

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's

To give Glamour to Spring you'll want at least one, shall we say, Set of CORO 'As-You-Like-It' JEWELRY. These Stringless Marvels simply must be of colored, simulated Pearls to be really Spring-New! They're detachable . . . with a POP they're separated and with another POP they're together again. Wear as a fabulous rope, as a double strand choker or as a single choker and two bracelets. The Coro "As-You-Like-It" is available in the following colors — turquoise, yellow, white, pink, powder or beige with the rich pearl gleam that will bring life to any and every costume . . . The price is 3.00. You'll want to match your "As-You-Like-It" up with a pair of large or medium sized Button EARRINGS in the self same shades, these are priced 1.00 a pair. Come see our new Costume Jewelry by Coro in the Accessory Department of Both Holman Stores.

If Baby could choose, then Baby would say . . . I want one of the new matching CRIB SHEETS and PILLOW SLIPS that they have in Holman's Youth Centre, Summerside and Charlottetown. They're of fine white cotton embroidered in either pink or blue. Each and every one is marked "Made in Great Britain," they're all cello wrapped in sets and the price is 2.98. While I was looking at these sets I spied some really nice MADIERA PILLOW SLIPS for your baby's pillow, they're white with cunning motifs embroidered in pink or blue, these are priced just 98 cents each in Holman's Both Stores Youth Centres.

At this season even PANTIES take on a spring-like look! Dainty Nylon Briefs are sprigged with pink or blue flowers and are at the fantastic price of only 79 cents a pair! Elastic snugs the waistband and the lace edged leg openings, sizes are small, medium or large. You can also get plain shade Nylon Panties with lace and embroidery trim at this wee price in Holman's Both Stores Lingerie.

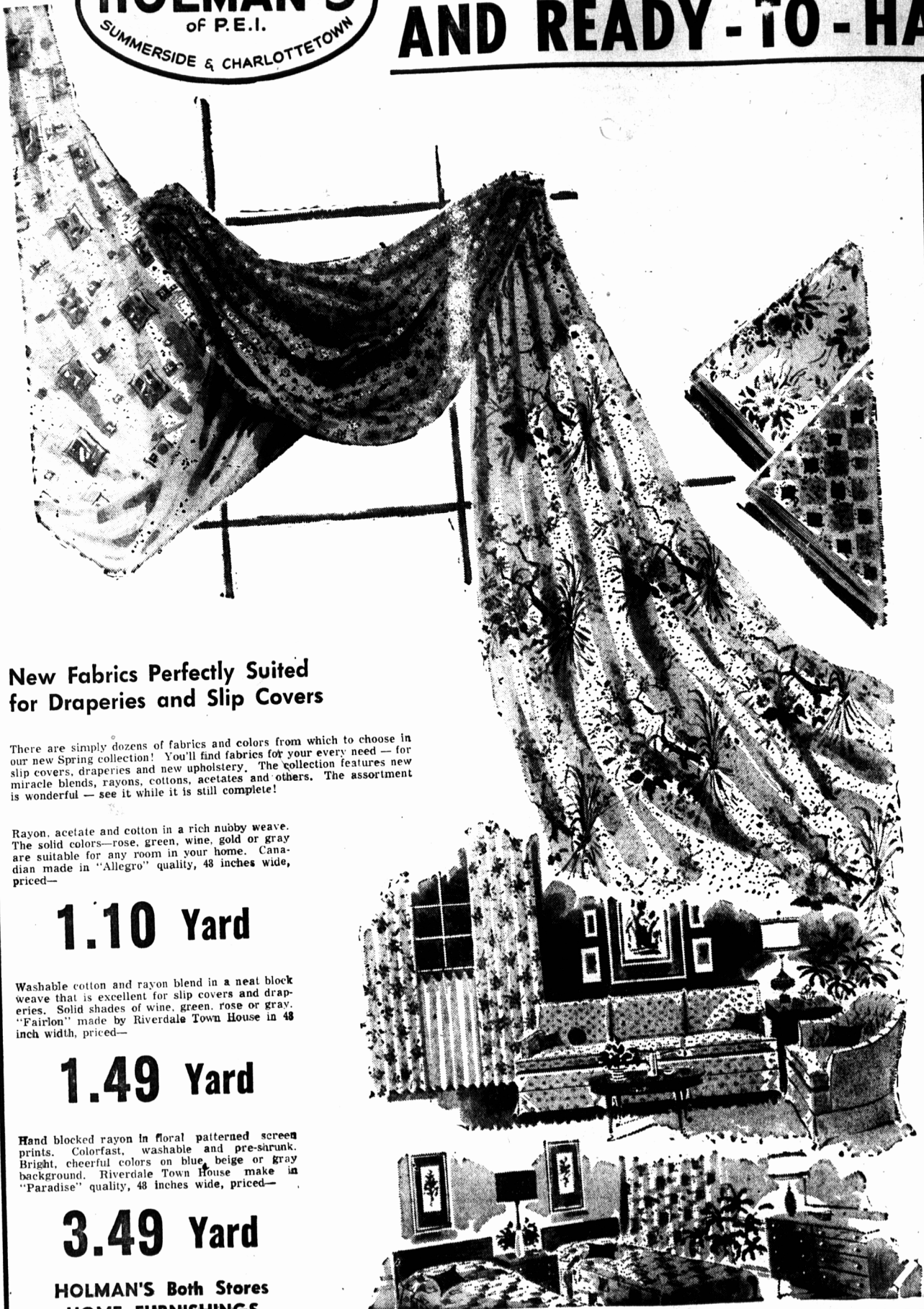
Ladies' have been looking for that wee bit of Cover-up that a neat little BED JACKET gives. I'm happy to tell you that the Lingerie Section in the Summerside Store has a luxurious Rayon Bed Jacket that features frilly push-up sleeves and a lavishly lace trimmed yoke in sizes small, medium or large, colors pink or blue, priced just 2.98 . . . You'll find these in Holman's Summerside Lingerie Only!

Wet weather ahead . . . Spotty hosiery . . . dampish shoes . . . Tut-tut, no need for these at all, at all if you invest in a pair of smart PLAID RUBBERS with the patented Non-Splash Heel! Get yourself a pair of these today in Holman's Women's Shoe Section in Summerside. They are of light, flexible rubber, unlined and washable with a non-slip sole. The heel heights are cuban and high and the shades in plaid are black, brown and red. I have a pair of these and the patented heel business prevents hosiery splashing entirely. Sizes available are from 4 to 9 and the price a pair is 2.45 in Holman's Women's Shoe Department, Summerside.

Real He-Man Match-ups by ARROW! . . . SPORT SHIRTS with matching TIES in the same wonderful Bruck Fabric are the brand new "HUNTER CHECKS". They're guaranteed Washable, colors stay bright and clear, soil resistant, shrink proof and long wearing. The smart array of masculine color combinations include blue/gray, blue/white, pink/gray, red/natural, gray/white, brown/white, brown/natural and others just as pleasing. Arrow Sport Shirts are beautifully tailored in this "Launder Mark" Bruck Fabric, they're priced 6.95 each with a matching ARROW TIE priced at 1.00 in Holman's Men's Wear, Summerside.



NEW AND EXCITING DRAPERY FABRICS AND READY-TO-HANG DRAW DRAPES



New Fabrics Perfectly Suited for Draperies and Slip Covers

There are simply dozens of fabrics and colors from which to choose in our new Spring collection! You'll find fabrics for your every need — for slip covers, draperies and new upholstery. The collection features new miracle blends, rayons, cottons, acetates and others. The assortment is wonderful — see it while it is still complete!

Rayon, acetate and cotton in a rich nubby weave. The solid colors—rose, green, wine, gold or gray are suitable for any room in your home. Canadian made in "Allegro" quality, 48 inches wide, priced—

1.10 Yard

Washable cotton and rayon blend in a neat block weave that is excellent for slip covers and draperies. Solid shades of wine, green, rose or gray. "Fairlon" made by Riverdale Town House in 48 inch width, priced—

1.49 Yard

Hand blocked rayon in floral patterned screen prints. Colorfast, washable and pre-shrunk. Bright, cheerful colors on blue, beige or gray background. Riverdale Town House make in "Paradise" quality, 48 inches wide, priced—

3.49 Yard

HOLMAN'S Both Stores HOME FURNISHINGS



Inexpensive Ready-To-Hang DRAW DRAPES

Smart tailored style with neat pinch pleated heading, hemmed sides and bottoms. They're made of good quality cotton barkcloth in floral designs on beige, gray, green or wine backgrounds. 38 by 81 inch measurement and complete with hanging hooks, priced—

6.98 Pair

Smartly tailored of heavyweight bark textured cotton in floral and leaf designs on gray, beige or green backgrounds. These Drapes are made with generous buckram stiffened headings, panel pleated for a beautiful hang. Approximately 42 by 84 inch size, ready to hang, priced—

11.98 Pair

HOLMAN'S Both Stores HOME FURNISHINGS

Something **NEW** is Coming! COMPLETE THIS PUZZLE AND WIN A PRIZE!



1ST PRIZE — \$25.00 MERCHANDISE CERTIFICATE
6 PRIZES OF 1 PAIR LADIES' AIR STEP SHOES
6 PRIZES OF 1 PAIR MEN'S SCOTT-McHALE SHOES

Fill in the Missing Letters, Sign Your Name and Address. Clip completed Puzzle and Bring to HOLMAN'S YOUTH CENTRE, CHARLOTTETOWN STORE. (You may enter as many times as you wish—But Only One Prize to a Winner.)

NAME

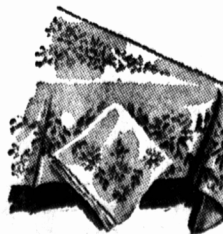
ADDRESS

Winners will be Determined by Drawings of All Correct Answers on March 16

ST. PATRICK'S



DAY LINENS



All Linen TABLE CLOTHS

Daintily decorated in pastel shades. There is an assortment of shades and patterns from which to choose, 52 by 70 inch size, priced **3.98**

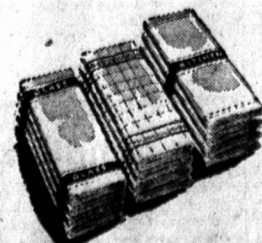
Linen BRIDGE SETS

Rose, gray or green Irish Linen in 5 piece sets with hemstitched edges. Cloth is 36 inches square with four serviettes, nicely boxed, priced **2.98**

5-Piece OYSTER LINEN BRIDGE SETS

Pure Irish Linen with Madeira cut work design. The set consists of a 36 inch square cloth and four serviettes, priced—

7.49

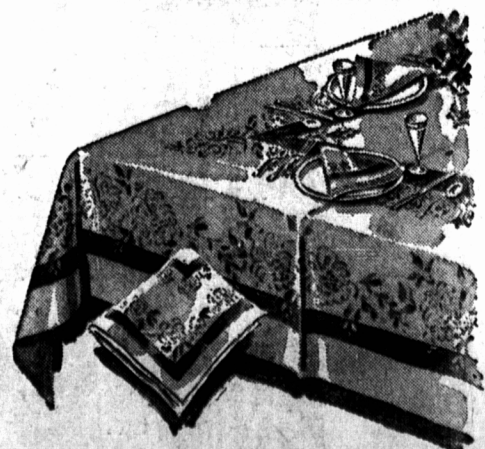


TEA TOWELS

Irish Linen for quick drying, these are in 20 by 30 inch size with typed border in blue, red or green, each **49¢**

HUCK TOWELS

Grass bleached Irish Linen in huck weave, size is 18 by 30 inches, each **98¢**



Irish Linen DAMASK TABLE CLOTHS

Double damask with beautiful satin finished pattern. White only in 66 by 86 inch size to set a truly lovely table for your gracious living, each **9.98**

Matching 20 inch square Damask Napkins, a dozen \$ 88

—HOLMAN'S Both Stores HOME FURNISHINGS—

HOLMAN'S FOOD MARKET . . . SUMMERSIDE . . . QUALITY GROCERIES AT LOWEST PRICES