

CLEAR THE DECKS

It's Our Greatest Mid-Summer Storewide Sale THURSDAY -- FRIDAY -- SATURDAY

Prices are on the way up again - and with this - sales of this kind are likely to be few and far between from now on. Three big days - and you will find bargains galore all over the store from the third floor to the basements. \$35.00 Dresses for \$5.00 - Men's Suits worth up to 34.95 - - 25% off all suits - and hundreds of other real bargains.

Sale begins Thursday at 9 a. m. --- SORRY NO PHONE ORDERS

LADIES' BASEMENT

- 43 only Women's Cotton Dresses sizes 14 to 44, broken ranges but a good assortment of colors and patterns. Regular \$2.98 — Sale Price, Each **\$1.98**
- 10 only fine quality Wool Pullover Sweaters in pink, yellow and white, regular \$4.50, \$4.75 and \$4.95. Slightly soiled, so out they go at only — Each **\$2.98**
- 5 dozen Rayon Slips with lace trimmed top, sizes 34 to 42 in colors tea rose and white. Excellent value at this sale price of only — Each **\$1.35**
- 8 dozen Women's Rayon Panties, lace trimmed legs in white, blue, tea rose and maize. Sizes small, medium and large. Out they go — Pair **49c**
- 20 only Dirndl Skirts, smart patterns and colors, elastic shirred top, sizes 14 to 20. Regular \$1.95. Sale Price — Each **\$1.50**
- Small lot of Ladies' Half Slips in colors white, pink and blue. All sizes. Regular \$1.95. Sale Price — Each **\$1.59**
- Girls' Dirndl Skirts, sizes 3 to 6. Each **69c**
- Girls' Dirndl Skirts, sizes 7 to 12. Each **95c**
- Blouses to match above skirts, also 69c and 95c each.
- Children's Sport Blouses, smart summer prints, sizes 2 to 6. Priced to clear at — Each **79c**
- Children's strong Cotton Overalls in colors blue, wine and beige, sizes 2 to 4 only. Regular \$1.65. Now priced to clear at — Each **98c**
- A good assortment of Girls' Ankle Hose, good colors and designs, all sizes. Sale Price this weekend 3 pairs for **50c**

SMALLWARES DEPT. (MAIN FLOOR)

- A good assortment of odd skeins of Knitting Wool, regular 45c skein and now clearing at **HALF PRICE**
- Washable Aluminum Picnic Plates, four colors in package of 24 plates. Regular 98c package. Now priced to clear at — Pkg. **69c**
- Silver Seal Ironing Pads, heat reflecting surface, water-proof. Saves 20% in amount of electricity used in ironing. Reg. \$4.50. Special this weekend — Each **\$2.95**

COSMETIC DEPT. (MAIN FLOOR)

- Dorothy Gray Deodorant Cream, reg \$1.25 value. Sale Price — Each **75c**
- Dorothy Gray Hot Weather Cologne. Special at — Each **\$1.25**
- Dorothy Gray "In the Pink" Bath Powder. Regular \$2.50 value, now clearing at **\$1.00**
- Elizabeth Arden "Blue Grass" Flower Mist. Regular \$1.75; Atomizer \$1.00. **\$1.75**
- \$2.75 value for only **\$1.75**
- Helena Rubenstein Water Lily Cleansing Cream, 8 oz. jar. Regular \$2.25 value. Specially priced at only **\$1.25**

LADIES' WEAR (SECOND FLOOR)

- Ladies! Be early if you want to get in on these Bargains—the quantities are not big but the prices are terrific. Imagine a \$35.00 Dress for only \$5.00. Look over this list and be early on Thursday morning. Only 22 Ladies' Dresses worth up to \$35.00, going on Thursday morning for only **\$5.00**
- Each **\$3.00**
- Only 14 Ladies' Dresses worth up to \$22.50, going for the small sum of **\$3.00**
- Each **\$3.00**
- Entire balance of our Spring and Summer Printed Silk Dresses, going at **ONE-THIRD OFF**
- 30 only Wool Skirts, smart plaids and solids in colors green, black, brown and navy. Regularly worth up to \$8.95 and now reduced for this great sale to only — Each **\$3.00**
- 7 only unlined Wood-wind Suits, cool and crisp for summer comfort. Out they go at only **\$7.00**
- Each **\$15.00**
- 21 only Ladies' Rayon Gabardine and Woodwind Suits, regular \$22.50 value. Be early on Thursday and buy 'em for the very low price of only **\$19.67**
- 12 only, worth \$29.50. Now going at **\$21.67**
- And 18 only worth \$32.50 going at only **\$21.67**
- A VERY LARGE ASSORTMENT OF SPRING COATS NOW CLEARING AT 1-2 PRICE

LADIES' BEACHWEAR DEPT. (MAIN FLOOR)

- Ladies' 2-piece Bathing Suits, Bengaline and satin lastex, sizes 12 to 20. Regular \$5.95 to \$12.95. Now clearing this weekend at **ONE-THIRD OFF**
- Ladies' 2-piece Cotton Print Suits for either swimming or sunning, sizes 14 to 20. Special at only — Each **\$3.19**

CHILDREN'S DEPARTMENT (SECOND FLOOR)

- BIG CLEARANCE OF CHILDREN'S BATHING SUITS ALL CLEARING AT 1/3 OFF REGULAR PRICE
- \$1.65 Bathing Suits for **\$1.10**
- \$2.00 Bathing Suits for **\$1.34**
- \$2.95 Bathing Suits for **\$1.97**
- \$3.95 Bathing Suits for **\$2.63**
- A large assortment of styles and colors in children's Spring Coats, now clearing at 1/2 Price. These are all real bargains, colors green, red, blue and brown in sizes 3 to 6x and 14 and 14x. Regular \$4.95 Coats going for \$2.48; \$11.95 Coats for \$5.98; \$13.95 Coats for \$6.98, and \$16.95 Coats for \$8.48.
- Children's Play Shorts, in fine quality drill material in colors navy, white, brown, blue and turquoise, going at 1/3 off. \$2.95 Shorts for **\$1.97**
- \$1.65 Shorts for **\$1.10**
- \$1.98 Shorts for **\$1.35**
- Bargain Hunters — See the big "49c" Table in the Children's Department — You will find Children's Sun Suits, Blouses, Shorts, etc., all going at the one price. Each **49c**

LINEN DEPARTMENT (THIRD FLOOR)

With cotton prices on the way up — you will find the Specials in this department — extremely good.

- A limited quantity—not likely to last longer than the first day—of "seconds" in sheets. Come early on Thursday and be sure of yours.
- Size about 76 x 100 **\$2.49**
- Each **\$2.69**
- Size about 81 x 100 **\$2.69**
- Each **\$2.98**
- Size about 90 x 104 **\$2.98**
- Each **\$2.98**
- Imported "English" Roller Towelling, Terry Cloth 15 inches wide. Special at 4 yards for **\$1.00**
- Irish Linen Roller Towelling, heavy quality, 18 inches wide. Sale Price — Yard **49c**
- Unbleached Sheeting, a good medium weight, full 81-inch width. Specially Priced at — Yard **75c**
- Nubled Cotton, light weight, about 40 inches wide. Going at only — Yard **15c**
- Woven Bedspreads, white with blue or rose stripe. Size 72 x 100. Real Bargains at — Each **\$3.95**
- Chenille Bedspreads with attractive multi-coloured designs. Double bed size. These were good value at \$10.00 and at the new reduced price they are exceptional buys at **\$7.95**
- Colored Rayon and Cotton Table Cloths, sub-standards in peach, gold and blue, size 64 x 84 inches. Regular \$3.98 value. Now going at — Each **\$2.00**
- Printed Luncheon Sets in attractive floral and fruit designs. 4 place mats with 4 serviettes to match. Regular \$2.50 and now going at the amazingly low price of only — Per Set **98c**
- Odd lot of colored plastic Table Cloths, regular \$3.50 value. Out they got at this great sale. Each **98c**
- Large size Bath Towels, first quality, white with colored stripes and borders. A good medium weight. Priced at only — Pair **\$1.29**
- Sub-standard Towels in white with colored stripes and borders. Size 18 x 36. Sale Special — Pair **59c**

YARD GOODS (SECOND FLOOR)

- 42-inch Striped Celanese Jersey, slenderizing stripes in a cool, easily cared-for summer fabric. This cool Jersey is especially liked by the larger women. White with green; white with rose; white with blue; and white with yellow. Reg. \$1.25 yard. Special Sale Price — Yard **98c**
- 44-inch "Slender Cord" Celanese. Reg. \$1.50 for — Yard **\$1.29**
- This material is a perfect weight for a one or two-piece dress which can be worn well into the fall — four lovely shades of green, blue, rose and yellow. Special at only — Yard **\$1.29**
- 60-inch Celanese Jersey, regular \$1.50 for Yard **\$1.19**
- Wonderful for summer, doesn't crease, easily washed, comes in white, natural, black, navy and brown. Reg. \$1.50 value, now going at — Yard **\$1.19**
- 38-39 inch printed Rayon Crepe, regular \$1.95 and \$2.25 value, now reduced to — Yard **\$1.49**
- Take advantage of this great saving — pretty, gay, fine quality Printed Crepes in a choice collection of designs and colors. Special at — Yard **\$1.49**
- 38-39 inch Printed Jerseys — Here is a real buy — all over designs in the newest shades of tan, grey and blue. Regular \$1.95 value and now reduced to only Yard **\$1.49**
- 36-inch Checked Gingham, washable and fast colors, in red, blue and green. Regular \$1.00 yard. Now going at — Yard **69c**

LADIES' LINGERIE (SECOND FLOOR)

- LADIES — Stock up on your Lingerie at this great sale. These are prices not likely to be repeated for some time.
- A "very" special offering of Ladies' Satin and Crepe Slips — white only, in all sizes from 32 to 44. Regular 3.95 value, now reduced for this sale to the very low price of only Each **\$2.95**
- LOOK — All Ladies' Play Shorts are reduced — No restrictions, every pair Shorts to go at ONE-THIRD OFF
- Ladies' summer weight Girdles of mesh latex in sizes small and large. Colors white, tea rose and blue. Regular \$3.50. Now going at — Each **\$2.00**