

# Batt & MacRae Open New Building Today

Home Of Auto  
Electrical Parts  
And Service



MR. ELMER MacRAE

The official opening of their new building by the business firm of Batt & MacRae recalls that it is just 18 years since the firm was organized and three years since it was incorporated.

They started in business on the site of the disastrous fire of August 18, 1934, and remained in that location until the building they occupied was destroyed. Then they found temporary quarters at 99 Queen Street where they have stayed until now. Construction on the newly opened building was begun in May of this year.

The new quarters on the corner of Euston and Upper Queen streets is a modern, fireproof structure 56 feet by 67 feet with a main floor and a full basement. It is so built as to permit an extra storey being added or a rear addition made.

On the main floor are the offices and the stockroom, while downstairs is the repair shop as well as a drive-in service in the rear for the servicing of cars. It is believed that the new quarters contain one of the most modern and complete line of original equipment, of carburetor, magneto and electrical parts, in the Maritime Provinces.

The front of the new building is rounded with a main entrance so designed as to permit easy access from either of the streets on which it is situated.

Mr. Elmer MacRae, the proprietor, expressed the deep appreciation of the management and staff of the firm for the attitude of their many customers since the fire. He realized the disadvantages under which the customers were served and stated that from now on he hopes to provide a top grade service for everyone.

## CONGRATULATIONS

BEST WISHES TO  
**BATT & MacRAE**  
ON THE OPENING  
OF THEIR NEW STORE

S. M. ASHTON AUTOMOTIVE EQUIPMENT  
CANADIAN DISTRIBUTORS  
Bean Aligners -and Kine Tune Up

Our Good Wishes

to  
**BATT & MacRAE LTD.**

on the opening  
of their  
**NEW PREMISES**

Asbestonos Corporation Limited

HEAD OFFICE AND FACTORIES  
ST. LAMBERT, MONTREAL 23

## CONGRATULATIONS

**BATT & MacRAE  
LIMITED**

Radiator Specialty Company of  
Canada Limited, makers of Solder  
Seal products and exclusive Canadian distributors of Gunk Hydro-Sealed Carbon Gum Digester extend hearty congratulations to Batt & MacRae Limited on their move to new quarters.



COMPANY OF CANADA LTD.  
340 GERRARD ST. EAST, TORONTO

## CONGRATULATIONS

TO  
**BATT & MacRAE LTD.**

on the opening today of their new building, corner Euston and Upper Queen Streets.

It was our pleasure to share in this enterprise by installing the Plumbing and Heating.

**DOUGLAS BROS. & JONES LTD.**

HEATING AND PLUMBING CONTRACTORS

155 KENT STREET

CHARLOTTETOWN

PHONE 3001

Congratulations to...

**Batt & MacRae Limited**  
on the occasion of the  
**Opening of Their New Building**

We take this opportunity of wishing them every success and express our pleasure at having been associated in its construction.

**M. F. SCHURMAN CO. LTD.**

A COMPLETE BUILDING SERVICE

KENSINGTON

- SUMMERSIDE

- CHARLOTTETOWN