

Introducing...

a new Rambler Dealer in Charlottetown

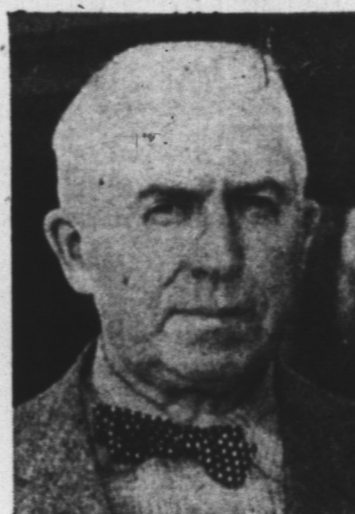
AMERICAN MOTORS TAKES GREAT PRIDE IN ANNOUNCING
THE NEWEST MEMBER OF OUR OUTSTANDING DEALER ORGANIZATION

ALLISON MACLEOD LTD.

Allison MacLeod Ltd. is a firm superbly qualified to meet your automotive needs. It is owned and operated by E. G. MacLeod and Allison MacLeod, both long time residents of Charlottetown. The facilities of Allison MacLeod Ltd. are ready and waiting to serve you now . . . to give you the finest Rambler service on Prince Edward Island.



E. G. MacLeod, President. Born and raised in Charlottetown, Mr. MacLeod has been in the automotive business a number of years. He is an active member of many clubs in Charlottetown.

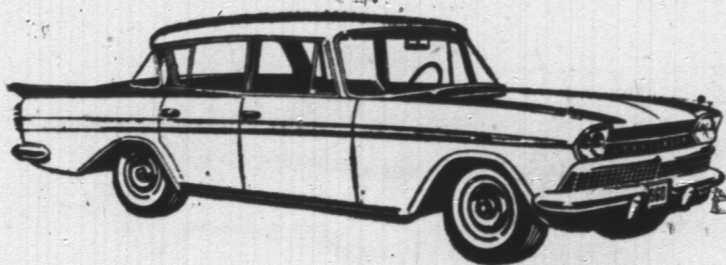


Allison MacLeod, Vice-President, with 40 years experience in the automotive field in Charlottetown. Mr. Allison MacLeod is ready to give you the kind of service you expect.

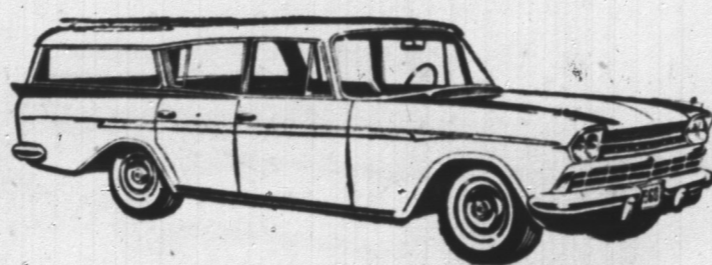


Lloyd MacNevin, Sales Manager with 15 years experience in the automotive field in Charlottetown. Mr. MacNevin is an active member of many Charlottetown Service Clubs. He is well qualified to advise you in selecting an automobile.

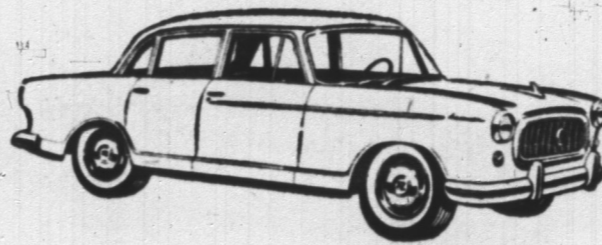
LET ALLISON MACLEOD MOTORS SHOW YOU THE NEW 1960 RAMBLER LINE . . . ON DISPLAY TO-DAY



1960 Ambassador V8! The Compact Car in the luxury class. Fits garages other medium-priced cars have outgrown. New economy with regular gas!



1960 Rambler Cross Country! Newest edition of Canada's best compact Station Wagon. In 2 or 3-seat models, Rambler 6 or Rebel V8 power.



1960 Rambler American Four-Door Sedan! New four-door version of the 100" wheelbase Rambler American. Also in 2-door and Station Wagon models.



1960 Metropolitan 1500! The smart, sprightly "car about town". Agile and effortless in the heaviest traffic. Inexpensive to buy and drive.

STOP IN TODAY AND SEE THE TREND-SETTING 1960 RAMBLERS - 10 YEARS AHEAD IN COMPACT CAR EXPERIENCE - PROVED BY 25 BILLION OWNER-DRIVEN MILES.

Rambler 1960 is the new standard of basic excellence against which all other compact cars will be judged. Test drive a new Rambler today. Discover how only Rambler gives you the best of both - big car room and comfort, small car economy and handling ease. We're proud of our 1960 Ramblers. We're proud of our new dealers. We know you'll be proud in being served by both.