

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By C. H. M.



HOLMAN'S Youth Centre in Summerside has correlated the very COWBOY SHIRT and your little buckaroo has been dreaming of for Christmas! It's a jim dandy... made of kasha-type cotton covered with Western motifs, the yoke and collar contrast and are solid shades of grey and brown, while the leather-look piping is yellow — very colorful, very serviceable and very appealing to the Western-minded youngster. These Cowboy Shirts are in sizes 3 to 7, priced each 2.98. Then too, in the Youth Centre you'll find Boys White DRESS SHIRTS of Sanforized cotton in sizes 3 to 6, priced just 1.98 — they're complete with natty bow tie and smart matching cufflinks in the French Cuffs. Get your young lad a Shirt for Christmas — believe it or not boys do like clothes for gifts and you'll find all manner of them in Holman's Youth Centre, Summerside.

WHILE we're on the subject of SHIRTS, I want to tell you about the stunning new SPORT SHIRTS that have only just been received from our New York Buyer. They're in Holman's Men's Wear, Summerside and they really are handsome... made of a fine quality spun rayon, woven finely to give you a smooth fabric in a veritable host of good solid shades. Called "The Cavendish", these Sport Shirts may be worn either in or out, they have a convertible collar with rounded points for the "new look". There's a sporty decoration discreetly embroidered on the breast and one collar-point. Sizes are small, medium or large and the gift price is 4.95 in Holman's Men's Wear, Summerside.

YOUR "underpinning" for a holiday frock means a CRINOLINE and you will have to visit Holman's Sportswear in Summerside or Holman's Ladies' Shop in Charlottetown, for a really outstanding collection of these "outstanding" garments! For instance, There's a 4 tiered white Crinoline of crisp Paper Taffeta, it's put in and crisp enough to stand alone, sizes are small, medium or large, priced 2.98. There's a Black Paper Taffeta Crinoline with an 8 inch flounce of double net bound in black, two full blown roses glimpse through net windows on the flounce for a really chic look, this Crinoline is in sizes small, medium, or large and is priced 4.95. There's a 3 tiered stiffened Nylon Net Crinoline in navy, white or red in sizes small, medium or large priced 2.98. Last but not least is a 2 tiered Crinoline of black taffeta with an over-flounce of daintily embroidered net, sizes are small, medium or large and the price for this one is 3.98. You won't have any trouble choosing just the Crinoline for your particular needs from the ones in Holman's Sportswear, Summerside, and Holman's Ladies' Shop in Charlottetown.

We Invite You  
To Join Us  
Singing

## CHRISTMAS CAROLS

Every Morning  
10.45 to 11 a.m.

3rd Floor Furniture  
Department  
Charlottetown Store

Dec. 15 to 24th Inc.

Also Broadcast  
Over CFY  
Same Time.



# Girls! Boys! Come And Visit Me For The Last Time This Year

Ways to make a girl  
believe in Santa



Lovely All Wool  
CARDIGANS  
by "Lady Anne"

In a galaxy of dream colors, this beautiful classic Cardigan is treated with the Sanforlan and the Mitin process against shrinkage and moths. The very fine knit will please her and she will glory in the soft luxury of a "Lady Anne" Cardigan. PERSONALLY PICKED BY SANTA.

6.95

"Best Seller"

NYLON  
SLIPS



Finely made tricot decorated with lavish nylon embroidery on the camisole top and hemline (six inch width). This lovely gleaming white slip will fill her wish for luxurious lingerie! The sizes are 32 to 40. PERSONALLY PICKED BY SANTA.

2.98



Sheer! Clear!  
Beautiful!

NYLONS

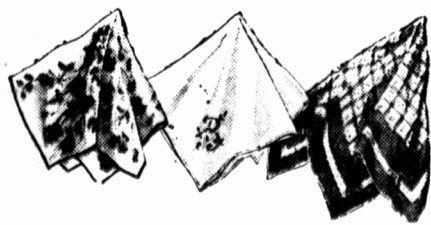
Dancing sheers in beautiful shades of Bermuda and Sassy to go with party clothes or dress-up tailors. Accented with a pencil slim contrasting seam and flattering panel heel. PERSONALLY PICKED BY SANTA a pair—

1.50

## HOLMAN'S

Ladies' Shop  
Ch'town

Ladies' Wear  
S'side



Handsome Handkerchiefs  
In A Big Selection

Gifts are right at "hand" when it comes to our Handkerchiefs—they're the prettiest things and fit right into the Christmas picture. Available with lace trimmings, with colorful embroidery, they're made of fine Swiss lawn or fine Irish linsens. Singly or boxed in ones, twos and threes. Priced for Gifting from 39¢ up.

HOLMAN'S Accessories  
Summerside

I'll Be In My  
TOYLAND at HOLMAN'S  
Charlottetown Store  
FRIDAY, Dec. 17th

10 to 12 Noon -- 2 to 4 p.m.

Summerside Store  
SATURDAY, Dec. 18th

10 to 12 Noon -- 2 to 4 p.m.

Be Sure To Come And See Me!

Fun For Boys!  
Hockey GAME

The new and improved Munro Hockey Game is of strong wood construction with a smooth surface and enamel finished frame. The Deluxe model has a ball returning device—PERSONALLY PICKED BY SANTA.

10.95

Cute, Cuddly  
Honey BEAR

Warm and cuddly in either black and white or brown and honey plush coverings. Stuffing is of squishy foam rubber and he wears a gay ribbon bow about his neck! An appealing toy, PERSONALLY PICKED BY SANTA.

2.98



Santa's Picked "Kandy"  
The Adorable DOLL

She's cute and cunning — she's lifelike and sweet, this "Kandy" of ours... with a gay dress, perky moulded hair-do, plastic sleeping eyes, soft vinyl head and skintex body. A thrill for a little girl on Christmas morning—PERSONALLY PICKED BY SANTA

4.98

Steering SLEDS

Strongly made of hardwood with high carbon steel frame and runners, 43 inch length with special cross steering lever for easy guiding. PERSONALLY PICKED BY SANTA

3.99

— HOLMAN'S Both Stores TOYLAND —



Choose From Our Wide Selections  
Of Electrical Appliances!

HERE ARE A FEW SUGGESTIONS ---  
--- MANY OTHERS ON DISPLAY

Electric Toasters from 4.95 up.  
Electric Irons from 4.95 up.  
Electric Coffee Percolators from 22.75 up.  
Electric Food Mixers from 23.95 up.

Combination Electric Waffle Iron and Sandwich Toaster from 12.85 up.

Sunbeam Electric Skillet, automatic with controlled heat 37.60.

Christmas Special!

Philishave Electric  
RAZOR — Regular 29.95

21.95

Special!

Rogers-Majestic Electric Deep Fryer equipped with heat control. Regular 34.95. SPECIAL—

19.95

Special!

Osterizer, the famous food blender. Regular 49.95. SPECIAL—

34.95



Make Their Dreams Come True

## A BICYCLE

Boys' and Girls' Models

38.95 Up

HOLMAN'S HARDWARE — Summerside