

### Best Athletes In The Soviet Union Represent That Country

By STERLING SLAPPEY  
MOSCOW (AP) — The Soviet Union sends sports and athletics as a riding crop on the national team. In the hands of the Communist government, sports are an economical, quick and ready means of keeping close contact with tens of millions of people in their formative years.

Twenty years ago the man the Russians hated the most, Adolf Hitler, was doing the same thing in much the same way. Few Russians have stopped to consider the similarity but it is there.

Visits to dozens of Soviet sports installations, contacts with sports officials and talks with athletes in Moscow makes one point clear: That Soviet athletes, like German athletes of the 1930s, are content with their way of life and the part sports play in it. They have no idea of changing it.

Under the present way of doing business there will be few if any defections among Russian sports men and women. Why should they defect? They make up a special caste in the Communist society.

Russian athletes are not professional in the same sense as American baseball players, English soccer men, Italian bicycle riders or Canadian hockey players.

But the Russian government keeps its athletes content by giving them all the time they need away from what they call "work," for journeys to hundreds of sports events, for scheduled events, for training. The government provides equipment, competitions and coaches.

In Moscow no Russian will admit that athletes are rewarded with better apartments, food, clothing, good jobs, higher rank or other amenities which make their life better and more comfortable than a great majority of other Russians.

But athletes do live better and with Western standards, they almost live well.

The address of the sports committee of the Soviet Union, the body which governs sports in the 15 Soviet republics, is Skatnery Perulok R. Inside the grubby, yellow plastered building are filed thousands of athletes' records, cards, each athlete in the Soviet Union who has reached a small degree of efficiency has his card on file.

LIST VITAL STATISTICS  
On the cards are, among other things, the athletes' name, age, specialties, address, marital status, usually his sports club or factory club affiliation, his best performance to date, titles and athletic record.

Also on the card is the athletes party affiliation—whether he is a member of the Young Communist League, called the Komsomol. That seems to be an important piece of information.

Millions of records of lesser athletes are kept on file in committee branch offices in capital cities of the Soviet republics. An athlete improves, his card grows more impressive until it comes to the attention of officials and coaches who work under N. N. Romonoff and K. F. Andrianov, the men who control the sports machinery for the central committee of the Communist party.

HAVE NO EQUALS  
There is no sports official in any country outside the Communist bloc who equals either of these two men in influence, prestige, power and position. To find someone like them, you must look back to the days of Hitler and Germany before the Second World War.

Many people realize the West cannot continue much longer to compete on anything like equal terms with the Russians, Czechoslovaks and other Communist people.

Western victories over Communists in the past do not mean the same will continue because every year government-subsidized athletics in the Communist world grow stronger at a faster rate.

### YORK

Misses Gloria, Linda, Sharon, and Graham Harney, were entertained at York Mansie Nov. 1st by Mrs. Sproule and Mrs. Harry Welton. Gifts were presented by Larry and Donna Welton and Hubert and Donnie Sproule. The Hardy children left for their new home, November 2 in Halifax, with their parents, Mr. and Mrs. Edison Hardy.

Mr. and Mrs. Leith Brown, Mr. and Mrs. Dewar Swan, Mr. and Mrs. Raymond Vessey all of York, attended the conservative meeting held at Summerside, Wednesday evening, Nov. 7th.

Mr. and Mrs. Alton Younker, Winsloe, and Mrs. Millar MacFadyen, Charlottetown, paid a short visit to York on Sunday, Nov. 4th.

Mr. and Mrs. James Maund have returned to their home in Charlottetown, after spending some time in York, at the home of Mr. and Mrs. Parker Jewett.

Mr. and Mrs. Ernest MacDonald, and two children Deborah and Hazel, spent Thursday in Charlottetown.

Mr. Lorne Vessey, York, who was a patient in the P.E. Island Hospital, is convalescing at the home of his brother, Mr. William Vessey, Charlottetown.

Mr. Frankie Lewis, York, spent Friday in the City.

Mrs. Herbert Lewis, celebrated her eighty-fourth birthday on November 8th, at her home in York.

Mr. and Mrs. Gordon Crockett had as their guests on Wednesday evening, Mr. and Mrs. Dave MacDonald Union Road.

Mr. and Mrs. Robert Sproule were recent guests of their parents, Rev. J.M. Sproule, York Mansie, prior to their leaving for Germany. Mr. Sproule was stationed for the past three years in Suffield, Alberta.

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### LEAVE FOR 14-COUNTRY TOUR

Health Minister Martin and his wife board the RCAF's C5 luxury airliner at Ottawa for a 14-country tour of south and southeast Asia. He will represent Canada at the Colombo Plan conference at Wellington, N.Z., and the Olympic Games in Australia during the tour.

### Coin-in-Slot TV Gets Away From U. S. Federal Control

By RON EVANS  
Canadian Press Staff Writer  
TORONTO (CP) — Coins rattle through a slot in the television set, the scrambled picture on the screen leaps into sharp, vivid color, and the viewer settles down for hours of live entertainment uninterrupted by commercials.

That, say some enthusiastic experts, is television of the future, and they say, it may be in Canada within five years.

Coin-box television—or, as it is called, "pay-as-you-see TV"—is the most dramatic development in television, they claim, and everything is ready, awaiting official sanction.

Among the most enthusiastic promoters of the pay-as-you-see plan is Famous Players Canadian Corp., Ltd., the company which operates 410 movie theatres throughout Canada.

Two other facets of Canadian Television — satellite and low-power stations—have emerged.

Satellite stations are designed to relay existing programs from one area to another. A large antenna picks up the signal from the mother station and a transmitter sends it out to viewers unable to receive the mother station on small individual antennae.

The CBC board of governors recently recommended licensing of Canada's first satellite station at Argentea, Nfld. Newfoundland Broadcasting Company, Ltd., will operate the satellite with a power of 100 watts video and 97 watts audio. It will pick up the signal from station CQJN-TV in St. John's, Nfld., and rebroadcast it for viewers in Argentea, Placentia Red Island Harbor and surrounding coastal area. The satellite will originate no programs but is expected to screen local commercials.

The CBC board also approved plans to set up a low-power station in Kamloops, B. C. The station will be operated by Twin Cities Television Ltd., on 100 watts video.

Licenses also have been issued for private stations in Victoria, Kamloops, B. C., Medicine Hat, Alta., Quebec City and Rouyn, Que., but these are not yet in operation.

He'll still receive the regularly-transmitted television programs but if he wishes to see the special program — selected from newspaper listings—he may drop the required number of coins in the box. Automatically, the program, unmarked either by mechanical interference or commercials, will appear.

The coin box, containing also an electronic gadget to record the number and time of programs paid for, will be emptied once a month.

### Army Benevolent Fund Sec. Advises On Use Of Credit

By JACK VAN DUSEN  
Canadian Press Staff Writer  
OTTAWA (CP)—The man who helps thousands of soldiers and veterans get out of debt every year still thinks consumer credit is a great thing.

"But Canadians have got to be taught how to use it," H. C. (Chiff) Chadderton of Ottawa, 37-year-old national secretary of the Army Benevolent Fund, said in an interview.

"You can't curb credit. The only answer is to educate the consumer."

EDUCATION CAMPAIGN  
The quiet-spoken Winnipegger has been conducting a campaign of education ever since he took over direction of the fund on its inception eight years ago.

But he treats the handicap lightly, scarcely limps and jokingly says: "I've got a fibreglass leg now—must keep up with the times."

such a community system, because no transmitter or broadcast signal is involved.

In Trail, said Mr. Fitzgibbons, the community system receives two channels from Spokane, Wash., for subscribers who pay \$125 for installation and \$4 a month rental. The system, he said, has about 1,500 subscribers of a possible 2,500 and equal demand would be shown for pay-as-you-see TV in other centres.

Famous Players has applied to set up community systems in Kenora, Ont., North Battleford, Sask., and Vernon, B. C.

Mr. Fitzgibbons said the pay-as-you-see system, if approved, would probably be first installed in large centres such as Toronto, Montreal and Vancouver.

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Several applications to set up pay-as-you-see systems in the United States are under consideration by the Federal Communications Commission. Mr. Fitzgibbons says if the system is approved there—and he considers it almost a sure thing—it also will be okayed in Canada. It would be quickly developed. Famous Players now is active in television, owning 50 per cent private stations CKCO-TV Kitchener and CFMT-TV Quebec City.

Supporters of the pay-as-you-see system say its success is assured by the response to community TV plans across Canada. About 50 such projects now are established, it is estimated, in centres such as Trail, B. C., and Huntsville, Ont., which lack their own stations, and others like Montreal and London, Ont., which seek alternate channels.

Under the community TV system a large tower, often on a hill-top, picks up programs from stations in other centres and they are passed on through wires to subscribers' homes. This system, which lacks their own stations, pick up stations of their own and without the resources to set up a station at a cost of from \$300,000 to \$1,000,000, depending on equipment.

The license is required from the Federal Communications Department for

### Paris Fair

PARIS (CP)—Canada will be the largest foreign participant in the Salon de la Chimie, one of Europe's major technical fairs. The Canadian exhibit, sponsored by the department of trade and commerce, includes individual displays of 20 Canadian chemical firms and a composite display mounted by the Canadian Pulp and Paper Association.

The Paris fair, opening Nov. 22, now is in its fourth year. It comprises this year displays from 20 different countries, and covers 1,100 separate exhibits, ranging from chemistry proper to plastic goods, rubber, petroleum, atomic industries and automation.

Mr. Leonard Andrew, New Glasgow, N.S., spent the weekend at his home in York, with his wife and family.

Mr. Bonnell Ling has returned to his home in York, after spending some time in Montreal.

York Station is a busy place this week, people are loading and grading potatoes.

Miss Norma Lewis, R.N., returned to her home in York. She had been in Springhill, N.S.

Mr. and Mrs. Harvey Coles and family, Milton, were the guests of Mrs. Coles' sister, Mrs. Lloyd Vessey and Mr. Vessey.

Mr. and Mrs. Rueben Watts, York, left on Sunday for Florida. They were accompanied by Mrs. Watt's parents, Mr. and Mrs. Campbell.

Miss Dorothy Millar, Ellerslie, has returned to York School. Miss Millar is much improved in health.

Mr. and Mrs. Douglas Moore and family, Charlottetown, spent the Sunday afternoon in York. The guests of Mr. and Mrs. Harry Lewis, York.

Mrs. Lloyd Vessey was hostess to the women's institute, York, on Tuesday evening. There was a good attendance.

Mr. and Mrs. Robert Chappell have returned to their home in York after spending some time in Victoria, B.C. They were accompanied by Mr. and Mrs. Parker Jewell also of York.

Mr. J. B. Lewis has returned to his home at Freetown, after spending some time in York.

Mr. and Mrs. Harry Welton and family Larry and Donna, were recent visitors to High Bank at the home of Mr. and Mrs. J. W. MacLean.

### Lloyd George Did Not Tell The King Of Peageer Offer

LONDON (CP)—Lord Beaverbrook says he is sorry he ever accepted a peageer.

In his new book, Men and Power 1917-18, the publisher says he soon became aware of the "absurdity and futility" of the political structure of the House of Lords.

"I was, of course, happy in the honor that had been conferred to me, and the title gave me real pleasure. Since then I have come to take a different view, believing myself to have lacked sound judgment when I accepted the peageer."

At another point, Beaverbrook says the peageer aroused a tremendous storm. King George V opposed it, then gave way, but wrote through Lord Stamfordham to Prime Minister Lloyd George that he was "surprised and hurt" that the honor should have been offered without first obtaining the King's consent.

MAYSVILLE, Ky. (AP) — A spectacular fire, caused by the explosion of one of three 20,000-gallon gasoline tanks at a Texaco bulk plant here, raged out of control for several hours early Tuesday but was reported to be burning itself out. Maysvill police said this morning that the fire had been brought under control. Apparently no one was injured in the blast.

COMMUNISTS DISBAN OXFORD, England (AP) — Members of the Oxford University Communist Club voted unanimously Thursday night to disolve. After Hungary, the students said in a letter to the Communist party executive, "we feel that the Communist party ought to get out of political life as soon as possible."

LOOK AT THE SPOT I'M IN ON PAGE 10

CONFIDENTIALLY YOURS — by Byrne Hope Sanders

MONTREAL, Nov. 15th—Here's an inspiration! A gift to bring someone you love companionship—interest—fun for many years. All these and thriving always on BROCK'S NATURAL FEEDING DIET... because it contains all the food elements they need. We all dote on our own Budgie, Sir Isaac—so I speak in all sincerity when I say "Do give a Budgie this Christmas... for companionship and pleasure!"

One Thing I've Learned... about cooking to please the whole family—is to use the family favorites—with a new twist added, for variety. Like hamburgers, with sauce made from LIPTON ONION SOUP. Wonderful! Cook your hamburgers as usual—and pour this sauce over them.

Onion Sauce for Hamburgers  
1/4 cup water 1 tbsp. butter or margarine  
1 pkg. Lipton Onion Soup 2 tbsp. flour  
1/2 cup water

Bring water to a boil. Add Lipton Onion Soup, and stir. Cover and cook 10 minutes. Blend flour and water, stir into soup mixture until thickened.  
Lipton Onion Soup is delicious for gravies, too. You'll find the flavor is delicate—and delicious!

Family Contentment... is, surely, one of life's most precious gifts! It grows from family hours together—enjoying, for instance, a game of MONOPOLY. It's the most popular game there is—and no wonder! From three to eight may play—and it's so much fun for Dad as his small son—buying and renting properties—building houses—investing money—making money! With youngsters enjoying home life so much more than ever before—capture their interest with a group of fine games tucked into the shelves at home. "Let's play Monopoly"—is a sure-fire invitation to family enjoyment!

Coffee Times Are Happy Times... specially when you enjoy them with the rich, full-flavored goodness of the New INSTANT GARDNER'S SANBORN. Whether it's breakfast on a crisp November morning—or enjoying a TV spectacular—or your own little moment of relaxation after shopping or house-cleaning, there's nothing quite so good as the New Instant Chase & Sanborn. For one thing, there's nearly 100 years of coffee experience back of its perfecting.

Here's The Inside Story about home improvements. At this time of year, with general construction activity slackening off for the winter, it's easier to find the skilled workmen to turn those plans for indoor home improvements into practical reality. Yes, and practical in more ways than one because you can save money by paying for the labor and materials all at once with an inexpensive BANK OF MONTREAL Home Improvement Loan. You can repay your loan in equal monthly instalments, plus interest, at only 5 1/2% interest per annum. An HIL is the ideal way to keep your home in tip-top shape. So, see what needs fixing up inside your house, then see your local B of M manager about fixing up a Home Improvement Loan for you.

How To Lose Weight! I can honestly tell you that it's easy to do—with Ayds and the Ayds Plan. Taken before meals, delicious-tasting AYDS and the Ayds Plan curb your appetite. You just naturally eat less, so down goes your weight—and with no nervousness, sleeplessness or unpleasant "side-effects." Clinicians under medical supervision have proved that men and women who used Ayds and the Ayds Plan lost more weight than those on any other reducing methods. They really are wonderfully effective—contain added vitamins money refunded! On sale everywhere.

You Can Be So Confident... that you are giving that precious babe the exact milk formula he requires, when you ask your doctor to tell you which of the three FARMER'S WIFE formula milks is the best for him. All three are prepared especially for infant feeding. Pediatricians, themselves, asked for the Partly Skimmed Milk (Blue Label)—a high protein, low fat milk concentrate. Many babies thrive most satisfactorily on Whole Milk (Red Label), or Skimmed Milk (Yellow Label). All Farmer's Wife formula milks have Vitamin D content increased and are vacuum packed in the most modern container for your extra protection. Start your babe on one of them and watch him thrive!

for good tea- and coffee-look for RED ROSE

FLAVOR MESSAGE

and 50 watts audio for the British Columbia interior town and surrounding district only.

With a relatively weak transmitter and a small staff, low-power stations can be operated on a small budget.

THEATRE TV LIMITED  
One other system—closed circuit theatre TV—appears unlikely to make much progress. By this plan live programs, usually special events, are piped into local movie theatres by coaxial cable and patrons pay \$1, \$2 or more for seats.

Famous Players tried the system experimentally in a Toronto theatre on a championship boxing match with some success. But, says Mr. Fitzgibbons, cost of obtaining rights to broadcast events is so high due to competitive bidding from television networks that only major attractions of wide popular appeal—chiefly top sports events—can be economically broadcast by this system. Such attractions are rare and so the system can be employed only haphazardly.

Today there are eight television stations operated by the CBC in Canada and 28 privately operated. The CBC stations are in Montreal (two), Ottawa (two), Toronto, Vancouver, Winnipeg and Halifax. Private stations are in Calgary, Edmonton and Lethbridge, Alta., Regina and Saskatoon, Brandon, Man., Barrie, Hamilton, Kingston, Kitchener, London, North Bay, Peterborough, Port Arthur, Sault Ste. Marie, Sudbury, Timmins, Windsor and Wingham, Ont., Quebec City and Wingham, Rimouski and Sherbrooke, Que., Moncton and Saint John, N. B., Charlottetown, Sydney, N. S., and St. John's, Nfld.

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Under the Communist system the best athletes in every sport in the Soviet Union are selected to represent the country in the Olympics and all other meets. Unless they are the very best they do not compete.

But that often is not true with Western countries and it will not be true at Melbourne in the Olympic Games.

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Advertisement for Red Rose tea and coffee. Includes a large illustration of a teacup and a woman's profile. Text: "for good tea- and coffee-look for RED ROSE".

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