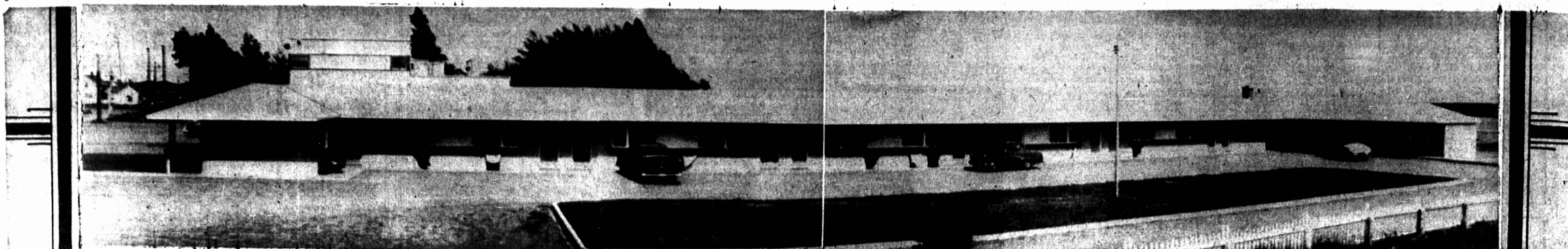


"Garden of the Gulf" Motel Officially Opens Today



Today marks the official opening of the beautiful and luxurious Garden of the Gulf Motel—one of the finest in Eastern Canada—an event, historic in its significance to the business life of the Town of Summerside in that it transforms a dream into a reality and demonstrates the faith of its builder, Mr. Vaughan Groom, in the future of the tourist industry of this Province.

Beautiful and luxurious seem to be the only words adequate to describe this modern "home away from home"

One of Finest In Eastern Canada

for along with its beauty, it combines all the comforts of a home with the luxury of a deluxe hotel. Situated on the main highway leading into Summerside, it overlooks the tranquil, landlocked harbor with its safe swimming facilities and is only a short distance from the beach and within easy shopping distance of all Summerside stores.

The background and history of the Garden of the Gulf Motel rightfully begins in the year 1938 for it was then that the founder of this business enterprise began operations of the Garden of the Gulf Cabins with eleven

units. With the passing years, others were added and in 1946 the beach plant of 12 units was built which in 1947 was increased to 18. At the present time the plant consists of 36 cottages, double and single, plus the 16 units in the new motel—an overall number of 52 units, making The Garden of the Gulf Court and Motel enterprise the largest single holding of its kind east of Montreal.

Continued on page 7

Congratulations
TO THE
Garden of the Gulf Motel

WE ARE PROUD THAT OUR LAUNDRY FACILITIES ARE USED EXCLUSIVELY IN MAINTAINING THE CLEANLINESS OF THIS BEAUTIFUL MOTEL.

WHITE STAR LAUNDRY
SUMMERSIDE



The above view shows the beautiful residence, office and other Modern Cabins operated by Mr. Groom. As in his Beach Cabins, all those shown above are equipped with the very latest accommodations for the comfort and convenience of his patrons.

WE HEARTILY
CONGRATULATE
The
Garden of the Gulf Motel
On The
COMPLETION AND OFFICIAL OPENING
of this Beautiful and Modern
'HOME AWAY FROM HOME'
was our pleasure to supply Curtains
Chairs, etc., used in furnishing
this fine Motel.

BRACE MacKAY, CO. LTD.
SUMMERSIDE

ON THE
OFFICIAL OPENING
Of The
Garden of the Gulf Motel

We Extend HEARTIEST

CONGRATULATIONS

and

BEST WISHES

for a Bright and Prosperous Future.
WE SUPPLIED THE UNIT FOR THE
DOMESTIC HOT WATER & HEATING

IRVING OIL CO.
LIMITED

FRANK DALEY,
Manager Summerside Office.

CONGRATULATIONS

Mr. Vaughan Groom

Owner and Proprietor
**GARDEN OF THE GULF
TOURIST RESORT**



**Upon The Opening
Of Your New**

GARDEN OF THE GULF MOTEL

A Beautiful and Important
Addition To This Popular
Tourist Resort...

We Are Proud To Have Been Chosen
As Suppliers Of The Modern And
Luxurious Interior Furnishings

R. T. HOLMAN'S LTD.

**CONGRATULATIONS
AND BEST WISHES**
ON THE COMPLETION
AND OPENING
OF
Garden of the Gulf Motel

I wish to join with your many friends in wishing you the best of luck and future prosperity.

In this New Motel, one of the finest of its kind in Canada, modern beauty and comfort greet travellers who visit our Town and Province. I am proud to have installed the Heating and Plumbing System Units, completely modern in design which will add greatly to the comfort of its patrons.

GEORGE SMITH

PLUMBING & HEATING
Phone 7511
Chestnut Ave. Summerside

Congratulations

AND BEST WISHES

On The

OFFICIAL OPENING OF

The Garden of the Gulf Motel

A BEAUTIFUL ADDITION TO OUR
BEAUTIFUL TOWN.

The Electrical Wiring of the entire Motel
was done by us.

INMAN'S PLUMBING
SUMMERSIDE

CONGRATULATIONS
To the Manager and Staff of the
Garden of the Gulf Motel

am proud to have had the honor of
preparing the design for this Motel.

G. K. PICKARD

B. Arch. M.R.A.I.C.
SUMMERSIDE