

Pre-Christmas

MEN'S WEAR SALE

HENDERSON & CUDMORE give you a great Pre-Christmas Sale of Men's Wear starting at 8:30 this morning. Right at the beginning of cold weather we present a vast collection of merchandise at prices defying comparison. And for the Ladies—A golden opportunity to buy for Christmas giving—Diamond Sox—Sport Shirts—Sweaters and dozens of other gifts.—All Quality Merchandise.

BIG SAVINGS on TOP QUALITY VELOUR OVERCOATS!



HAPPY FOOT SOX
REGULAR 1.25
SALE **95c**

• **GLOVES**—A fine quality pony leather with white fleece lining. Black or brown. Regular to 3.95—Sale priced ... 2.89

PYJAMAS—

Flannelette and Broadcloth—in plain shades or stripes. All regular \$4.95 values. Tops as Christmas Gifts **3.89**

• **WORK SOX**—Light grey all wool Sox in heavy winter weight—\$1.25 value 79c

• **WORK SHIRTS**—Entire stock of winter weight Doeskins - Chambrays - Plaids - all at **20% OFF**

• **OVERALLS** — Entire stock of quality work clothing by Kitchen -- Carhartt -- Murphy—at **20% OFF**

SPORT SHIRTS

Sanforized flannel in plain fall shades with fancy trim. An ideal Christmas Gift. Regular \$3.95 **2.89**

• **Irish Linen HANKERCHIEFS** — Full sized. Hemstitched. Stock up for Christmas-giving. Reg. 40c value. Now, 3 for **1.00**

• **Initial Linen HANKERCHIEFS**—Famous Shamrock quality from Ireland. 60c value. Ideal Gift item. Each **50c**

Manufacturer's Clearance—

ARGYLE and DIAMOND SOX

SAVE! 200 Pair Wool-Nylon Men's Brogue Weight Argyles.

• A very special purchase was offered. We took the manufacturer's entire stock. Hand framed, all wool and nylon reinforced where they need it. Full weight—not seconds. Regular 1.95 Value **1.49**

THE TIME TO BUY IS NOW!

Regular 55.00 Values

Sparkling new coats from our fresh fall stock. This week-end you'll save many dollars by buying from H. & C.

37.50



OVERCOATS Specially PRICED

We have selected 100 Coats from our great new stock for this Sale event and specially priced them for this week-end only. Look for sale tags on our Overcoat racks. **SAVE MANY DOLLARS.**



Save on MEN'S SUITS

All wool yarn dyed worsteds, tailored by leading Canadian makers and selected from our regular stock for this pre-Christmas Sale.

Regular to \$59.00

34.50

ZIP LINED COATS

The original 4-season Coat. Wear it as an Overcoat or Topcoat. Regularly \$39.00

29.50

DRESSING GOWNS

One dozen only in wine and blue all wool flannel. A wonderful Christmas Gift.

Regular \$16.00 Value

11.95

PANTS — Entire Stock Except Daks

The finest display of Men's Pants and Sport Slacks in the City go on sale today at this great saving. Choose from over 500 pair

20% off

Fleece COMBINATIONS

A \$4.25 Value Heavy weight blue mottled fleece underwear .. **3.29**

• **WHITE SWEAT SHIRTS**—a heavy quality fleece. Reg. \$2.95 **\$1.95**

• **WORK SWEATERS**—All wool in navy and black — heavy weight — full size. Regular \$5.50 **\$4.29**

• **JACKETS**—Quilted lined waist and hip length cloth Jackets. A variety of styles **20% OFF**

• **CARDIGANS**—100% pure wool, moth-proofed. Colors are wine, blue, green. Regular \$6.95 **\$4.89**

• **SHIRTS**—Odds and ends of best makes. Two dozen in the lot. Reg. \$4.50 **\$1.95**

• **DUNGAREES** — Murphys lace - back. Bluenose style. Reg. \$3.25 **\$2.89**

• **PANTS**—All wool meltons and tweeds. A pant for the outdoor man. Regular to \$9.50 **\$5.95**

• **ADAM HATS**—The popular pre-creased style from this famous maker. Only **\$4.95**



SPORT SHIRTS

3.89
• Plain Shades
• Hand-stitched collars.
• Five fall shades.
Regular to \$5.95

GLADSTONES

Regular \$35.00 and \$39.00 cowhide bags for men. In brown and tan. Buy for Christmas **29.50**

PONY HYDE JACKETS

A plastic coated fabric guaranteed to outlast leather. Brown, Black. Regular \$20.00 **17.95**

Station Wagon COATS

Heavy quilted lined Coats tailored in luxury gabardine.

Regular \$29.50
18.50



HENDERSON & CUDMORE

WHERE QUALITY IS SURE

PARKDALE W. L.
The annual meeting of the Parkdale Women's Institute was held in the hall on Nov. 2 with 21 members in attendance. In the absence of the president, Mrs. Leo McIsaac, presided. Many reports were given: Mrs. Harold MacInnis (school) said several articles were required in the class rooms and also arrangements for Christmas concert to be decided. Mrs. Fred Gallant (sick) reported a number of cards sent out. Mrs. Cyrus Pickard (Guides) reported the need for another leader, and also stated plans for a future meeting, when Guides will invite their mothers to attend. Mrs. Leslie McKay (Brownies) reported a Halloween party had been held and of a presentation having been made by the Brownies to a former leader, Mrs. James Burke. Mrs. MacInnis (Scouts and Cubs) said a Halloween party had been held and the sale of apples by the boys on Scouts Day was successful. Mrs. Edwin Cook gave a report of the T.B. League annual meeting. Mrs. Leo McIsaac reported on the

Home And
Continued from page 1
In these subjects but also to his feelings about them. "And so my message to you is that education is all of one piece. It is not something that you can start at six years of age. It is not

something that you can turn over to the school and expect the school teacher to handle single-handed. It is always a joint product of a child's four sets of teachers. You have a major share, it is true, in bringing up your child, but you do not do the whole job. His other sets of teachers are your partners, whether you like it or not. You have to be interested in them. You have to work with them. You have to try to see that they are working with you and not against you.

and school teachers have to be concerned about the child's playmate teachers and his community teachers. They need to be concerned that the playmate teachers have adequate and wholesome recreation facilities. They need to see that library facilities are adequate and that good movies and radio and television programs are available. They need to seek the aid of church and welfare agencies in trying to understand and guide the development of children. Education is a joint responsibility. Let us as parents and teachers and citizens take steps to make the partners in a child's development active and intelligent partners, consulting one another and studying together so that, as it was said of Jesus long ago, our children may 'grow in wisdom and stature and in favor with God and man'."

the speaker and expressed the appreciation of the Association to him for his address. Judge Sylvère DesRoché moved a vote of thanks to Dr. Frank MacKinnon, Principal of Prince of Wales College, for the use of the auditorium, to the teachers of the city schools who contributed to the program, and to press and radio for the space and time they devoted to the work of the Association.

to make their meeting mean something; if there is not the attendance the interest will tend to die out. It is important, said he, to make the parents feel welcome. Many of the parents differ in religion, race, social class, etc. The only thing that will bind them together is a common desire to serve their children. Arouse their interest by asking them to participate in the discussion. In the larger meetings buzz sessions are a more practical means of bringing forth ideas. The Association needs the help of every member if it is to achieve the best for the community's children.

grams are devised to suit the needs of the school or community, brought about by questions relating to report cards, television programs, or comics. The tailor makes are courses for children of pre-school age and by the use of certain magazines such as Parents' Magazine and the National Parents' Weekly. Dr. Laycock dwelt for a time on the subject of meetings, how they should be conducted. Perhaps the most important factor for the success of the meetings is a feeling of friendliness among the members which will tend toward a frankness in expression of opinions. "Nothing can better promote the highest development of your child than the mutual understanding and co-operation of his parents and his teachers. And an effective Home and School Association can contribute greatly to that end; both working to make that effectiveness a reality," said Dr. Laycock. The executive met at a dinner meeting at the Charlottetown Hotel. A very interesting round-table discussion led by Dr. Laycock was the feature of the meeting.