

**These Bargains
in the
Basement**



**SALE of
PANTIES
Silkknit,
per pair 19c**

NOW HERE'S A REAL BARGAIN . . . The buyer for the ladies' basement had a great chance . . . and secured you a lot of pretty garments that would ordinarily sell for double the price.

Ladies' lace trimmed silkknit panties, small medium and large sizes . . . white, peach or pink . . . **A BIG BARGAIN 19c**
ANOTHER WONDERFUL BARGAIN in pretty silkknit panties in small, medium, large, white, peach, pink **29c**

—Basement—

Children's Silk Panties and Bloomers. Colors flesh and peach. Sizes 2 years to 14 years. Prices **25c & 29c**

Girls' Navy or Brown Drill Slacks with self belts. Sizes 14 to 20. Price **79c**

Girls' Gingham or White Drill Shorts. Sizes 16 to 20. Price **49c**

Girls' Polo Shirts. Colors blue or green. Sizes 14-20. Price **49c**

Ladies' light weight Woolen Sweaters. Colors green, blue, yellow and white. Price **\$1.19**

Ladies' String Pullover Sweaters in assorted colors and sizes. Prices ranging from **50c to 98c**

Children's light weight summer sweaters in many bright colors. Price **39c**

Ladies' String Suits, colors white, powder, maize and green. Sizes 14 to 20. Price **\$2.95**

Ladies' white pique skirts. Sizes 14 to 20. Price **98c**

Ladies' Organdy trimmed, flowered voile dresses. Sizes 16 to 46. Price **\$1.50**

Ladies' Print Cotton House Dresses in a large assortment of colors and sizes. Price **\$1.00**

Ladies' White Gloves in many styles and sizes. PRICES 20c, 35c and 39c

Ladies' White Under-arm Purses. Price **39c**

Children's Ankle Sox, in Pastel Shades. Sizes 5 to 8 1/2. Price per pair **15c**

Ladies' Aprons in various styles and colors. PRICES 25c, 39c and 49c

Moore & McLeod Limited

**TIMELY NOTES ON TOPICS
CONNECTED WITH
Silver Fox Farming**

Gavin Harding gave a very interesting and informative address to the Charlottetown Fox Club a week ago Thursday evening, that was listened to with rapt attention by the large attendance of members present. Here are extracts from it:

"Quebec and New Brunswick, rich in lumber and water power, laid early in the game the foundations of their huge fortunes. And across the Straits of Northumberland in our sister province of Nova Scotia—Old Dame Nature planted the richest coal fields east of Pennsylvania.

All the other provinces had their romances of wealth and industry—but we the people of Prince Edward Island, who remained here, saw, often enviously, it must be admitted, of the wealth of which we had no part. All the money in Prince Edward Island was made by hard toil, perseverance and a thrift which denied to a large extent the things of life. We had no huge forests nor water powers, no mines of coal, silver, or gold, and the accumulation of money was a slow process of adding one dollar on top of another. In the language of the street, the Islanders in a hundred years of toil "never had a break." But 1910 and 1911 saw the beginning of the romance of big business in our province which reads like a fairy-tale—a romance equalled by no other place in the world.

Mr. Charles Dalton, with others had visions of wealth if he could domesticate and fix the type of silver fox, occasionally caught in the wilds—working patiently and overcoming difficulties that would daunt weaker men—they laid the foundation of the Dominion production of foxes—and steadily rising prices in 1911 and 1912, from \$3,000 to \$4,000, \$5,000 to \$6,000, \$7,000, \$8,000 and \$11,000 to \$2,000 a pair proved conclusively that while the gambling spirit lay dormant in the province it was far from being dead, and the success of Dalton and others was perhaps in that, amassing wealth they interfered with no one's opportunities—but enlarged them all—his was not the riches that comes by coralling wealth of natural resources of coal, or lumber—but the success which comes from development of an entirely new type of resource by the domestication of fur bearing animals."

Mr. Harding goes on to give some details of feeding, etc., as follows: "Meat feeding, cereal feeding. Cereal food gives a pelt greatly inferior to the meat fed pelt, early foxmen fed almost wholly on meat. Excessive feeding of cereals gives a lighter pelt, lighter in weight and lacking a density of fur. The type of pelt developed in the early days was largely due to the heavy meat ration then used, and the light weight pelt with the lack of density of the fur with its lighter leather is largely caused by excess feeding of cereals."

In the early days the Dalton type of fox had a fineness of texture, a clearness of color, a denseness of coat and a wealth of ruff, not seen today, and has never been surpassed. The thick short legs and crouching appearance are reminders to all who had the privilege of owning them, and the development of this type of fox places Dalton forever among the artists of the live stock world.

It seems that in other classes of the live stock world, progress is the watchword. The Holstein cow gives more and more milk than her ancestor, while the Shorthorn cow furnishes cheer and milk in greater quantities than her ancestor. The thoroughbred trotter is hanging up a new record every day, yet the record of Dalton in pelt production constitutes an all time high."

Lowell Hancock has just returned from having a series of fox breeding meetings at various points in the Maritimes and I am fortunate in receiving from him a short account of his tour, which I am sure will be read with interest by our fox ranchers.

A series of 78 fox breeders meetings covering the three Maritime Provinces, sponsored by International Fox and Animal Foods, Ltd., of Summerside, P. E. I., manufacturers of Bunglo Fox Pellets and pelt dyes, has just been completed. These meetings were held at principal fox centres from Murray River to Tignish, P.E.I., North East Margaree in Cape Breton Island to Yarmouth, N.S., and from St. John district to Campbellton in New Brunswick, covering a total of 8,000 miles. In all over 2,500 fox ranchers attended these meetings. The meetings were conducted by L. W. Hancock, Manager of the firm sponsoring the meetings, and the meetings took the form of educational moving pictures dealing with fox ranching, and commercial feed manufacture, and also open discussions relating to problems of the ranchers. Several hundred questions were asked and discussed which brought out many interesting points.

The point which impressed me most on the trip was the fact that under identical conditions of feeding and handling you find ranchers making successes and failures at the business. This point alone is the best argument for breed improvement, both in quality and quantity standpoints that we have. For breed improvement in the fox is the same as in the dairy cow. Quantity of milk and quality of milk is the same as quantity of pelt produced in the ranch and quality of fur.

The average rancher has very little conception of what makes up an ideal or specimen fox. They are all willing to learn, but there has been no effort on the part of our Governments and very little on the part of our associations to teach the

ranchers how to select and breed. The average rancher feels if a system of small local shows could be organized similar to that in Norway, this would give them a better chance to see in and see and learn the finer points of fur quality.

Every centre visited asked questions in regard to breeding stock of high quality for purchase this fall. Evidence is there will be a greater interest in live fox buying this fall than for several years. Particularly is this true since many sections visited are averaging around \$25 to \$30 for their pelts, and they have come to the realization they must either close up or get better breeding stock with which to continue profitably.

As far as feeding goes, good and bad results were seen on all different type of feeds and feeding. Sections where rabbits or fish or both were used in large quantities during the past year, seem to have much better production on the ranches. Digby County for instance, in Nova Scotia, uses large quantities of fresh fish to growing pups and breeding foxes, ground in with cereals and meats in Salisbury district, large quantities of rabbits are used most of the year together with cereals and some meats, but very little fish. These two sections seem to have the best production records this past season. I feel particularly in this go, because in grinding in the whole rabbit or fish, with only the paunch removed, or entrails and paunch in the rabbits the fox is getting the glandular materials in natural form, which are beneficial to production.

Everywhere fox ranching was found on the increase. Many new ranches starting the past year and larger ranches increasing. Too much emphasis is laid by 90 percent of the ranchers on feeding and not enough on breeding for improvement. Record keeping for breeding work seems to have passed out entirely in many sections. Here particularly the ranchers are up against a stone wall, as indicated by their pelt returns."

Silver fox scarfs and capes are a favorite part of the apparel of many fashionable women who travel on the big liners between the United States and Europe. The scarfs are worn with deck promenade costumes and the capes are in demand for wear with evening gowns.

Arnold Liebes of San Francisco, whom we mentioned in this column previously as having imported a large number of choice Norwegian silver fox skins, reports to the fur trade that his customers show an excellent interest in the pelts. The furs were offered in two-skin scarfs made up and retailing for from \$475 to \$650 per pair.

Marshall Fox Farm at Marshall, Minnesota, have a production of 75 fox pups from 14 females, three of the litters having seven fox pups each. Last March the ranch was started in a snow drift ten feet high and it took six men four days to dig the kennels out, during which time the foxes received no attention or food whatever.

From Brothers, Incorporated, will hold their next silver fox pelt sale at their ranch, Hamburg, Wisconsin, on September 3rd and 4th. The offerings will go on show August 31st. Ed Fromm is Manager of the sale and is advertising for consignments from other ranchers.

Arthur Patrick Torrington, Wyoming, has an interesting article entitled "Noble Experiment." In the July American Fox Breeder. We quote:—"For several years past this ranch eliminated the fresh foods, meat, trimmings, milk, and no improvement in color or quality. On one crop of female pups saved for breeders after two years they have proven almost complete blanks."

This was truly a noble experiment because I carried it on for a three year period, but in the light of this experience I feel hopeful and convinced any fur farmer can build his animals up to a large production that most of us give too

BANG-UP Values

**For FRIDAY and SATURDAY
AT
PROWSE BROS. Ltd.**

CLEARANCE VALUES IN

Men's Swim Suits

Just note the amazingly low price quoted below, and then see how wise it will be to buy a swim suit now. All wool in fancy colored stripes, sizes 34 to 42. Values from \$3.00 to \$4.50.

\$1.00



Men's Polo Shirts

Cotton Mesh — Pineapple Stitten and Rayon. The ideal garment for all sports wear. Colors are canary and white.

75c to \$1.00



Ladies'

New Crepe Slips

Smartly tailored of a really fine quality crepe for so low a price. In peach and white in all sizes 34 to 42.

95c

**For Summer Comfort
Knee High Hosiery**

Pure silk, clear and sheer, in a popular chiffon weight. The garter tops are of genuine lutex, insuring perfect support. Sizes 8 1/2 to 10.

59c Pair



COOL, CHIC, SUMMERY

DRESSES

For Women and Misses
Dresses that are New! Smart! Beautiful! Linens — Seersuckers — Ginghams and Sub Crash in white and pastel shades in many novelty effects, all sizes, are here.

\$2.49



BOYS' WORSTED

SUITS

Brown, Blue and Black Fancy Worsted, also Blue Serge, in two pant suits. Here is a real opportunity to get the lad a new suit at a genuine saving. Smartly modeled in sizes 31 to 37. Every one of these suits is from our \$15.00 stock.

ON SALE

\$11.95



GAY LITTLE FROCKS FOR TOTS OF 2 TO 6.

Charming little frocks of lovely novelty prints . . . crisp, smart and so prettily styled. A wide range of choice in styles and colors. Values to 98c on sale.

69c

CHILDREN'S COTTON DRESSES FOR GIRLS 8 TO 14 YEARS

Carefully tailored frocks of fast color novelty fabrics, prints, etc., in a glorious array of patterns and colors.

89c



Wabasso Pillow Slips

White cotton of a good sturdy quality that should give lots of wear. Size 40 inch—an unusual price for slips from this famous maker.

3 for \$1

Wabasso Print Cotton

Better grade cottons, distinguished for their smart patterns—gorgeous colorings, fine even weaves and exceptional wearing qualities.

15c Yard

CLEARING

All Spring Hats

50c to 98c

Lovely styles including Bonnets, drooping brims, off-the-face effects. In a fascinating array of materials and colors.



diplom with the proper ration and with the wrong food run them down to the point where he will no longer have any to worry about.

I have noticed in visiting some of the largest ranches in this country that they apparently learned these lessons long ago, which accounts for their consistent high production year after year, while some of our small fry are trying to decide whether to feed cornmeal and sour milk this year, or puffed wheat and sweet milk. It is interesting to note that these successful breeders all through their system of feeding, penning and housing, cater to their animals' natural instincts. Above all their scheme calls for adequate facilities for storing large supplies of fresh meat and other fresh foods.

It is known that predatory animals instinctively eat the liver of prey first, then the intestines, because they are a storehouse of vitamins in a natural form. It is my theory that most of us give too

much refined food to our foxes, allow them to grow fat and they refuse to mate when the time comes, and if they do mate have little or no production.

**Pair Offer to
Provide Rain**

(C. F. by Guardian's Special Wire)

WINDSOR, Ont., July 16.—Hon. Duncan Marshall, Ontario Minister of Agriculture, may have as visitors tomorrow two modern versions of the rain-eliminator. Fied Piper of Hamelin who will offer to end the present woe of drought-

stricken farmers by making the gentle rain fall from the heavens.

What is more, they will offer to do it at a flat rate of \$1,500 an inch of rainfall for each area of 50 square miles. If they fail to produce the rain within 48 hours, they say they will forfeit twice the sum contracted for.

The two who claim to be able to attract rain to a given area by

"signalling the heavens" and "electrical broadcasting to the clouds" are Edward Twardus, young New Yorker, formerly associated with an inventor who has completed a rain-making machine, and Frank Clark, 45, who claims he brought a storm on Brant County two years ago and ended a two-month dry spell.

SUNGLO

Summer-Pup Growing Rations are Manufactured with and without beef meal.

Pups can be started at from 6 wks. to 10 wks. of age on these Rations.

USE THE FUP RATION WITH MEAT MEAL

3 parts by weight; 1 part tripe and 2 parts milk giving all pups will eat during growing period. 1/2 year fish & 1/2 part tripe can be used in place of all tripe.

USE THE FUP RATION WITHOUT BEEF MEAL

1 part by weight; 1 part ground fish and 1 part meat, containing beef tripe, liver, hearts, brains. Water or milk added. Feeding all pups will eat during growing period.

OUR NO. 3 RATION is recommended to be fed only cooked in skim or buttermilk for adult pups from spring until October 1936. No addition of meals necessary whatever.

International Fox & Animal Foods Ltd.

**—SILVER TIP—
FOR SUCCESS**

these are no idle words . . .

FOR FOXES: There are Silver Tip Fox Cubes, Fox Biscuits, Fox Cube Meal, Bread-Meat, Biscuit Meal, and A Full Line of Fox Pup Supplies. Ask or write for price list No. 17 and our latest Year Round Fox Feeding Directions.

FOR POULTRY: Feed Silver Tip Poultry Feeds. We have Growing Mash, Growing Mash Laying Mash, Fattening Mash and Breeding Mash or Pellets. Also, Chick Scratch and Scratch Grains. Ask for free booklet "Secret Of Poultry Raising."

SILVER TIP ANIMAL FEEDS

Are Mfgd. solely by

SILVER TIP BISCUIT CO. LTD.

Montreal, N. B.

"11 Years Of Experience"

**ROYAL
FOX FEED**

Reports coming in from all over the country indicate exceptionally fine results from Royal fox feed. Here is an extract from a letter received a few weeks ago: "We have now looked at 62 females and have 310 pups, and have 5 more litters yet to come. We had 65 pups from 9 of our females."

Results like this, combined with Royal economy and service prove that your choice of fox feed this year should be Royal.

The St. John Milling Company Ltd.

Saint John, N. B.

DONCASTER, England — (CP)—Riding on a pleasure boat, George Simpson recognized his long-lost piano accordion by its tone, and promptly had the player arrested.

SOPEX

BEAUTIFIES THE FELT DEADLY TO EAR MITES AND PARASITES

Used and recommended by fur breeders throughout the world. Insist on SopeX through your Fox Supply House or Druggist.



Canadian Distributors: CANADIAN CO-OPERATIVE WOOL GROWERS LIMITED Toronto-Weston-Brighton-Leamsville