

CONTEST QUIZ

Name the firms concerned in the slogans or clues in each individual ad on these three pages; list also the telephone number and address of each firm.

Number your answer with the key number shown in upper left hand corner of each individual ad. You may use this page as your entry form. Print or write your answers CLEARLY.

Send your solution to \$150 QUIZ CONTEST c/o The Guardian - Patriot, Charlottetown.

Entries must be in our office not later than noon (12 p.m.) Wednesday, May 29.

Solutions and list of prize winners will be published in The Guardian and Evening Patriot on Friday, May 31st. 1963.

On these three pages you will find slogans, clues and information about 60 business firms in Charlottetown and area. These firms are known for their quality, service and high standards. You will find this contest interesting and entertaining . . . and . . . you may win one of the cash prizes.

1st PRIZE	\$55.00
2nd PRIZE	35.00
3rd PRIZE	25.00
4th PRIZE	17.50
5th PRIZE	12.50

Employees of these papers are not eligible to win, nor are members of their families. The FIRST letter opened with the 60 correct answers will receive \$60.00. The second letter opened with 60 correct answers will receive \$35.00 . . . the third, \$25.00 . . . the fourth, \$17.50 . . . and the fifth, \$12.50.

41.
WHO

Is the father and son team that specializes in expert safe, locksmiths, all kinds of car keys made including foreign cars, security hardware, they supply all kinds of vaults and chests?

42.
WHAT

Charlottetown firm has the same name as a nautical tradesman?

43.
WHAT

company sells tractors - graders, front end loaders, etc. Bears the name of one of the boats that run between Borden and Cape Tormentine?

44.
WHAT

florists in Charlottetown has two T's in their first name and two S's in their telephone number and both are at first and last of each?

45.
WHAT

is the name of Canada's largest life insurance company with offices in both Charlottetown and Summerside?

46.
WHAT

is the name of the Charlottetown firm which is the Largest Refrigerator Depot on P. E. I. and carries the slogan "We Sell the Best and Service the Rest"?

47.
WHAT

It's fun -- and you could be one of the cash winners -- Send in your entry today!

48.
WHERE

Is the fashionable ladies' wear store famous for its 1c Hosiery Sales?

49.
WHAT

Electrical Co. whose slogan for 1963 is "a telephone and a hot water top go hand in hand" and bring you Comfort, Economy and Convenience?

50.
WHAT

firm dealing in Rusco Combination Steel Windows and Doors, the only firm with them in 19 assorted colors and is the longest established dealer on the Island?

51.
WHAT

Rexall Drug Store in Charlottetown is known for its fine stock of veterinary supplies and owner is known as "Hughie"?

52.
WHICH

firm handles tombstones and memorial markers . . . has been in business many, many years, and offers experienced, practical advice in these problems . . . our first name has five letters -- the last of which is the fifth letter of the alphabet.

53.
WHAT

store besides carrying quality children's wear, offers the chance to win money each month in the Family Allowance Contest?

54.
WHAT

firm in Charlottetown is the IH dealer and is known for its outstanding buys and service on truck and farm machinery?

55.
WHAT

is the name of Canada's largest life insurance company with offices in both Charlottetown and Summerside.

56.
WHAT

is the name of the man who specializes in Seafoods and is situated on Prince St. Wharf. There specialties are lobsters, quahaugs, clams, etc.

57.
WHAT

man would you see if you wanted to rent a typewriter. You would find him on Grafton St.

58.
WHAT

Charlottetown firm guarantees you expert radio and phonograph repairs because this is their specialty?

59.
WHAT

firm, whose name is the same as a great ocean, and is the only insulation firm who blow insulation and their work is guaranteed?

60.
30 minutes of your time may earn you one of the cash prizes!