



This summer, all the smart people will be wearing Sheiks.

Now for just \$3.95 you can own a colourful Sheik T-Shirt. And get close to a dirty old man. It's 100% cotton, Canadian made, completely washable and designed to bring a smile from everyone who sees you in it.

It's the only Julius Schmid product you can't buy in a store. Ramses, Fiesta, Excita, NuForm, Fourex and Sheik prophylactics are sold only through pharmacies. By professionals who know what family planning is all about.

Be one of the smart people this summer. And get into a Sheik.

If you are going to be moving home soon—use your home address.

\$3.95 covers T-Shirt, handling and return postage. Don't forget to enclose payment. Or your T-Shirt will be delivered personally by a dirty old man.

Julius Schmid of Canada Limited
P.O. Box 66, Station O
Toronto, Ontario, M4A 2M8

Yes, I want to be one of the smart people.
Send me _____ Sheik T-Shirts.

I have enclosed _____ at \$3.95 per each T-Shirt.

Ontario residents please add 7% Provincial Sales Tax

Size and Quantity:

Small _____ Medium _____ Large _____ XLarge _____

Name _____

Address _____ Apt. _____

City _____ Prov. _____ P.C. _____

Allow four (4) weeks for delivery.

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JULIUS SCHMID OF CANADA LIMITED

Fourex, Excita, Fiesta, NuForm, Ramses, Sheik
Sold only in pharmacies.