

# TOURIST INFORMATION GUIDE

the smartest things under the sun  
**IN SUMMER FOOTWEAR**

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Shoes

WELCOME TOURISTS

**LePAGE**  
SHOE CO.

"The Home of Good Shoes Since 1920"

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

**island furriers ltd.**  
79 Grafton Street

A "MUST" - - - a visit to

**STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

**WESTERNER MOTEL and RESTAURANT**

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

**Mr. Tourist** - - -

Does your Volkswagen look like this?

Don't blame the car, it simply needs a complete re-tuning. The requires an expert, so take your Volkswagen to the expert on P.E.I., Francis Rudisch.

- oil-tunings
- overall auto repairs

**FRANCIS RUDISCH**  
Southport - Dial 4-2723

**VISIT P.E.I.'S PARK and SANDY BEACHES**

WELCOME TO OUR ISLAND

**ABEGWEIT SIGHTSEEING TOURS**

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stables and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables. "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Rapids and other points of interest. This tour also includes . . . a stop at Rustico, "An Acadian fishing village".

Phone 4-9966

**MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

**FOR YOUR VACATION NEEDS**

Jantzen Swim Trunks Sportswear, etc.

**HOSPITALITY CORNER**  
SOURIS  
JOSEPH PAQUET MGR.

**HOWATT'S LOBSTER POUND**

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Live at Cook's Bay, Victoria, P. E. I. Phone 26

**Tartan Skirts & Strides**

in P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

**THE FASHION SHOPPE**  
141 Great George St. Ch'town

**HARNESS RACING**

**NEXT RACING**  
JULY 22-25-27 - 8 P.M.

**Plan To Attend Old Home Week Aug. 12 to 17**

The Charlottetown Driving Park and Provincial Exhibition Association

**SHORE ACRES MOTEL**

Dining Room  
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests  
1 1/2 Miles from Corwall on Route 19

**Regular Dances ROLLAWAY CLUB**

CHARLOTTETOWN

Mon., Wed., Fri. and Sat.  
Music by "Trentones"  
9:30 - 12:30

Tues. and Thurs.  
Record Hops  
9:30 - 12:30

Also Regular Bingo  
Wed., Fri., Sat. 7:30

**BOWLING**  
Mon. to Sat., "Automatic Pin Setters".

**P.E.I. Wild Life Park Inc.**

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

**HILLSIDE INN HOTEL MONTAGUE**

"We serve everything Especially Sea Food!"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

**DROP IN AT JOHNNY'S**

For The Finest Meat In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

**JOHNNY'S FISH & CHIPS**  
22 Weymouth St. Ch'town

**GAUDET'S Tourist Lodge**

Near Sandy Beach  
Tignish, P. E. Island

Phone 66

Accommodations - Meals  
F. GAUDET, PROP.

**BELL'S BOOK & NOVELTY STORE**

Souvenirs, English Bore China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

**FINEST RESTAURANT**

189 Kent

**RENDEZVOUS**

For the Finest In CAR CARE

Use SHELL

**SHELL PRODUCTS ICE** For Campers and Picnickers

**TRANS-CANADA SHELL SERVICE STATION**  
Covwall P. E. I.

**Let's All Go To The Dairy Queen**

For a Fresh Frozen Treat Sandwiches Milk Shakes Banana Splits Sodas On Trans-Canada Highway Route 1 One Mile Inside City Limits

**Flying Dutchman RESTAURANT**

174 Queen St.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!

**THE CHALLENGE 18 HOLE MINIATURE GOLF**

Summerside East

Summer time is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY  
10:00 A.M. - 11:30 P.M.

ADMISSION:  
Adults 90¢; Children 50¢

**BUYING FURNITURE for the FOLKS AT HOME?**

see **Archer & MacDonald Ltd.**  
Open 'til 9 every night  
Parkdale Dial 4-8135



Here's a scene to stir the heart of any Scot or Scots descendant, and all those who thrill to the skill of the pipes, and this year similar bands will be competing in the annual pipe band competition of the Highland Games.

**Moore & McLeod Ltd.**

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR

HOUSE FURNISHINGS  
TARTANS  
WEDGWOOD  
SOUVENIRS

a floors of Quality merchandise

**Moore & McLeod Ltd.**  
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

**PARKDALE PHARMACY**  
open daily til 10 p.m.  
St. Peters Rd., Parkdale

**PETER PAN DRIVE IN GOOD FOOD**

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

**PETER PAN Drive In Restaurant**  
Malpeque Road at the Trans-Canada Highway

**ICE CUBES**

For your cooler or at the Beach or your social evenings.

**FREE**  
Coffee Mugs with every \$3.00 purchase of FINA Soupline.

**S. R. Johnston's FINA STATION**  
St. Peter's Rd., Parkdale  
"On Your Way to Brackley Beach"

**BAY VISTA MOTOR INN**

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

**WELCOME TOURISTS**

Charlottetown's leading **LADIES' WEAR STORE**

Open All Day Sat.

**NORMA'S**  
Kent Street across from Eaton's

enjoy your visit to **P.E.I.**

**Let's All Go To The Dairy Queen**

For a Fresh Frozen Treat Sandwiches Milk Shakes Banana Splits Sodas On Trans-Canada Highway Route 1 One Mile Inside City Limits

The finest shows to be seen on P.E.I. are at the **Parkview**

**Drive in Theatre**  
Brackley Pt. Road  
Route 15  
Show Nightly at Dusk  
Come Enjoy Yourself!

**Summer Cottons**

sizes 7 - 24 1/2

**The GLORIA**  
Ladies' Wear  
155 St. George St.

**TOURISTS**

we invite you to stay at the

**Loch Dhu Haven Camping and Trailer Court**

Red Point 6 Miles East of Souris

**TOURISTS SHOP FOR**

- Island Tartans
- Harris Tweeds
- All wool sweaters

—

**Dove's**  
Men's Wear  
Good Taste in Fashion Costs Nothing Extra.

**CHINESE FOODS**

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

**ISLAND GRILL**  
Queen St. Ch'town

**MILLER BROS. MUSIC DEALERS**

DIAL 4-3535  
Great George Street

**WE RENT**  
Televisions, Fridges, Washers, Stoves

**WE SELL**  
Toys, Parafurniture, Tires & all Appliances large & small.

**FIRESTONE HOME & AUTO Co. Ltd.**  
Ch'town - Next door to King Kool Laundry

**COME IN AND TRY OUR**

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Situated up-town

**Larry's Restaurant**  
Free Delivery  
Dial 4-9625 or 4-8415

**WELCOME TOURISTS**

TO P. E. I.

- souvenirs
- gifts
- novelties, etc..

**"GIFTARAMA"**  
Prince St. Charlottetown

Perfect for Picnics

**BUCKET**  
Dove's KENTUCKEE FRIED CHICKEN  
5 PIECES SERVES 5-6  
3.95

**BEFORE**  
the wool comes to Condon's Woollen Mill

**AFTER**  
it has been to Condon Woollen Mill

Visitors Welcome

- Yarns
- Auto Ropes
- Island Tartan Blankets
- Made of 100% Virgin Wool

**WM. CONDON & SONS**  
Queen St. Dial 4-9715  
Charlottetown

**SMALL BUCKET**  
SERVES 3 to 5  
2.50

**Dove's**  
RESTAURANT  
Grafton St. Ch'town

**ABEGWEIT YACHT CLUB**

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

**SOUTHPORT COUNTRY CLUB**

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

**NORTH RIVER Drive-In**

3 miles from Ch'town on the Trans-Canada Highway to Borden.

**TOURISTS**

For Your Groc., Fruits & Veg.

**S.N. KAYS**  
87 Pownall St. Ch'town

**Complete FISHING INFORMATION**

- Fly & Bait Supplies
- Rod and Reels
- Licence Sold Here

**THE BIKI SHOP**  
Great George St. Ch'town

**Kennedy's**

... Ladies' fashions of distinction

One sixty-six Queen Charlottetown

**ICE**

For Your Picnic Needs

**MacLEAN'S GROCERY**  
Winstoe, P. E. I.

**ROWANWOOD TOURIST HOME**

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds  
Telephone Hunter River 31-11  
Prince Edward Island

**RIVER VIEW ESSO SERVICE**

15 Miles from Borden  
CRAPAUD, P.E.I.

**J. & S. Store Ltd.**

infants to teens specialty store

- authentic viyella tartans
- other exclusive lines for children & teens

Water Street Summerside

**CHINESE FOOD**

**LOTUS CAFE**

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-9319  
Charlottetown

**The Fabric Shop**

Water St. S'ide

Tartans and other assorted materials.

**ED CLINTON GIFT & PHOTO SHOP**

For Your Photo Needs Call ED CLINTON Souris West

**PATTERSON'S**

- Jewellery & Gifts
- English China
- Irish Belts
- and
- Quality Souvenirs

113 Kent St. Charlottetown

**E. REYNOLDS**

Radio & TV Sales & Service  
Phone 75, Murray Street, P.E.I.

Attention Visitors, & Tourists  
We have available a large selection of fully reconditioned '67 sets of various makes. Ideal for use in summer cottages. Price reasonable to sell fast. We also offer a prompt car radio service.

**PHONE 894-8506**

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.