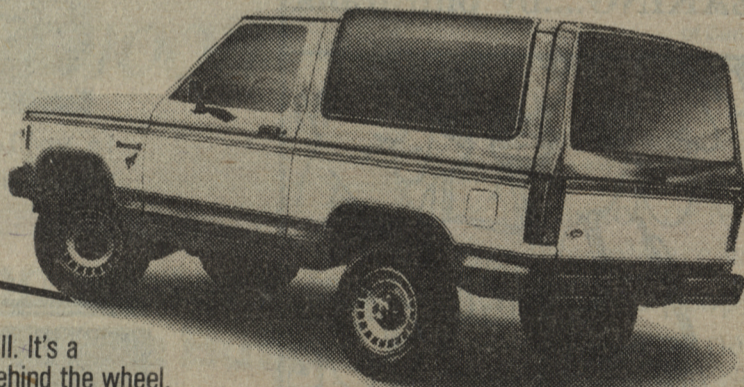


# THE LONG DISTANCE CONTEST

**YOU COULD  
WIN A 1984  
FORD BRONCO II**



Dana Montgomery of Georgian College, Barrie, Ont. and Doug Watson Jr. of Malaspina College, Cobble Hill, B.C., are our first two winners. There's still a chance to get your hands on the world's liveliest bronco. A brand new 4-wheel drive Ford Bronco II. It's a great sport. It's a utility wagon. It's a gas from the first time you slide behind the wheel. So enter now, enter often. You could be the lucky one!

## PLEASE ENTER ME IN THE LONG DISTANCE PHONE SWEET HOME CONTEST.

Name \_\_\_\_\_ (Please print)  
 Address \_\_\_\_\_  
 City/Town \_\_\_\_\_  
 Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Tel. No. (where you can be reached) \_\_\_\_\_  
 (Area Code) \_\_\_\_\_  
 College or University attended \_\_\_\_\_

### The Long Distance "Phone Sweet Home" Contest, Contest Rules and Regulations

1. To enter and qualify, fill in the official entry form and mail to: The Long Distance "Phone Sweet Home" Contest, Box 1487, Station "A", Toronto, Ontario, M5W 2E8.
2. There will be a total of 3 prizes awarded (see rule #3 for prize distribution). Each prize will consist of a 1984 Ford Standard Bronco II 4-wheel drive vehicle (approximate retail value \$12,343 each). Local delivery, provincial and municipal taxes as applicable, are included as part of the prize at no cost to the winner. Driver's permit and insurance will be the responsibility of each winner. Each vehicle will be delivered to the Ford dealer nearest the winner's residence in Canada. All prizes will be awarded. Only one prize per person. Prizes must be accepted as awarded, no substitutions.
3. A draw will be made from all entries received by the contest organization on October 14, December 1, 1983 and the contest closing date, February 15, 1984. Prizes will be awarded as follows: one Bronco II will be awarded from all entries received by NOON October 14, December 1, 1983 and February 15, 1984 respectively. Entries other than the winning one in the October 14 draw will automatically be entered for the December 1, 1983 draw. Entries other than the winning one in the December 1, 1983 draw will automatically be entered for the final draw, February 15, 1984. Chances of winning are dependent upon the total number of entries received as of each draw. The drawn entrants, in order to win, will be required to first correctly answer an arithmetical, skill-testing question, within a pre-determined time limit. Decisions of the contest organization shall be final. By entering, winners agree to the use of their name, address and photograph for resulting publicity in connection with this contest. The winners will also be required to sign a legal document stating compliance with the contest rules. The names of the winners may be obtained by sending a stamped, self-addressed envelope to: Telecom Canada, 410 Laurier Ave. W., Room 950, Box 2410, Station "D", Ottawa, Ontario, K1P 6H5.
4. This contest is open only to students of the age of majority in the province in which they reside who are registered full-time at any accredited Canadian University, College or Post-Secondary Institution. Employees of Telecom Canada, its member companies and their affiliates, their advertising and promotional agencies, the independent contest organization and their immediate families, (mother, father, sisters, brothers, spouse and children) are not eligible. This contest is subject to all Federal, Provincial and Municipal laws.
5. \*Quebec Residents  
 All taxes eligible under the Loi sur les loteries, les courses, les concours publicitaires et les appareils d'amusements have been paid. A complaint respecting the administration of this contest may be submitted to the Régie des loteries et courses du Québec.

Mail to: The Long Distance  
 PHONE SWEET HOME Contest,  
 P.O. Box 1487, Station "A"  
 Toronto, Ontario M5W 2E8



## Brief case

### Glass pinchers pinched

EDMONTON (CUP) — Two student union pubs at the University of Alberta are currently losing \$1,000 a month in stolen glassware, have announced a crackdown on thieves.

The pubs, Dewey's and Room At The Top, hope to recover some of the \$500 a month they each lose by posting notices which read: "Anyone caught removing glassware from these premises will be prosecuted to the fullest extent of the law."

RATT manager De Moore says offenders will be charged for theft under \$20. "It's kind of hard on someone to have a criminal record for stealing a glass," says Moore, but something has to be done because it's getting ridiculous.

As if the threat of conviction isn't enough, Moore also says domestic beer, now \$1.75 a bottle, will cost more than \$2 if the bitter rivalry continues.

### The real dirt

(RNR/CUP) — How much dirt and disorder can you stand?

Psychologists say even one has a dirt "threshold" a boiling point about which mere untidiness becomes intolerable mess.

Rutgers University professor Terrence Wilson says people's dirt thresholds of change with their emotional states.

When people are tired under pressure at work, tolerance levels generally fall when they are happy, tend to allow more mess.

People, he adds, clean up a way to control their environment. When all the world is in chaos, he says, cleaning a small portion may give the illusion of order.

