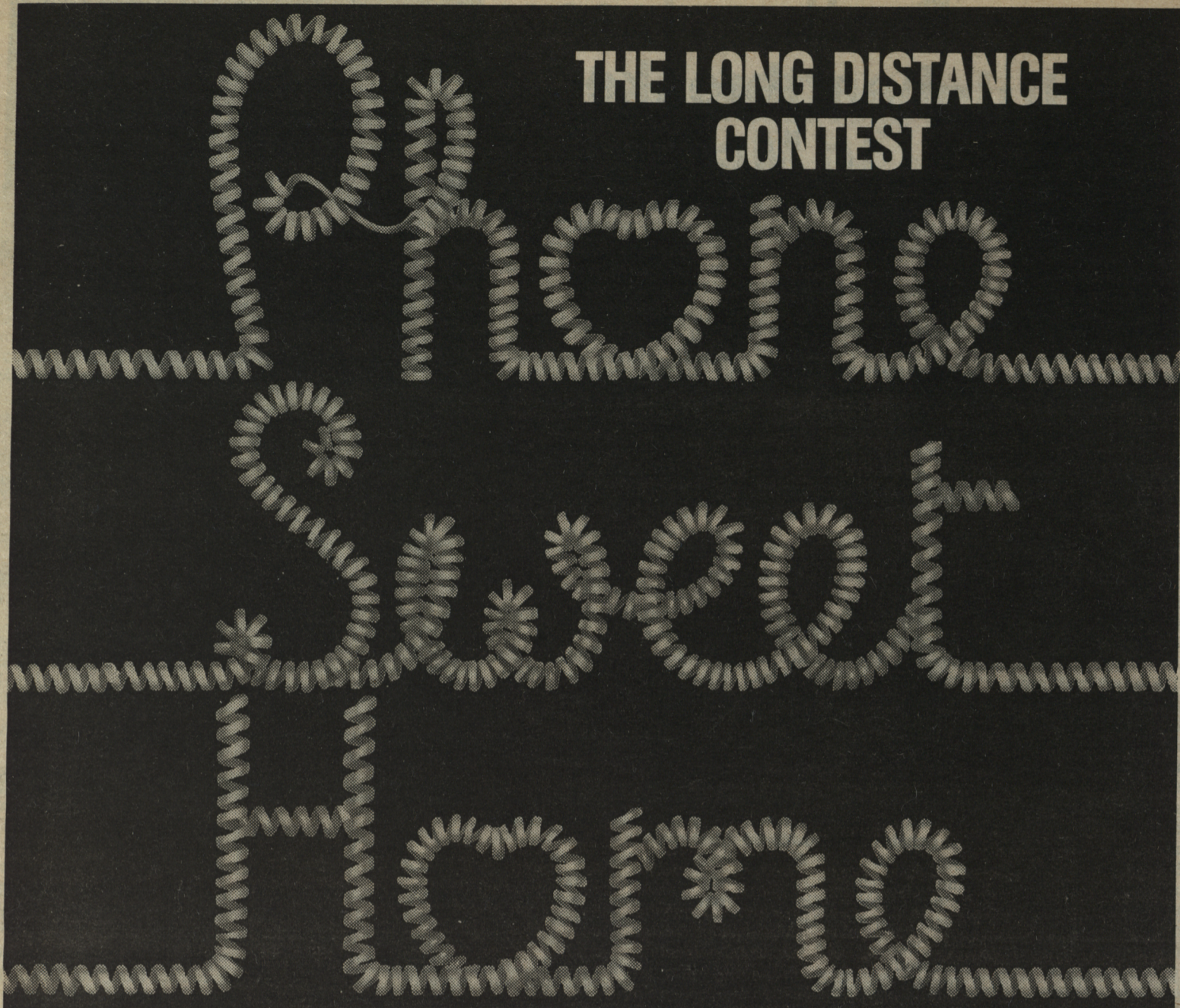
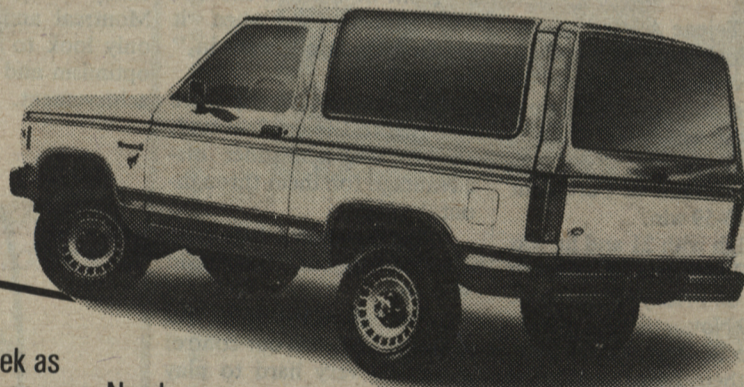


THE LONG DISTANCE CONTEST



**YOU COULD
WIN ONE OF TWO 1984
FORD BRONCO II's**



Dana Montgomery of Georgian College, Barrie, Ont., is our first winner. Picture yourself wheeling around campus in your brand new 4-wheel drive Ford Bronco II. It's trim-size for economy, ruggedly built for off-road adventure, sleek as Saturday night. And wishing could make it so. Fill in and return the coupon. Now!

PLEASE ENTER ME IN THE LONG DISTANCE PHONE SWEET HOME CONTEST.

Name _____
(Please print)

Address _____

City/Town _____

Province _____ Postal Code _____

Tel. No. (where you can be reached)
(_____) _____
Area Code

College or University attended _____

The Long Distance "Phone Sweet Home" Contest, Contest Rules and Regulations

1. To enter and qualify, fill in the official entry form and mail to: The Long Distance "Phone Sweet Home" Contest, Box 1487, Station "A", Toronto, Ontario, M5W 2E8.
2. Contest will commence September 1, 1983. Mail each entry in a separate envelope bearing sufficient postage. There will be a total of 3 prizes awarded (see rule #3 for prize distribution). Each prize will consist of a 1984 Ford Standard Bronco II 4-wheel drive vehicle (approximate retail value \$12,343 each). Local delivery, provincial and municipal taxes as applicable, are included as part of the prize at no cost to the winner. Driver's permit and insurance will be the responsibility of each winner. Each vehicle will be delivered to the Ford dealer nearest the winner's residence in Canada. All prizes will be awarded. Only one prize per person. Prizes must be accepted as awarded, no substitutions.
3. A draw will be made from all entries received by the contest organization on October 14, December 1, 1983 and the contest closing date, February 15, 1984. Prizes will be awarded as follows: one Bronco II will be awarded from all entries received by NOON October 14, December 1, 1983 and February 15, 1984 respectively. Entries other than the winning one in the October 14 draw will automatically be entered for the December 1, 1983 draw. Entries other than the winning one in the December 1, 1983 draw will automatically be entered for the final draw, February 15, 1984. Chances of winning are dependent upon the total number of entries received as of each draw. The drawn entrants, in order to win, will be required to first correctly answer an arithmetical, skill-testing question, within a pre-determined time limit. Decisions of the contest organization shall be final. By entering, winners agree to the use of their name, address and photograph for resulting publicity in connection with this contest. The winners will also be required to sign a legal document stating compliance with the contest rules. The names of the winners may be obtained by sending a stamped, self-addressed envelope to: Telecom Canada, 410 Laurier Ave. W., Room 950, Box 2410, Station "D", Ottawa, Ontario, K1P 6H5.
4. This contest is open only to students of the age of majority in the province in which they reside who are registered full-time at any accredited Canadian University, College or Post-Secondary Institution. Employees of Telecom Canada, its member companies and their affiliates, their advertising and promotional agencies, the independent contest organization and their immediate families, (mother, father, sisters, brothers, spouse and children) are not eligible. This contest is subject to all Federal, Provincial and Municipal laws.
5. *Québec Residents
All taxes eligible under the Loi sur les loteries, les courses, les concours publicitaires et les appareils d'amusements have been paid. A complaint respecting the administration of this contest may be submitted to the Régie des loteries et courses du Québec.

Mail to: The Long Distance
PHONE SWEET HOME Contest,
P.O. Box 1487, Station "A"
Toronto, Ontario M5W 2E8



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only motivate people for a limited time, unless it can show that change is possible.

And to make change, people must analyze how power is distributed in society, and what political interests fuels the arms race, he said.

In Europe, the cruise protest is not just a question of defense strategy, but of political sovereignty. "The cruise is not an important weapon militarily, but politically," Rasmussen says the threat to NATO solidarity presented by popular protest is actually a threat to American control over western countries. The cruise and Pershing missiles are launched at the sole command of the United States, therefore their deployment in Europe shows the surrender of sovereignty.

And the cruise is not just a European issue. "They're putting 3,000 cruises on battle ships around the world. They're not Euro-missiles, they're Third World missiles. Most of them will be aimed at the Third World — it's the most important weapon for oppressing third world countries."

The Canadian peace movement is now looking for a focus for the upcoming national election. "Make Canada a peacemaker" is the general thrust of a \$300,000 Peace Petition Caravan campaign, aimed at making Canada a nuclear weapon free zone. Rallies, concerts, a cross-country caravan and election-work will all be part of the campaign to stop Canadian research, production and testing of nuclear weapons systems.

The attitude of the Canadian peace movement is clearly to put faith in elected politicians, even through the government effectively by passed parliament in order to ratify the cruise-testing agreement. Canadians are not as politicized as Europeans over the lack of say in matters of national defense, but the peace movement is certainly not helping them understand that powerlessness.

But people like Rasmussen represent a change in attitude.

In Europe, and in pockets in Canada, people are taking power over their destiny through civil disobedience, he says. For example, in Grand Vallee, Quebec, the people took over the town for 10 days in October to demand action from the provincial government over chronic unemployment.

"I don't think it's far off that people are going to get politicized ... in the next five years there's going to be a recession. It's going to get worse — there's a slight upturn now. People are going to get politicized and take to the streets and take power into their own hands."