

THE SHAW GOVERNMENT... BUILDING AN ISLAND OF OPPORTUNITY



BUILDING AGRICULTURE

To the Shaw Government, building AGRICULTURE means substantial assistance for farm expansion, for more trained personnel, for improved working conditions, for new production programs and for continually improving quality in all aspects of agriculture. Here are a few of the highlights of the program getting underway:

Building Farm Expansion

Under the new program, farmers will save \$7 an hour on Farm Improvement Services, including stumping, removing hedge rows, ditching, building farm ponds, sub-soiling and land clearing.

Building a New Forage Production Program

We will pay 10% of the capital cost of equipment to harvest forage crops such as grass for silage and corn, to small groups of farmers organizing and growing at least 50 acres. *The Department of Agriculture will rebate 20% of the purchase price of fertilizer applied for the growing of wheat, oats, barley and pasture.

Building Better Working Conditions on the Farm

We will rebate 50% of Workmen's Compensation Act payments for farmers and farm labour.

Building More Trained Personnel

We will pay full tuition fees and board to P.E.I. students attending the diploma course at Nova Scotia Agricultural College. To build agriculture, we need more fully trained personnel, and more opportunity for your young people to grow with an ever-growing industry.

Building Farm Establishment

As a result of action by the Shaw Government, up to \$20,000 is now available to an approved borrower. Greatly increased assistance will provide even further encouragement to young farmers to settle on farms.

Building High Quality Livestock

We will pay increased freight assistance to farmers importing high quality livestock. We will pay 50% of transportation costs for better than average livestock. 75% of transportation costs for livestock with a breed class average of 125% to 150%. 100% of transportation costs for livestock with a B.C.A. of 150% or more.

Building Forestry

We are expanding the forestry program from the planting of 150,000 trees annually to 500,000 trees. An important investment for future growth. With the acquisition of additional land under the ARDA program, the planting will be substantially increased.

Building Crop Insurance

The Shaw Government will include cole crops, peas, beans, carrots and strawberries under Crop Insurance Plan as soon as the federal government concurs.

Building Price Stability for Butter and Cheese

A Cheese and Butter Marketing Agency will establish a price for cheese and butter in keeping with the national price level. The return to the dairy farmer for his milk production will be equal to that received elsewhere in Canada.

Building an Assault on Disease

A new potato quality control program has been introduced, with a grant for this purpose

increased from \$25,000 to \$100,000. Over 6,000 acres were affected by Bacterial Ring Rot. We must increase action to eliminate potato diseases.

Building Better Service

A preferential rate for registration of farm trucks will be instituted, to benefit transportation of agricultural products to market or storage.

BUILDING FISHERIES

The Shaw Government will continue to build our fisheries industry — and at an accelerated tempo! Here are three of the programs to be given high priority immediately:

Building Boats for Inshore Fishermen

Under the new program, the Government's share of loans to inshore fishermen for boats and equipment will be increased from 50% to 70% of the total. The fisherman's share will thus be reduced from 50% to 30% of the total. And the repayment period will be extended from five to eight years.

Building Training Schools for Fishermen

The Shaw Government will press ahead immediately with the establishment of Training Schools for Fishermen on the Island. These training schools are an investment in our future prosperity. They will demonstrate new techniques and new equipment, and give fishermen young and old an opportunity to acquire new skills, leading to increased benefits from their work in the industry.

Building for New Sources of Prosperity

The Shaw Government will press forward with an extensive exploratory research program, directed especially to the location of crab, shrimp, herring and scallops. We want to determine in what quantity these are present, where they are, and how they can best be exploited, developed and marketed. Then, working with the fishermen of P.E.I., the Shaw Government will take advantage of these opportunities.

BUILDING TOURISM

The Shaw Government aims to continue multiplying the returns to the Island economy from its investment in the tourist industry. With aggressive leadership, the Island can continue to outstrip all competitors in increasing its tourist traffic. With an eye to producing ever-mounting revenues for the Island economy, the Shaw Government will

Continue to expand the international promotional program for the Island. Improve facilities in the provincial parks. Increase facilities for tourist handicraft training throughout the Island. One example: a further \$7,500 will be spent this year to expand and develop the successful Handicraft Training School at Rustico. The Shaw Government believes in reinforcing success. Establish two parks on the Island (one in West Prince and one in Kings County), with national park standards.

The Tourist Accommodation Loan Fund Act will be broadened to make loans available for the provision of recreational and entertainment facilities to give our visitors the opportunity to participate in the cultural life of Prince Edward Island.

The Conservative Government will press vigorously for two additional ferry services — one, between West Point and the New Brunswick coast, and the second between Kings County and Cape Breton.

BUILDING ROADS AND BRIDGES

The tremendous strides made by the Shaw Government since 1959 provide evidence of the determination and aggressiveness of the building team. The building is still going on... and there's more, much more, to come!

Top priority is assigned to the following major programs:

Access Roads to Fishing Centres

The Shaw Government will press ahead to complete with \$750,000 program this year.

Provincial Paving

This vital program will be stepped up to include paving of all main roads and rebuilding of secondary roads.

All-Weather Highway

— from Tignish to Elmira and Georgetown, via Kensington, Hunter River and Morell. The Shaw Government will press this project to completion.

Roads to Resources

The Shaw Government will build this program to completion this year.

Trans-Canada All-Weather Section

Will be completed to Wood Island.

BUILDING EDUCATION

The program of the Shaw Government, built within the means of the Province, and geared to meet its needs today and in the future, is one of educational expansion. Opportunity and skills for our young people, and consideration for Island parents who have the costly responsibility of educating them. Here are a few policies receiving attention for the immediate future:

Increasing Subsidies on School Books

The increase from \$40,000 to \$200,000 provided by the Conservative Government since 1959 proves that, as always, the promise is being carried out.

Bring Education Standards to an Even Higher Level

Increasing teachers' grants to school districts will enable local boards to retain highly qualified teachers.

Assistance for University Education

The Government, not parents, must try to shoulder an increasing share of the high costs of university education. Beginning this fall, the Shaw Government will pay a grant to St. Dunstan's and Prince of Wales equal to \$300 for each university student. In addition, a development grant of \$125,000 will go to Prince of Wales.

Increase Equalization Grants

Equalization Grants to regional, consolidated and elementary school districts were \$35,000 in 1959. The Shaw Government will grant approximately a half-million dollars in these grants in the next school term.

Increase Capital Grants to Consolidated Schools

The present capital grant is \$6,000 per classroom. Effective immediately, the grant will be increased to \$10,000 per classroom for permanent type construction.

Charlottetown and Summerside

Capital Construction Grants, instituted by the Shaw Government for the rural regional high school program, will be expanded to include Charlottetown, Summerside and elementary schools.

Manpower Training Project

This imaginative \$500,000 program, being undertaken in co-operation with the federal government, seeks to expand the numbers of trained manpower available for the Island's basic resources — agriculture, fisheries and tourism.

Vocational Training

The Shaw Government will make available new vocational training facilities for West Prince and Kings County.

In addition to the foregoing, special educational programs designed to provide more trained personnel in our basic industries, are listed in the Agriculture and Fisheries sections.

BUILDING LABOUR

The Conservative Government has already rescinded the Trade Union Act introduced by a Liberal Government and brought in a new all-embracing Industrial Relations Act. But more remains to be done. We are building an industrial economy. If we want it to be productive and successful, we have to pay more attention to the problems of the wage earner on the job.

A first step is to appoint a full-time Director of Labour with necessary staff, to supervise the application and enforcement of the Act and regulations.

The Shaw Government will rebate 50% of premiums for Workmen's Compensation for farmers and farm labourers.

Vacations with pay to be universal and portable.

The prevailing wage rate will be enforced on all construction projects assisted by provincial government funds.

We will continue to press for application of Unemployment Insurance to farmers and farm labourers.

BUILDING HEALTH

In capsule form, some of the major achievements of the Conservative Government in the health field included: abolition of the hospital insurance premiums... a diabetic control program... provision of prosthetic appliances... rheumatic fever program... physiotherapy services to general hospitals... CONSTRUCTION: Sherwood Hospital, the Health Centre, Granville Street, Summerside, expansion or renovations at 12 institutions, at a cost of over \$1.4 million.

Three priority programs stand out:

Medical care, now provided by our Government for people in need, will be universally available to all our citizens by July 1, 1967.

To meet the critical shortage of dentists on the Island, the Conservative Government will provide financial assistance to students taking dentistry who return to the Island to practice.

Assistance will be provided for patients suffering from haemophilia and cystic fibrosis.

BUILDING WELFARE

The record of the Shaw Government is one of vastly increased attention to welfare needs in our Province. It is a record that underlines the concern of the Shaw Government for people's problems. Mothers' Allowance rates were increased by \$25.00 per month. Increases have been made in the maximum allowances for

old age, disabled and blind persons. Allowances were increased for wards of the Child Welfare division of the Department. The amount spent by the Government annually has increased from \$198,000 (in 1958-59) to over \$771,000 in 1966-67.

The Shaw Government, always putting people first, will continue to accelerate and improve welfare services of all kinds. Scheduled for immediate action is increased financial assistance to Old Age Pensioners in need.

BUILDING HOUSING

The Shaw Government has important plans ready to initiate now:

Senior Citizens' Housing

Will be expanded from the present 216 apartments to 500 units throughout the province.

Homes for Special Care

Similar to Summerset Manor, will be built. 50-bed units are to be built in West Prince and Kings Counties, and a 200-bed unit in Charlottetown.

Family Housing Units

Under the new Provincial Housing Authority will construct 500 homes for low-income families in Charlottetown, Summerside, Georgetown and other localities where there is a need.

BUILDING MUNICIPAL AFFAIRS

Among the decisions taken for immediate implementation are:

Financial assistance will be provided to fire departments with approved fire-fighting equipment that provide service to rural areas. Provincial financial aid will be made available to municipalities to provide public parking.

A Note on Finances — IMPORTANT NO INCREASE IN TAXATION

We wish to emphasize that this new program will be carried out without increasing taxation.

This new program is only possible because P.E.I. has made so much basic progress in the past seven years under the capable leadership of the Conservative Government. This basic progress has already brought substantial benefits to the economy. The further development of our resources, and of the industrial economy, will provide the expansionary climate and the financial means to support our new services to people.

Moreover, the Shaw Government has proven to investors, to other levels of government, and to our own people, that it is a government of good management. For example: The surplus on ordinary account for the last fiscal year was over \$1 1/2 million.

Proof that the Shaw Government administers our tax dollars wisely and carefully: For the last fiscal year, the government spent \$300,000 less than had been originally estimated. This saving to the taxpayers was the result of vigilant and effective control of expenditures through all departments of government.

The Shaw Government gets the most of every dollar spent. We have reorganized the public service under a Civil Service Commission, appointed Civil Servants on the basis of Qualifications, introduced new methods and equipment to increase efficiency and develop the overall administration of the province into an up-to-date, working team, building an Island of Opportunity.

VOTE PROGRESSIVE CONSERVATIVE MAY 30th

Prince County

1st. District	Bert Rix Gerald Rooney	C A	4th. District	Eric Jessome Ron. MacDonald	C A
2nd. District	Hon. Dr. George Dewar R. A. Grindlay	C A	5th. District	Arnold MacLennan Hon. Dr. Hubert McNeill	C A
3rd. District	Keith Harrington Hon. Henry W. Wedge	C A			

Queens County

1st. District	Hon. W. R. Shaw Hon. Frank Myers	C A	4th. District	Bennett Carr Daniel Compton	C A
2nd. District	Hon. Lloyd MacPhail Hon. Philip Matheson	C A	5th. District	Walthen Gaudet Tom Daves	C A
3rd. District	Russell Driscoll Hon. Andrew MacRae	C A	6th. District	Hon. M. A. Farmer J. David Stewart	C A

Kings County

1st. District	Peter J. MacAulay Keith MacKenzie	C A	4th. District	Willard MacLean Robert Dorgan	C A
2nd. District	Hon. Leo Rossiter Walter Dingwell	C A	5th. District	Harry McConnell Dr. J. C. Sinnott	C A
3rd. District	Preston MacLure Tom Curran	C A			