



107th BIRTHDAY SALE

\$2400 IN PRIZES

FREE TO 12 LUCKY SHOPPERS

JUST IMAGINE... Shopping to your heart's content in Holman's great department stores without it costing you one penny.

WIN ONE OF THESE GENEROUS
PAID-UP CHARGE ACCOUNTS
6 WINNERS AT EACH STORE

- 1st PRIZE—Two \$500 paid up charge accounts
- 2nd PRIZE—Two \$250 paid up charge accounts
- 3rd PRIZE—Two \$150 paid up charge accounts
- 4th, 5th and 6th PRIZES—Six \$100 paid up charge accounts

THE DRAWING WILL BE FUN

... HERE'S WHAT WE PLAN TO DO;
Every night of the sale Monday to Saturday inclusive at 7 p.m. over the CFCY-TV News Program we will draw two winners—this makes 12 winners in all. Then at 7:15 Saturday night July 11th over CFCY-TV with simultaneous broadcast over CFCY radio we will assemble all 12 winners in the studio, introduce them to you and they will draw their own prize to see who wins the grand prizes of \$500.00 paid-up charge accounts and who goes home with \$250, \$150 or \$100 Holman charge accounts. Be sure to watch CFCY-TV news every night — You may be a lucky one.

HERE'S HOW TO WIN

Simply visit our Birthday Sale Booth in the furniture departments both Holman's Stores and pick up your FREE Birthday Ballot. Contest open to any Holman customer over 18 years of age. Holman employees and their immediate families are not eligible.

**NO OBLIGATION!
NOTHING TO BUY!**



OPENING SALE DAY DOOR BUSTER S!

CARDIGANS

- Classic Purlon good washing acrylic fibre
- Button to neck with long sleeves
- Shades of white, pink, blue, yellow and black, brown, beige and red
- Sizes 16 - 20

Regular 3.98 **2.89**

STRAW HANDBAGS

- Lovely selection of summer straws for street and beach wear

Reg. value 3.98 to 5.00 **2.89**

Boys' WINDBREAKER

- Laminated with full rayon lining
- Multi colored contrast knit cuffs, waistband and neck
- Full length heavy duty zipper
- 2 slit pockets
- Sizes 4 - 5 - 6 - 6X
- Colors brown, blue, red, green and black

Regular value \$3.98 **2.89**

Girls' SQUALL JACKETS

- Attached hood
- Zipper front
- Kangaroo pocket
- Elasticized cuffs and draw string waist
- Colors black, red, royal, aqua and blue
- Sizes 8 - 10 - 12 - 14

Regular \$3.98 **2.89**

Men's Summer Work BOOT

- Dark brown work boot with leather like upper (Mellovin)
- Plaid lining
- Cushion insoles
- Crepe soles and heels
- Sizes 6 - 11

SPECIAL **4.49**

Men's DRESS SHIRTS

- Canada Favourite Dress Shirt
- Short point arden collar
- Sizes 14½ - 16½
- Sleeve 32 - 34

Regular \$5.00 **3.99**

Men's T-SHIRTS

- Knit by Stanfields
- Non sag neckband
- White only
- Sizes S. M. L.

Regular \$1.50 **1.19**

Boys' CHINO PANTS

- Tailored slim lines for neat appearance
- Heavy cotton for rugged wear
- Colors in black, blue, brown in plain or neat checks
- Sizes 8 - 18

Regular \$4.50 - \$4.98 **3.79**

CIGARETTES

- Carton packed
- Your choice of brands

Regular \$3.79 **3.49**

Cotton Terry Hand TOWELS

- Caldwell make
- Thick absorbent quality
- Suitable for kitchen or bath room
- Sparkling multi color stripes
- About 16 x 30"

Regular \$1.19 pr. **59¢ pr.**

KING SIZE LAWN CHAIR

- Extra large seat - 18" x 16"
- Blue or Green
- Lightweight polished aluminum frame
- Polypropylene plastic web
- Rugged 2" arm rests
- Folds easily and compactly

Regular 6.98 **3.99**

HOSTESS CHAIR

- Assorted colours
- Quality Flat Fabric
- Hardwood Frame
- "No-Sag" Spring Construction

Regular 12.95 **6.99**

PICNIC HAMPER

- All metal construction with double handles and hinged cover
- Plaid design on the outside and enamel lined
- About 13½ x 9½" x 8½" deep

Regular \$2.49 **1.69**

BROOMS

- Made from selected corn
- Smooth finished wood handle

Regular \$1.39 **89¢**

BARBECUE

- Made of heavy steel construction
- Chrome plated grill and legs and baked enamel finish
- Round style 18" diameter

Regular \$6.29 **4.29**

BATHROOM SCALES

- Very well made of heavy gauge steel
- Large magnifying lens that is easy to read
- Choice of 6 colors

Regular \$6.95 **4.29**

SALE STARTS MONDAY 9 A. M. SHARP!