

**EASY
WAY TO
SHOP
ANY TIME!**

Open up a convenient Holman's Optional Charge Account! Buy all the things you need for your family, yourself and your home and pay conveniently out of income. Pay in full each month, or spread payments conveniently over many months!

HOLMAN'S

THE CHEAPEST WAY TO BUY CHRISTMAS SHOPPING

**HANDY
WAY TO
GIFT SHOP!**

Join Holman's brand new **CHRISTMAS CLUB**

Be as generous a Santa as you like without worry of financial strain. Each purchase is recorded in a handy book you carry with you at your shop. First payment Feb. 1, 1967, spread payments up to 18 months if you like. Enquire at our Customer Accounts Office.



BIG 5-DAY PRE-CHRISTMAS FURNITURE-APPLIANCE TRADE-IN SALE



GENEROUS '60 TRADE-IN FOR YOUR OLD CHESTERFIELD

on the purchase of a Handsome New Suite priced at **239⁹⁵** or over

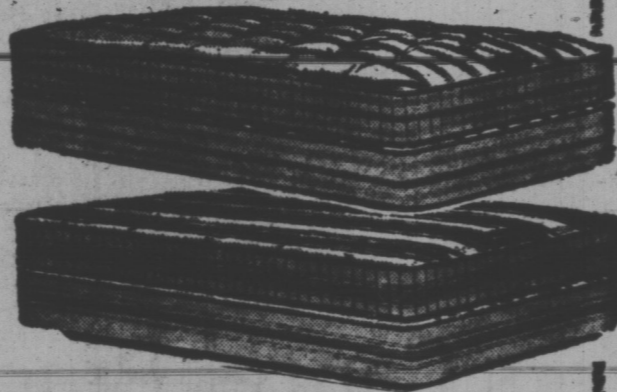
NO DOWN PAYMENT — 10.00 MONTHLY!

Just think of this... REGARDLESS OF THE CONDITION... Holman's will take your old suite in trade. Wonderful not-to-be missed opportunity to dress up your home for Christmas. Choose from the largest selection we've ever shown. Beautifully styled by Canada's leading makers, such as Kroehler, Sklar. Do you prefer modern, traditional, contemporary or Colonial... Holman's have it, in a wealth of rich fabrics and room-brightening shades.

STORE HOURS:

CHARLOTTETOWN STORE — Open Thurs. and Fri. Nights 7:00 p.m. — Mon., Tues., Wed. and Sat. — 9:30 p.m.

SUMMERSIDE STORE — Mon. thru Thurs. — 8:30-5 p.m. Fri. — 8:30-9 Sat. — 8:30-5:00



Sleep Comfortable!

Trade-In Your Old Lumpy, Bumpy Mattress!

\$10 TRADE-IN

On Mattresses

Priced at...

49.95 to 79.50

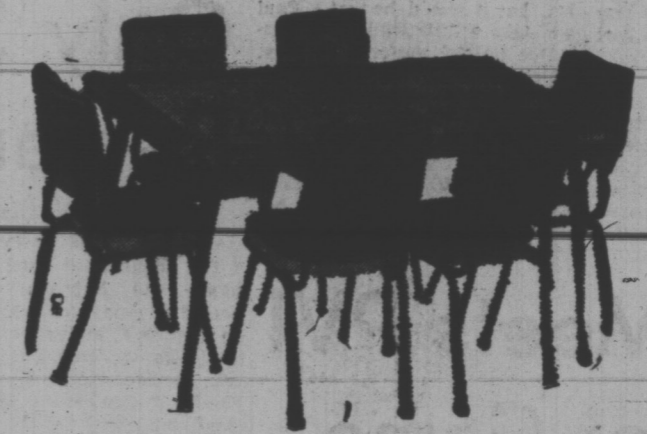
\$15 TRADE-IN

On Mattresses

priced over...

79.50

Same trade-in allowance applies on purchase of box springs. Choose from mattresses by Simmons, Sealy and Inner Spring Mattress Co. In quilt, smooth-top and button tops. Many lovely tickings.



HOW ABOUT AN ELEGANT NEW DINETTE SET FOR YOUR HOME?

Three different special groupings!

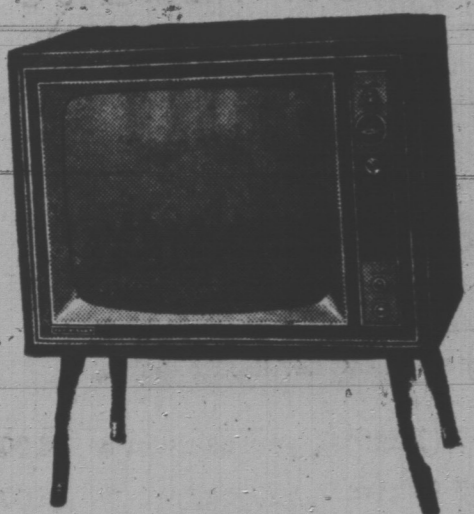
Wide selection of chrome and bronzetone sets, in 5-pc., 7-pc. and 9-pc. groupings.

\$15 TRADE-IN On a new suite priced from... **69⁹⁵ to 99⁹⁵**

\$25 TRADE-IN On a new suite priced at... **109⁹⁵ to 169⁹⁵**

\$35 TRADE-IN On a new suite priced over... **169⁹⁵**

**TRADE-IN TODAY!
RCA VICTOR 23" TV**



WATCH CLEAR, SHARPER, STEADY PICTURES EVEN IN FRINGE AREAS with this powerful deluxe RCA Victor TV, all this is made possible by the New Vista tuner which is the most dependable ever made. Which means years of trouble-free entertainment for you. Trade in your old TV and enjoy the many new features in this 1967 model. 23" bonded picture tube reduces reflections and makes tube dust proof. Smartly styled slim cabinet will add beauty to your home. Guaranteed and serviced by Holman's factory trained servicemen. Regular 259.95.

SALE

219⁹⁷

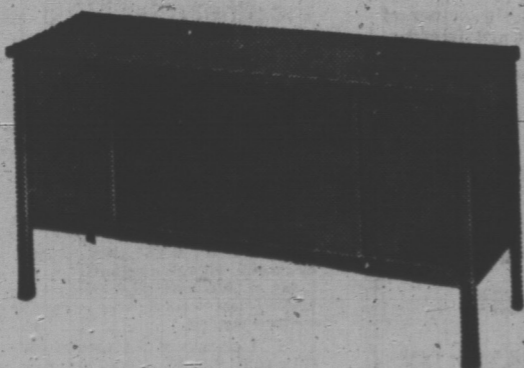
NO DOWN PAYMENT AND OLD TV—11.00 MONTHLY!

TRADE-IN YOUR OLD HI-FI or RECORD PLAYER!

DELUXE

ADMIRAL STEREO COMBINATION

Special Factory Purchase! Contemporary console from the maitique collection, handcrafted in genuine walnut, with built in record storage. Admiral designed "Custom Eleven, record changer. Smooth, quiet, with long life diamond styles. Admiral's phantom 3rd channel speaker system blends the sound of 2 channels so that you hear phantom third acoustic channel sound not only from the left and right but also the centre. Professional type illuminated master stereo control centre. Reg. 359.95.

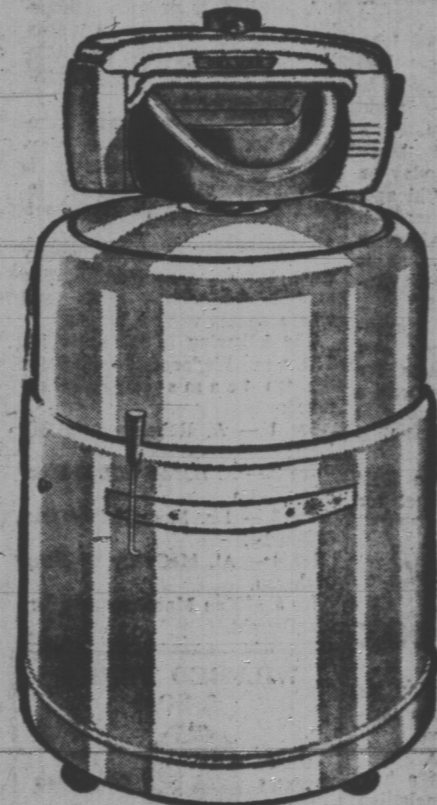


SALE

259⁹⁷

and your old Hi-Fi record player

NO DOWN PAYMENT — 15.00 MONTHLY!



TRADE-IN TODAY!

Best Seller Washer Value!

Delux Beatty Washer

You'll enjoy faster cleaner washes with the famous Beatty Washer. Delux heavy duty wringer, rolls self adjusting to garment thickness, and chrome drain boards. Direct drive, no belts, only 4 working parts in the mechanism. Heavy duty fast acting drain pump. 5 year warranty on mechanism.

SALE

139⁹⁷

and your old washer

NO DOWN PAYMENT — 9.00 MONTHLY

**TRADE-IN on the New Frigidaire
Jet Action
Automatic Washer**



New automatic soak cycle, ideal for draperies — work clothes. New 5 year warranty on the motor, water pump and the mechanism. Patented deep action agitator moves a pan down, jet currents help remove the heaviest soil. Spins clothes extra dry, high speed 718 RPM spin it faster than any other make. Jet away rinsing scoots lint, suds right out of the tub, no messy lint tray to clean.

Reg. 329.95

SALE

279⁹⁷

and your old washer

NO DOWN PAYMENT — 15.00 MONTHLY!

TRADE-IN TODAY!

**New Enterprise
OIL RANGE**

Trade-in your old wood or coal range and enjoy the best in cooking and baking results and the warmth of oil on those cold winter mornings. New exclusive Enterprise "thermojet" oil burner on pilot. Large family-size oven finished in lifetime porcelain enamel. Extra heavy bonded steel construction built for years of satisfactory service. Roomy storage drawer for cooking utensils or warming drawer.

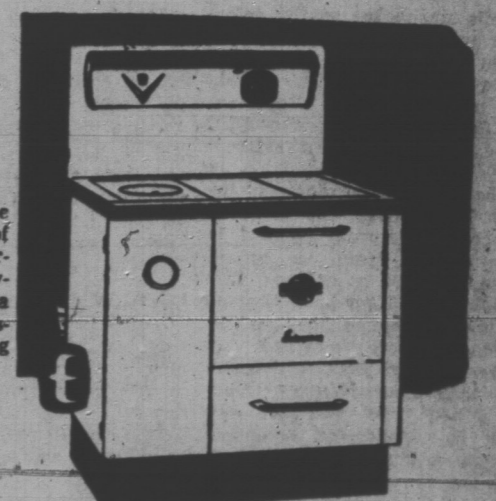
Reg. 319.95

SALE

259⁹⁷

and your old stove

NO DOWN PAYMENT — 12.00 MONTHLY!



(Not Exactly As Shown)