

PHILCO'S BONUS

To the Refrigerator Buyers of 1951

Extra Space for
70 Lbs.
More Food!



PHILCO 1315

New Space-Saving Design in Full-length Combination Refrigerators

Here from Philco is more usable refrigerated space than has ever before been possible in the long-door refrigerator. And every new 1951 full-length Philco gives you this bonus in storage space... the very maximum food storage capacity in a cabinet of its size.

13 cu. ft. PHILCO 1315 (above). Giant full-length Refrigerator-Freezer. 21.3 sq. ft. shelf area. 2 cu. ft. Zero Zone Freezer. Quick Chiller with Meat Compartment. Adjustable Shelves. Double Crispers. Butter Storage.

**13 cu. ft.
INSTEAD
OF 11**



PHILCO 1115

11 cu. ft. PHILCO 1115 (above). Newest Advanced Design features with huge 11 cu. ft. capacity. Full-length, fully-equipped with 49 lb. Zero Zone Freezer, Quick Chiller, Built-in Covered Meat Compartment, Fully Adjustable Shelves, Glass-covered Double Crispers. 18.8 sq. ft. shelf area.

**11 cu. ft.
INSTEAD
OF 9**



PHILCO 915

9 cu. ft. PHILCO 915 (right). Deluxe Combination Refrigerator-Freezer. Spacious 9 cu. ft. capacity, cold from top to bottom. Zero Zone Freezer for frozen foods. Exclusive Philco Adjustable Shelves. Quick Chiller for beverages, desserts, salads, meat. Two Crispers.

**9
cu. ft.
INSTEAD
OF 7**



At Last!
2-DOORS
PLUS
AUTOMATIC DEFROST

The two most wanted features of the day now in one great new refrigerator—the Philco Duplex. True Automatic Defrost—no defrosting anywhere!

**11 MODELS
ALL NEW!**

\$337 ⁹⁵/_{UP}
Prices subject to change without notice.
EASY TERMS

**SEE THEM AT YOUR
PHILCO DEALER NOW!**