be publicized in national advertising throughout Canada.

## BUSINESS ADMINISTRATION

One of the newer major developments at the university level is the school of business administration. Judging by the number of senior employees encouraged to take extended courses, these schools are undertaking to provide a helpful and practical service. But they must be assisted by business itself in planning and organizing their programs, must draw on us for material and frequently borrow instructors and discussion leaders.

The basic needs, of course, are for closer liaison between education and industry right across the board, so that needs, plans and methods are mutually understood. I wonder, for example, how many educationists have any realistic idea of the time and effort devoted in business to staff recruitment, training and development. That is a major function in every well organized business. One of our department managers periodically reminds his staff that one of his prime responsibilities is to find people he can conscientiously promote; and I can assure you it is one of his most difficult duties.

Adequate support will be forthcoming only when the public comes to realize the extent of the nation's current and long-term educational needs, and to realize what the major function in every well organized business is to find people he can conscientiously promote; and I can assure you it is one of his most difficult duties.

Canada will continue to grow only to the extent that trained manpower is available to develop the reserves of natural wealth and of the spirit. Canada will continue to grow as we equip ourselves with new technology and apply it in the broadest and best sense — in our material progress, in our accommodation of deeper satisfactions, in the individual. Our future well-being will be best achieved by parallel development of the technical skills, the social sciences, the arts and the spirit.

Education cannot stand still any more than life can stand still. If our educational development is to match that of our nation's it must advance — and on a broad front. It will inevitably do so if each of us takes an active and intelligent interest in it, if we become informed of what our schools are already doing for us, if we realize how dependent our national growth is on our educational system, and if we think out more clearly what the future requires of that system.

Education in Canada will progress if we are prepared to turn theory into practice; and thoughts into action; as we are prepared to match the dedication of our teachers with our own dedication

of dollars and individual interests. As taxpayers and as business men, we have in this heavy responsibility, a wonderful opportunity — if we have but the vision and courage to realize it. And may our children and their children give to us that jewel which no thief can steal — the wealth of knowledge.

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## Little Sands

Mr. Wilfred Smith returned to Truro, N. S., recently after spending three weeks at his home in Hopefield.

Mrs. Angus MacPherson, Little Sands, is now employed in a convalescent home in Charlottetown.

Mr. Lloyd MacLeod and Mrs. George MacLeod, who are employed at the fishing factory at Deer River were at their homes in Little Sands over the week-end returning to their work early Monday morning.

Miss Ann Beale, daughter of Mr. and Mrs. James Beale, Moncton, N. B., is now living with her aunt, Mrs. George M. Beale, Little Sands. All are sorry to hear of Ann's mother, Mrs. James Beale, who has gone to the Provincial Sanatorium for treatment and her many friends here and in Hopefield wish that her stay in the Sanatorium may be a short one.

Mr. and Mrs. Howard White, Wood Islands East, visited their son, Robert, in the Provincial Sanatorium on Sunday and report that Robert is able to be up some now.

Miss Sarah Stewart and Miss Velma Stewart, High Bank, were in Charlottetown last week at the Music Festival, returning to their homes on Saturday.

Mrs. Alex Blue and Lila, accompanied by Mr. Neil MacNeill, all of Little Sands, visited Mrs. Blue's sister, Mrs. Rowan Sencabaugh, and her husband and his mother, Mrs. John H. Sencabaugh, Oak Valley, on Sunday. Mrs. Rowan Sencabaugh is recovering from a bad cold. All hope she will soon be well again.

Mrs. Tom Dart accompanied by her son Billy, and Mrs. Billy Dart and little son, Murray Harbour, were Sunday visitors at the home of Mr. and Mrs. John H. MacLean, Little Sands.

The fishermen have had very windy weather for putting out their traps and there are still many traps to be put out in different places.

Very little farming has been done yet. Some manure has been put out and spread and a little ploughing done. The ground is too cold and wet for much cultivating.

Mr. Earl Bruce, son of Mr. and Mrs. John Bruce, High Bank, after receiving his B.Sc. at Mount Allison is returning there for conscription, and then on to Halifax, where he will be working in the research department for the Navy. Mr. Bruce spent some time at his home in High Bank, recently.

A large schooner from St. John's, Newfoundland, was in of dollars and individual interests.

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## Georgetown

LAC. James Coldwell, of the Royal Canadian Air Force at Ottawa, accompanied by Mrs. Coldwell and son Jimmy, arrived in Georgetown last week on a visit to Mrs. Coldwell's parents, Mr. and Mrs. Stephen Landry. On the completion of their visit they will travel to Chatham, N. B., where Mr. Coldwell has been transferred.

Mr. and Mrs. Harold Landry and family of Charlottetown moved to Georgetown on Sunday, May 8th, where they were the guests of Mr. Landry's parents, Mr. and Mrs. Stephen Landry.

Mrs. William Murphy and son Earl, were recent visitors to Charlottetown.

Mrs. Booth Scott of Ottawa, Ont., arrived in Georgetown on Wednesday, May 11th, on a visit to her parents, Mr. and Mrs. Maurice Donovan.

Mr. Ronnie Ceredini left on Wednesday, May 10th, for New York City, where he was called due to the illness of his father.

Leading Seaman, Harold Dicks, R. C. N., a crew member of H. M. C. S. Toronto, was a recent visitor to his home in Georgetown, where he was the guest of his parents, Captain and Mrs. Nelson Dicks.

Wood Islands on Saturday, loading with potatoes, turnips, eggs, beef and other farm products for Newfoundland. The same day the M/V Roland C. of Murray Harbour, with Capt. Royal White, arrived at Wood Islands and was also taking potatoes. One of the schooners took 200 bags of seed potatoes.

Mr. Lynwood Blue, who is employed at New London doing construction work with Mr. Norman MacLean all of Little Sands, was at his home here on Sunday.

Mr. Malcolm MacLean, Little Sands, is also working at the same project in New London and comes home for over the week-end, leaving early Monday morning for his work.

The many friends of Mrs. Margaret MacPherson of Murray River were surprised and saddened to hear of her sudden passing. Her funeral was held on Tuesday, May 10, from Murray River to the Little Sands Cemetery. The service at the grave was conducted by Rev. Donald Campbell. Mrs. MacPherson was formerly from Hopefield, where her son Norman still resides, and was well and favourably known in Little Sands. One of her daughters, Miss Bessie May of Roxbury, Mass., left there when she heard of her mother's illness. And got home for the funeral. Another daughter, Christine is in B. C. Mrs. MacPherson has two sisters and a brother in Murray River. Namely, Mrs. Thomas Horton, Miss Flora Nicholson and Mr. Dan Nicholson.

RODNEY MAKES PROGRESS  
CHICAGO (AP)—Rodney Brodie, survivor of an operation that separated him from his Siamese twin brother, continued to make "slow progress" Thursday. Rodney, 3½, was taken to hospital last week from his home near Ferris, Ill., and found to be suffering from a brain hemorrhage. He still is on the critical list.

## Teachers' Study Group Held

On Friday, May 6th, a Study Group was held in Montague for the teachers of the surrounding districts. Approximately sixty teachers were in attendance.

A Grade I reading demonstration was conducted by Mrs. Hickox, the Grade I teacher in Montague.

A talk and demonstration on relaxation exercises and games in which the teachers took part, was directed by Miss Estelle Bowness, General Secretary of the Teacher's Federation.

The teachers then assembled in the Auditorium of the new High School for a business session. Mr. Cecil LeLachur, Vice-President of Georgetown High School, was elected as chairman and Miss Ruth MacKenzie as Secretary.

Mr. Herring, discussed with the teachers the Grade VIII achievement tests. The chairman then threw open the meeting for discussions. Mr. Hynes very capably answered many of the teachers' questions.

TRACADIE CROSS — HIGH SCORING RURAL SCHOOL  
The pupils of Tracadie Cross, a rural three-roomed school, are receiving many compliments on their achievements in the Music Festival.

In the school choruses in which they participated, they received first places with the following marks: The Road to the Isles, 98; Fairies in the Moonlight, 87; and Cuckoo Song, 81.

Individual entries which ranked first places are as follows: Dance, Jimmy Crack Corn, Primary Pupils; Boys' Solo, Any Boy to Any Ship, Maurice Fitzpatrick; Piano Solo, The Irish Boy; Eileen McInnis; Solos, Rolling Down to Rio and Bright Summer Days Are Gone; George MacDonald.

Entries which ranked second places are as follows: Sanctus; Girls' Choir; Piano Solo, The Irish Boy; Bernadette Power; Girls' Solo, My Boy Willie; Florence Ann Cameron; Boy's Solo, As I Was Going to Market; Joseph Power.

Along with these, a number of pupils attained third and fourth places in various entries.

DANISH COLLEGE  
The University of Copenhagen in Denmark's capital was founded in 1478.

## With The Georgetown Scouts

The regular meeting of the 1st Georgetown Boy Scout Troop took place in the Legion Hall on Friday evening May 7th. Members of the three patrols were present.

Inspection was carried out by Scoutmaster, D. A. MacCormack and was highly pleased at the appearance of the scouts. Special inspection was of the teeth and he was met by gleaming white teeth with every boy.

Review work was carried out. Juniors had knotting, etc. Two steam-off games were conducted

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by the assistant-scoutmaster, Don MacDonald.

After the meeting refreshments were served by the scouts consisting of sandwiches, cookies and tea. Grace was said by the Scoutmaster.

After refreshments a sing-song was indulged in. The Leader acted as song-leader and it was pleasing to see some of the boys lead in some of the old campfire songs. The boys noted it one of the best evenings they have had for a long time.

HONEST CUSTOMERS  
GRAY, Me. (AP) — Rev. Weston Jones runs a store here which

sells religious books. However, he also works at an automobile agency and can't be in the store much of the time. There's a sign posted in the store saying: "Come in. Browse round. Take what you want. Prices are found inside front covers of books. Please note titles taken and put money in tin box. Thank you." So far, the minister says, not a book has strayed and not a penny has been lost.

TORONTO (CP) — J. Bryan Vaughan of Toronto was elected president of the Canadian Public Relations Society at the annual meeting here Friday. He is vice-president of Public and Industrial Relations Ltd.



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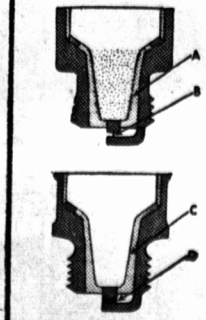
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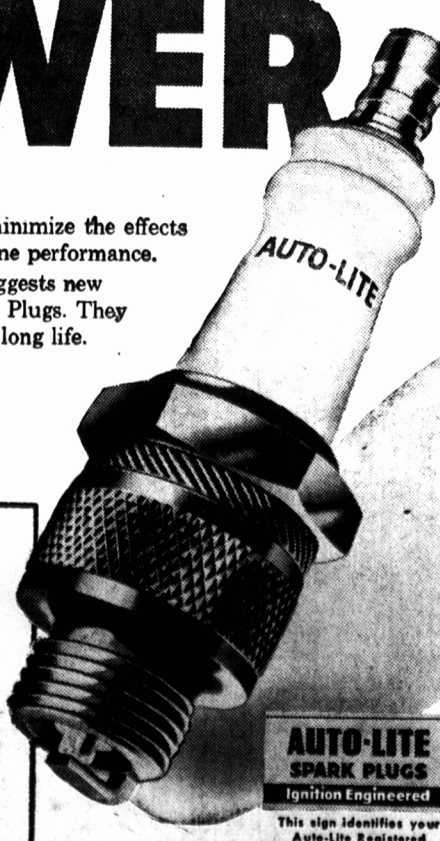
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