

10 BIG DAYS OF VALUES FOR YOU

SALE STARTS TUESDAY, MAY 1st AND CONTINUES THROUGH TO WEDNESDAY, MAY 10.

CHOICE QUALITY ALWAYS . . .

IF YOU DON'T KNOW YOUR MERCHANDISE — KNOW YOUR MERCHANT!



While They Last
Crispy Flake
SHORTENING

ATKINSON'S GROCETERIA

26 OZ. TIN
KEN-L-RATION
DOG FOOD



2 FOR
39c

NEW AUNT JEMIMA
BUTTERMILK
PANCAKE MIX
Regular Size Pkg.

2 PKGS. **29c**

QUAKER 4 OZ. PKG.
PUFFED
WHEAT. pkg. . . **15c** 5 LB. BAG QUAKER
FLOUR, only **39c** 2 lbs. only **35c**

TASTY PAK PEAS, 20 oz. tin, 6 tins . . . 85c

TRY OUR
FRESH GROUND COFFEE, lb. 98c

WHITE
SUGAR 10 Lb. Bag . . . **79c**

AYLMER 20 Oz.
CREAM STYLE **CORN, 6 tins 89c**



HEINZ
11 Oz.
TOMATO
KETCHUP
2 FOR **49c**

HEINZ 20 OZ. TIN
Tomato Juice



2 FOR **31c**

DEMONSTRATION

DURING THIS GREAT SALE A DEMONSTRATION OF PERFECTION MILK WILL BE HELD IN OUR STORE. DROP IN AND HAVE A FRESH CUP OF COFFEE MADE WITH DELICIOUS PERFECTION MILK.

SPECIAL PRICE DURING THIS SALE

PERFECTION EVAPORATED

MILK 6 TALL TINS FOR **79c**

SPECIAL INTRODUCTORY SALE



1-2 PRICE SALE

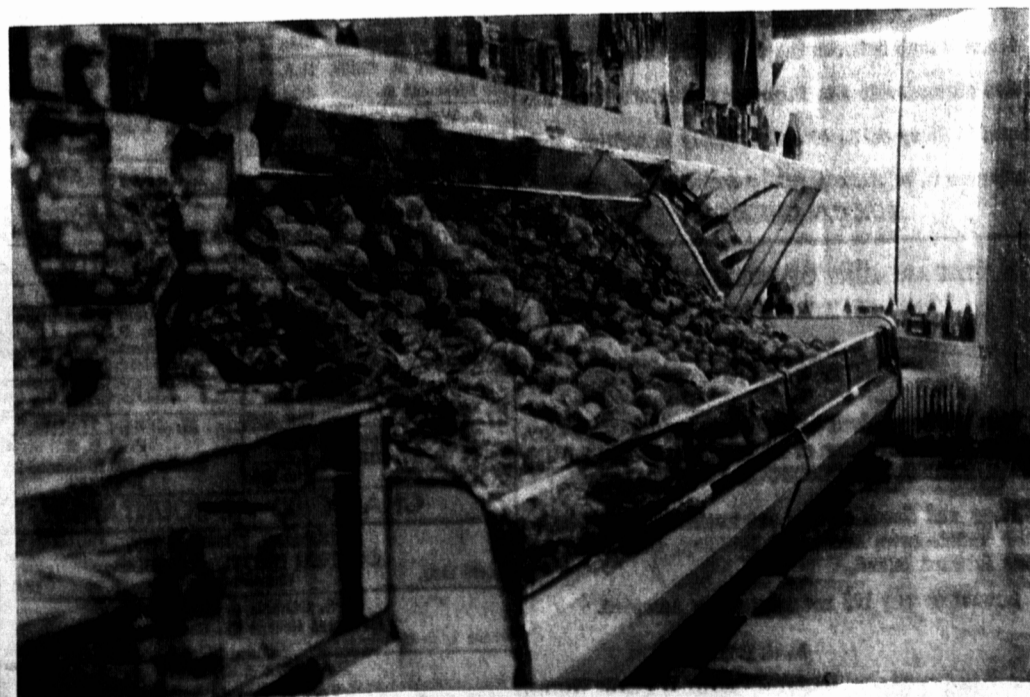
1 PKG. OGILVIE WHITE CAKE MIX PLUS ONE PKG. OF THE NEW OGILVIE COCOANUT CAKE MIX, BOTH FOR ONLY **55c**

BARBOUR'S 16 OZ. JAR HOMOGENIZED PEANUT BUTTER, jar **35c**

Crisp Tender Produce Sun Ripened Fruits

- Red Ripe Cello Box TOMATOES **21c**
- Large Florida GRAPEFRUIT, 6 for **45c**
- Gano Cooking APPLES, 5 lb. Cello Bag **55c**
- Large California HEAD LETTUCE, each **21c**
- Large Pascal CELERY, stalk **17c**
- New Green CABBAGE, lb. **10c**
- Sweet POTATOES, 2 lbs. **29c**
- NICE SIZE
California ORANGES, 2 doz. cello bag **79c**

PICTURED BELOW IS OUR BEAUTIFUL NEW HUSSMAN REFRIGERATED PRODUCE AND FRESH FRUIT COUNTER.



CELEBRATE NATIONAL BABY WEEK WITH HEINZ BABY FOODS

- CEREALS 8 oz. 23
- STRAINED FOODS 6 FOR 55
- JUNIOR FOODS 6 FOR 55
- MEATS FOR BABIES STRAINED OR JUNIOR

2 for 49



OGILVIE 5 Lb. Bag
OATS 49c

HERE IT IS:—

AT A SPECIAL PRICE JUST FOR YOU.
THE FEATURE ARTICLE IN JOHNSONS
\$20,000 DREAMS-COME-TRUE CONTEST



HARD GLOSS
GLO-COAT

PINTS . . . 59c
QUARTS . . . 99c

McCORMICK'S DELICIOUS FIG BARS

2 lb. 55c

IT'S HERE!!!

MAZOLA OIL

NOW IN BOTTLES IN TWO SIZES

16 OZ. SIZE

43c

32 OZ. SIZE

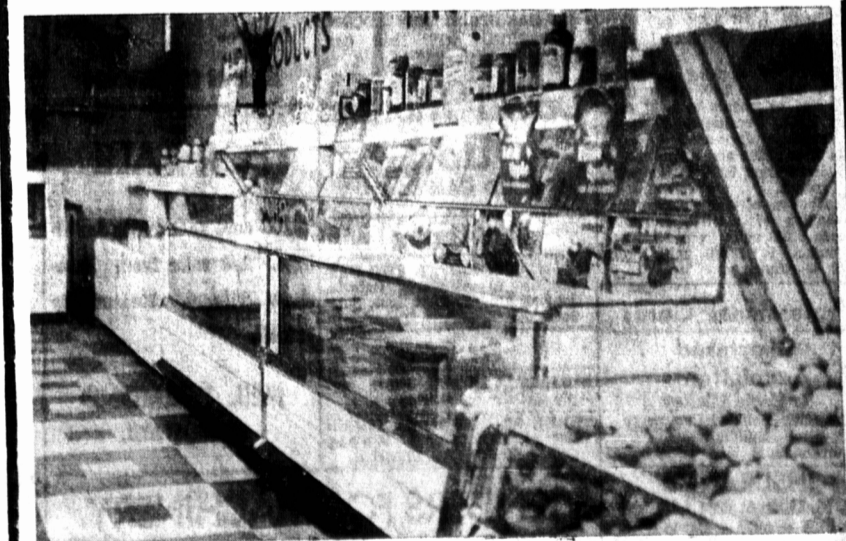
83c



FROZEN FOODS

- FROZEN FRENCH FRIES, pkg. **23c**
- FROZEN FISH 'N' CHIPS, pkg. **31c**
- GREEN & WAX BEANS, pkg. **29c**
- ZERO-PAK FROZEN PEAS, pkg. **27c**
- SWANSON'S BEEF, CHICKEN or TURKEY PIES, pkg. **29c**
- KOLD PAK STRAWBERRIES, pkg. **42c**

COMPLETE LINE OF ALL FROZEN FOODS, INCLUDING SPINACH, BROCCOLI, SQUASH, CAULIFLOWER, LIMA BEANS, FRUIT PIES, ETC.
PICTURED BELOW IS OUR NEW EXTENDED FROZEN FOOD DEPT.



DIAL 6545 6546
J.C. Atkinson GROCETERIA
Free Delivery HOME OF FINE FOODS
111-115 DRAFTON STREET