

AUTOMOBILE DEALERS ANNOUNCE 1936 P.E.I.

MOTOR SHOW

LOCAL AGENTS PREPARE TO DEMONSTRATE THEIR CARS AT THE FORUM

Show to be Opened Tuesday and Continued Until Friday

— THE 1936 CARS —

In addition to numerous mechanical improvements the new cars are better looking and have roomier, more attractive, more comfortable interiors. Luggage space in many cases has been increased. There are several brand new chassis designs including three Buicks, five Cadillacs, two Graham sixes, one of which is supercharged.

Major trends for 1936 include the almost universal adoption of all-steel tops, front doors hinged at the front, vee windshields, high, narrow radiators of more or less oval form, built-in trunks, hydraulic brakes and aluminum pistons. Tin-plated cast iron pistons are retained by both Pontiac and Chevrolet, although the former has a new and much lighter design made from nickel alloy cast iron. The Willys continues to use cast iron pistons.

Hydraulically operated brakes are now used on all cars except the Ford, Lincoln, larger Packards, Cadillac V-16, Pierce-Arrow and Willys. Most cars now have full length water jackets. Recent converts include Chevrolet, Buick, Oldsmobile and DeSoto Six.

For the first time in many years there has been no general increase in horsepower. On all those engines which are carryovers from last year the horsepower remains the same except in the following cases: The Pontiac eight has 1/10 inch more bore, the cylinder dimensions now being 3 1/4 by 3 1/2 inches.

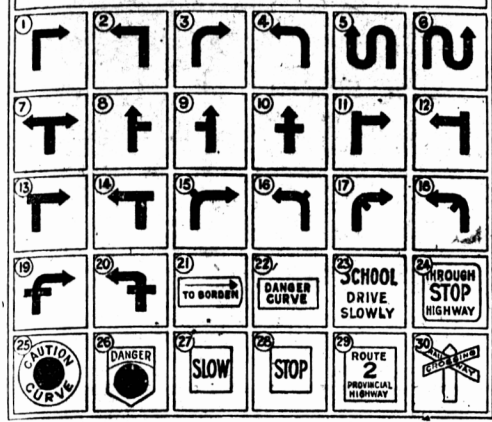
This increase of approximately 4 per cent in piston displacement provides 87 h.p. instead of 84. The Pontiac six gives 81 h.p. instead of 80.

The compression ratio of the Chevrolet has been increased from 5.6 to 6 but this advantage is utilized to improve torque rather than horsepower. By detail refinements the horsepower of the Studebaker Dictator has been increased from 88 to 90 and the horsepower of the President is now 115 instead of 110.

On the Chevrolet Standard, Chrysler, DeSoto, Dodge and Plymouth front and rear spring rates have been adjusted to improve the ride. Several types of steel roof are being used. There is the Nash type in which the upper cowl windshield pillars and front roof form one piece while the rear half of the roof and the back panel constitute the other member, the two being welded together. Graham inserts a steel panel in place of the fabric material, bolting it and riveting it to the rails. On Chrysler, Dodge and DeSoto the steel panel on the roof is insulated from the sides and may be used as an aerial. Reo also uses the panel as an aerial.

Practically all sedans and coaches now have a luggage compartment accessible through a rear door and in many cases this space is larger than last year. Several cars are optionally equipped with steering wheels having sets of chrome-plated spokes.

PROVINCE OF PRINCE EDWARD ISLAND ROAD MARKINGS



- 1—Sharp Right Angle
- 2—Sharp Left Angle
- 3—Right Curve
- 4—Left Curve
- 5—Double Left Curve
- 6—Double Right Curve
- 7—Intersection
- 8—Cross Road to Right
- 9—Cross Road to Left
- 10—Double Cross Roads
- 11—Right Angle with Local Road Ahead
- 12—Left Angle with Local Road Ahead
- 13—Right Angle Local Road to Left
- 14—Right Angle Local Road to Right
- 15—Right Curve Local Road to Left
- 16—Left Curve Local Road to Right
- 17—Right Curve Local Road to Left
- 18—Left Curve Local Road to Right
- 19—Cross Road on Curve
- 20—Double Intersection on Curve
- 21—Directing Sign
- 22—Curve Sign
- 23—School Sign
- 24—Stop Sign
- 25—Illuminous Caution Sign
- 26—Illuminous Danger Sign
- 27—Slow Sign
- 28—Stop Sign
- 29—Route Sign
- 30—Warning Sign, "Railway Crossing."

See the 1936 Models
Chrysler and Plymouths



Plymouth De Luxe 4-Door Touring Sedan

We shall be pleased to give you a demonstration.

Corney Bros.

Tire Vulcanizing & Service Station
Phone 235 Water St. Summerside

Plymouth Low Cost Comfort, Elegance, Power

You can buy motor car beauty, style and bigness at a low price. The new Plymouth at a low original cost gives you outstanding quality and performance the equal of an expensive automobile. It has the power and efficiency for which Plymouth is famed. Try it. Thrill to its style, beauty, comfort and performance. See these cars at the Motor show this week and arrange for a demonstration F. R. McLaine.

The skill of Chrysler engineers, the richness of comfort, the elegance of style, power and perfect control. All these are yours in the magnificent 1936 Chrysler Motor Cars. You glide smoothly, luxuriously, at ease, over many miles, propelled by tireless engines in this beautiful new car. See the new Chrysler at the showroom of F. R. McLaine and arrange for your demonstration.



AMAZING X-RAY SYSTEM TURNS LOW-PRICED CARS "INSIDE-OUT"

Let you see that Nash ALONE builds into its LOWEST-priced cars all of the vital engineering features of the HIGHEST-priced cars!

For the first time in automobile history, you can SEE with your own eyes the surprising differences INSIDE all low-priced cars. The vital features that manufacturers keep out of their LOW-priced cars, but point to with pride in their HIGH-priced cars.

The remarkable X-Ray System, now in use in all Nash-LaFayette showrooms, has taken the guesswork out of car buying. You don't have to listen to arguments or wade through technical specifications. In easy-to-understand pictures you get the plain facts... facts that you as a buyer are entitled to know!

Gas-saving CRUISING GEAR brought to low-priced fields by Nash and LaFayette!

Now available on all Nash and LaFayette models at slight additional cost. The Automatic Cruising Gear reduces engine revolutions one third at high speeds thereby increasing gas mileage 15% to 25% oil mileage as much as 50%!

The roomiest, safest car in the lowest-price field and the ONLY one that's engineered, powered and lubricated like the highest-priced cars!



\$990

The 1936 LAFAYETTE

A big, luxurious SUPER-SAFETY car with an amazing new KIND of motor. Costs little more to own and even less to run than most of the smallest, cheapest cars!

\$1075

and up, DELIVERED Deluxe models slightly higher

NEW 7% C.A.C. TIME PAYMENT PLAN Convenient 7% terms

60 Queen St.



The 1936 NASH "400"

JAMES A. CURRIE

Phone 488

New Front Styles On Lafayette And Nash

The LaFayette six, the deluxe Nash 400 six, and the Nash Ambassador six and eight series are distinguished by new and modern front end designs, secured principally by the restyling of radiator grilles and hoods. The LaFayette has a sloping vee grille with cross bars at top and bottom of the vertical bars. The deluxe 400 has a narrower grille than formerly used in which the vertical bars curve up over the top to meet the hood. The grille on the Ambassador while bearing a family resemblance to the design previously used is more gracefully formed. The center bars curve up to meet the hood. Attractive new louver designs are used on all three cars.

NASH AND LAFAYETTE FEATURES

HYDRAULIC BRAKES

Each LaFayette model is equipped with oversize hydraulic brakes—double acting—big enough to stop a truck. These brakes are actually as large as those on one of the leading 1 1/2 ton trucks. On a passenger car they will naturally last years longer.

WIDER SEATS, MORE HEADROOM

The Nash and LaFayette 1936 models are roomier in every way, wider seats, more headroom and leg room. The body is a seamless all steel body.

Drive A Chrysler

The 1936 Chrysler is a car of grace and rhythm. It has flashing speed... perfect synchronization... perfect control timed power... Within its luxurious interior you can rest in comfort and enjoyment... You will never know the real pleasure of a motor trip until you have ridden and driven in one of these Chryslers... Enjoy this experience by visiting the motor show and showrooms of F. R. McLaine on Grafton St. and arrange for a demonstration.

A Million Plymouth

In six years more than a million people have changed from the make of car they had been driving and bought Plymouths... "Easy on the eyes and easy on the bank account"... There's thrilling grace about the Plymouth... It's going places... It has style... If you want the most

beautiful low-price car of all time, you will choose the Plymouth. See these cars at the Motor Show and Show Rooms of F. R. McLaine this week. Arrange for a demonstration.

PLYMOUTH DEALERS MAKE YOU WELCOME

Come in and see the New Plymouth—drive it yourself

THIS is Plymouth "Welcome" Week at all Plymouth dealers. You are specially invited to come in and inspect the new 1936 Plymouths... and to drive them.

Just compare Features, Prices and Terms... drive all the leading lowest priced cars... then decide for yourself.

This sporting proposition has won Plymouth the quickest, greatest success in all automobile history. Don't buy any car until you make this comparison... find out the extra value Plymouth offers. It is the easiest to handle... rides more comfortably... has extra size and room.

Drive them all—up hills... over bumps... through traffic. Compare the way they handle... steering... gear shifting... clutch action and above all, Brakes!



Plymouth has 100% Hydraulic Brakes... an All-Steel Body... Floating Power engine mountings... safety glass in all windows.

Plymouth owners report 21 to 27 miles on a gallon of gas and great oil savings... and you can see that Plymouth is the most beautiful.

See your Chrysler-Plymouth-Fargo dealer today and learn for yourself that these things are true.

Insist on the New Official Chrysler Motors Commercial Credit Corporation 7% TIME PAYMENT PLAN You can figure it out for yourself.

1. Start with your unpaid balance.
2. *Then add insurance cost.
3. Then multiply by 7% — for a 12 months' plan. Costs for longer or shorter periods in proportion.

*In some provinces a small legal documentary fee is required. NO OTHER CHARGES.

PLYMOUTH BUILT BY CHRYSLER

F. R. McLaine, Charlottetown

CORNEY BROS., Summerside