

Buy For Now  
Buy For Winter  
Buy For Christmas



SALE BEGINS

Thursday Morning, 9 a.m.

Store Closed All Day Wed.

All Prince Edward Island Should Be Excited Reading This Sale News. Several Hundred Timely Bargains

### Lingerie Department

Shop Now For Christmas and Save

Gift Slips

2.95

Unusual value - lavishly trimmed with lace - sizes 32 to 42 - very special at this low price of only 2.95

Gift Gowns

2.95

Rayon Tricot with lace trim in colors pink and blue - BEDJACKETS to match at only, each 2.50

Very Special NYLON SLIPS - broken sizes and styles - values up to \$10.95 in this group and now greatly reduced to clear at only, each 4.95

Gift Housecoats

7.50

Zipper Seersucker Housecoats in lovely gay colors - full flared skirt - sizes are 12 to 20.

Gift Panties

4 PRICE GROUPS

49c - 65c - 75c - 1.00

A wonderful assortment in each price group - brief style - lace and Nylon trim.

GRENIER BRASSIERES - in both satin and broadcloth - sizes 30 to 36 in AA to C cup sizes - Sale Priced at only, each 1.00

Discontinued lines of Corsets, Girdles, Brassieres and Lingerie going at only 1-2 Price

### Ladies' Wear Second Floor

Wonderful manufacturer's clearing specials in Ladies' Dresses, Skirts and Coats

Dresses

3.95

40 new Taffeta Check Dresses in black and white, and navy and white checks - sizes 12 to 18 - these are new and they're smart - so come early.

Cloth Coats

24.95

Only 30 in this group - all the latest styles and colors in good quality fleeces - some are chamois interlined - sizes are 12 to 20. Don't go without a coat at this price.

Dresses

5.95

50 Dresses in this group - everyone a bargain - plain taffeta in smart pastel shades - sizes are 12 to 18.

20% OFF  
ALL FUR COATS AND JACKETS  
DURING THIS SALE

\$750.00 Coats now selling for ... \$600.00

\$475.00 Coats now selling for ... \$380.00

\$285.00 Coats now selling for ... \$228.00

\$189.00 Coats now selling for ... \$151.20

\$125.00 Coats now selling for ... \$100.00

40 LADIES' DRESSES carried over from last season in crepes and silk failles - sizes 11 to 24 1/2 - worth up to \$29.50 - clearing at 5.00

30 LADIES' DRESSES - also carried over from last season - crepes and silk failles - in sizes 11 to 24 1/2 - regularly worth up to \$35.00 and clearing at only 10.00

18 ONLY - Silk and Crepe BLOUSES - regularly worth up to \$3.95 - clearing at only 2.00

Cloth Coats

LARGE SIZES ONLY

Regular to \$59.00

SPECIAL

25.00

If you wear size 18 1/2 to 14 you are sure to find some wonderful buys in this group - greys, greens and blacks.

ALL LADIES' TWEED COATS  
CLEARING AT 20% OFF

### Ladies' Accessories First Floor

Ladies' Handbags

1.98

A very smart assortment of 100 Ladies' Handbags in regular and shoulder strap styles. Colors are black, brown, tan, red, green, navy and grey.

LADIES' OBLONG SCARVES with hemstitched edges - solid shades of pink, blue, turquoise, mauve, green, navy, yellow - Special, each 89c

LADIES' PRINTED SILK SCARVES 23"x23" - ideal for suits in very smart designs and colors - Sale Priced at only, each 89c

First quality GLOVES for ladies, heavy weight chamoisette or lighter weight Kaysuedes in colors black, brown, white, wine and grey - sizes 6 to 7 1/2 - regularly \$1.75 - Sale Price, per pair 97c

LADIES' ENGLISH DOESKIN GLOVES - slightly soiled - washable - white only in most all sizes - regular \$3.35 value - Now priced to clear at only, per pair 1.69

Ladies' Bengaline and Plastic HANDBAGS - smart assortment of colors - Sale Priced at only, each 3.29

LADIES' KNITTING BAGS in plaids and solid colors - long enough to hold long needles and knitting books - Special, each 1.39

100% Spun Rayon BANDANNAS - water repellent processed in colors white, red, yellow and turquoise - Special, each 69c

LADIES' SILK SCARVES in bright floral designs - 30 inches square - Sale Priced at only, each 1.19

LADIES' GLOVES - a combination of Angora Wool and Rabbit Fur - all first quality in a smart assortment of pastel shades - Special, per pair 1.69

Skirts

3.95

Another manufacturer's special - 75 in all - all wools in very smart plaid designs - sizes 12 to 20.

### Millinery Department Second Floor

20% OFF

Entire stock of Velour, Velvet and Feather Hats. Select yours during this Sale.

### Boys' Wear Main Floor

Boys' Coat Sweaters

3.88

A REPEAT SPECIAL

Zipper front - 100% pure wool - guaranteed mothproof by "Mitten" - 3 color combinations to choose from - sizes 24 to 34.

Boys' Golf Hose

99c Pair

Regular to \$1.50

Wear 'em with breeches and even with long pants for extra warmth right up to the knees - sizes 7 1/2 to 9 1/2.

Boys' Parkas

9.95

"Impregnable" finished which makes this parka showerproof and stain resistant - quilted lining - brown and green - sizes 24 to 36.

Boys'

Station Wagon

COATS

EXACTLY AS ILLUSTRATED

14.95

Mouton (dyes processed lamb) collar. Three-quarter length gabardine with heavy satin quilted lining - double breasted with belt - brown, teal and navy - sizes 24 to 36.



Boys' Combination Underwear

1.79 Pair

Plum shade combination underwear - long sleeves and ankle length - sizes 24 to 34.

Boys' Polo Pyjamas

IMPORTED FROM ENGLAND

2.69 Pair

No buttons to come off - tops are T-shirt style - bottoms have elastic waist with knitted cuffs at the ankles - sizes 8-10-12-14.

Boys' All Wool Sweaters

2.79 Each

100% all wool worsted yarns - smart color combinations - wide stripes - also fancy jacquard designs at this same price. Sizes.

MOORE & McLEOD limited