

SUPERVISORY HELP WANTED

Our current expansion program requires additional executive, supervisory and operating staff. A number of openings can be filled immediately.

For the above, apply in writing, giving a complete resume of education, job and salary history, outside interests, etc.

These positions will be of interest to those successfully employed at present, but lacking advancement. Excellent health, pension and vacation plans.

P. E. I. FROSTED FOODS LTD. P.O. BOX 576, Charlottetown, P.E.I.

COSMETICIAN

AND DRUG STORE CLERKS

Required for new drug store in Royalty Mall Shopping Centre, opening December 1st.

Please give full details on drug store or cosmetic experience. An excellent opportunity in this new ultra modern drug store.

Please write: DON MacNEILL

c/o Fader's Pharmacy 6085 Coburg Road, Halifax, N.S.

ELECTRICIANS

WANTED IMMEDIATELY

BEST GOING RATES PAID

Apply to: St. F. X. University Gymnasium

PROVINCE OF NOVA SCOTIA

DEPARTMENT OF AGRICULTURE AND MARKETING

Requires the services of an

ASSISTANT AGRICULTURAL REPRESENTATIVE

for Cumberland County

MINIMUM QUALIFICATIONS:

B.Sc. in Agriculture DUTIES: Organize Agricultural Extension Programs with emphasis on farm management, livestock and crops.

SALARY: Commensurate with qualifications and experience. Full Civil Service benefits.

Further information may be obtained by contacting the Director of Extension Services, Truro, Nova Scotia.

Application forms may be obtained from the Nova Scotia Civil Service Commission, P.O. Box 943, Dennis Building, Halifax, Nova Scotia. No. A3295

Registered

Laboratory Technologists

Immediate openings available in new 93 bed Regional Hospital. Extra pay for call back.

Address replies to: PATHOLOGIST DAWSON MEMORIAL HOSPITAL BRIDGEWATER, N.S.

GENERAL STAFF NURSES

Urgently needed full or part time orientation and in-service education program. Orientation and refresher course available for those planning to come back to nursing after an absence of 5 years or more.

Please apply to: DIRECTOR OF NURSING SAINT JOHN GENERAL HOSPITAL, SAINT JOHN, N.B.

NOTICES

5th Queens Liberals ANNUAL MEETING

MONDAY, NOVEMBER 14th. PARKDALE INSTITUTE HALL 8 P.M.

Hon. Alex B. Campbell, QC, Hon. Elmer Blanchard, QC, Hon. Gordon Bennett will be in attendance. Refreshments. PUBLIC CORDIALLY INVITED

ATTENTION MUSIC LOVERS

The Royal Canadian Legion Choir will be at the Montague Legion Home Wednesday, November 16th at 8:30 P.M. Come and enjoy an evening of good music and sociability.

ROCK-SHAKE SIDING AND INSULATION FOR OLD OR NEW HOMES

Permanent Colors Protected by Plastic Many Jobs Completed for Your Inspection! The most inexpensive home care. Let us prove it with a "FREE ESTIMATE" 5 Year Low Cost Financing. Ask for JAMES STEWART MONARCH ROOFING & INSULATION

AUCTION SALE

AT SPRING VALLEY SATURDAY, NOVEMBER 12 AT 2 P.M. Owing to ill health and over stocked I will sell by public auction 20 head of cattle; 15 - 1 1/2 year old feeders; 5 calves.

NOTICE

Effective immediately all purchases at King's Building Materials Ltd., Montague, under \$100.00 strictly cash, with the exception of Contractors - Business Firms - Government Loans, etc.

First District Queens Liberal Association ANNUAL MEETING

Breadalbane Hall Tuesday, November 15th 8 P.M. Guest Speaker: Premier Alex B. Campbell

FOR SALE

DEPARTMENT OF PUBLIC WORKS Province of Prince Edward Island TENDERS will be received until noon Wednesday November 23, 1966, at the office of the undersigned, Provincial Administrative Buildings, for the purchase of building and land (snow plow garage) situated near Vernon River Station.

Highest or any tender not necessarily accepted. GEORGE J. FERGUSON, Minister of Public Works. Charlottetown Prince Edward Island 9 November 1966

NOTICE TO SKIERS

Important meeting at Tartan Restaurant, Summerside at 8 p.m. Monday 14th, November. Anyone living on P.E.I. and interested in skiing urged to attend.

NOTICE

This is to inform the public that I am not an officer or director of, nor do I hold any shares in, nor am I in any way financially associated with The Major Trust Company. Dated this 7th day of November 1966. A. W. MATHESON.

ISLAND BOOKKEEPING SERVICE

Organize and maintain a complete record of your business transactions leading to and including year end financial statements and income tax returns. Instruct and assist in maintaining your own records. Provide all other accounting services necessary for efficient business operation and management. Phone: 894-8233 Roland H. Coffill Write: P.O. Box 190 Robert E. Mayhew

Announcements

CITY AND QUEENS

NEWS WINTER evenings all wood regular 9:30. now 8:30 Moore and MacLeod Ltd.

REGULAR Saturday night dance North River Junior farmers hall. Music by Mel-O-Roy.

DANCING Mt. Stewart Legion Saturday night. Admission \$1.00. All over 21 dancing 9 to 12. Welcome Music by Hughes Orchestra

FRESH barbecued chickens today also all herring and corn marinated Shamus Clover Farm store Station St.

NEW HAVEN W. I. Hot turkey supper in the hall on Wednesday November 16. Supper served from 5 p.m.

DR. E. ELLIS Hunter River will be absent from his practice from Nov 13 to Nov 23 inclusive.

THE ANNUAL meeting of the Milton Community Hall will be held Monday November 14 at 8:30 p.m.

DR. J. G. SENNOY will be absent from his practice from Nov 13 to Nov 23 inclusive.

RESERVE TUESDAY November 22. Dances stop dancing and folk singing contest in Transier Cross Hall.

DR. J. C. SENNOY will be absent from the Charlottetown clinic from November 16th. to November 18th. Inclusive.

TURKEYS fresh killed available for Banquet supper. Individual orders also. Old Henry, Telephone 4-8113 or Parker Jewell, Telephone 4-7074 we deliver Charlottetown area.

AT THE WINDMILL Restaurant, Sunday full course dinner Special \$1.95 served from 4:30 to 8:30 p.m.

REGULAR weekly card party, Oddfellows hall, Spring street Saturday November 12 at 8 p.m.

DANCE Mt. Stewart Legion Saturday night. Admission \$1.00 all over 21 welcome. Music by Hughes Orchestra. Dances 9 to 12.

DANCE Vernon River Hall Saturday night. Music by Dico and The Satans.

HILDA'S BEAUTY SALON special on permanent waves, half-price, regular \$10.00 for \$5.00. Appointments preferred but not necessary. 121 Graham Street, telephone 4-8877.

KINGS COUNTY

REGULAR Montague Legion Home every Monday night at 8 p.m.

NOBLE United church Hot Turkey supper November 14, 1966 Supper starting at 4:30 p.m.

HILLDAE INN Montague not serving Sunday Dinners until further Notice.

PRINCE COUNTY

RESERVE NOV. 21st - 5th. for Red Cross Blood donor clinics in Prince County at Dorchester, Kensington, Summerside, RCAP Station and Elizabeth. 1200 donors URGENTLY NEEDED!

Vital Statistics

BIRTHS

MARSHBURN - Ralph and Myra (children) are happy to announce the arrival of a baby girl, Sharon Elizabeth, 7 lbs. 2 oz. at the Kings County Hospital Saturday Nov. 12th, 1966. A sister for Carolyn and Wilmay.

INTERRUPTION NOTICE

There will be an interruption of electric power on our Shamrock line Monday, November 14th, weather permitting, between the hours of 9:00 A.M. and 11:00 A.M.

This interruption is necessary to relocate power line poles as required by road construction work in the area.

The area affected will be from Shamrock through Rose Valley to Stanchel to Springton. Maritime Electric Company Ltd.

DEPARTMENT OF HIGHWAYS

TENDER

SEALED TENDERS will be received until noon on Friday, November 18, 1966, for the SUB-GRADING, STABILIZING and PAVING of 2.9 miles of road - ALLEYS MILL ROAD to GARDIGAN.

Specifications and tender forms may be obtained from the office of the undersigned, Provincial Administrative Buildings, Charlottetown, Prince Edward Island.

Lowest or any tender not necessarily accepted. NOTE: Tenders will be opened at the above advertised time and bidders are invited to present their bids in person, or otherwise, and be present at the opening. GEORGE J. FERGUSON Minister of Highways

Charlottetown Prince Edward Island October 26, 1966

MATERNAL CLASSES

Department of Health SERIES BEGINS Thursday, Nov. 17th - 2:30 and 7:30 p.m.

National Film Board Theatre Dominion Building, Phone 4-3010 It is important to attend first class is possible.

ENJOY FRESH ISLAND

ROAST GOOSE DINNER

(Serving the above from 12-2 p.m. - 5-8 p.m.) or any of our regular dinners TOMORROW AT

Royalty Oaks Restaurant St. Peters Road, East Royalty, P. E. I. Open nightly from 5 p.m. and Sunday from 11 a.m.

FACTS FOR FARMERS



Agricultural Development Requires Team Approach

By D. J. MacDONALD Agriculture Minister P.E.I. Dept. of Agriculture

Last winter the P.E.I. Department of Agriculture sponsored a series of 15 TV programs over CFXY TV. That series was called Agriculture '66 and attempted, we might say, to tell the inside story of the Department of Agriculture.

Probably the greatest adjustment that farmers have had to make over the years, is the adjustment to higher capital costs associated with farming.

IN MEMORIAM

MOORE - In fond and loving memory of a dear brother Willard Moore of Ansey who passed away November 12th, 1966.

JAY - In loving memory of a dear husband and father Lemuel E. Jay, M. Stewart P.E.I. who passed away November 12th, 1966.

GREGORY - In loving memory of our dear husband and father Fredrick J. Gregory who passed away November 12, 1967.

GRAHAM - In loving memory of a dear mother and grandmother, Mrs. Betty Graham who departed this life Nov 12th, 1961.

There are no dead. Ever remembered, ever loved by wife and family.

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Agriculture '66 TV series we'll be discussing with farmers, people from industry and various people in government service some of the opportunities which can be taken advantage of by the farmers of this province.

Agriculture, farming, is rapidly changing. This statement is not new or startling to you, I know. But the fact remains, that those who take advantage of all means available to keep abreast of the changing scene are those that prosper over the years.

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feed to produce 100 pounds of grain on swine than it did 20 years ago; the average size of swine litters is up from 10 to 15 per cent; milk output per cow has increased by 18 per cent.

Professor G.A. Ball in his talk "The Farm of the Future" presented to a meeting on farm enlargement and consolidation in Ottawa said "though the changes in agriculture during the past 20 years have been quite rapid compared to earlier periods, they will have greater acceleration in the future".

Agriculture is more than farming. Three groups are involved - farmers, industry and government. Government influence takes place at two levels, federally and provincially.

In a nutshell, government through the Department of Agriculture, carries out its role in the areas of educational programs and financial assistance programs. Perhaps we could look at it in this way. Some financial policies provide assistance to farmers in direct ways; the bear bonus policy and weed spray rebate are examples. Others are indirect, such as our limestone, freight subsidy policy. But these financial policies are only a small part of our role.

Our biggest job is, through our field staff, to get sound information to farm operators. We have an educational role to fulfill in providing our farm public with all the information we can, to assist them in decision making. We can't make decisions for them. The farm operator controls the production program on his farm.

This TV series being started this week is one way to get information to the farm public. FARM ORGANIZATIONS

There are two other key members of this team for the development of agriculture. One is the farmer as represented by farm organizations. The second is agricultural industry or agri-business. It is sometimes called Jack Rodd, President of the P.E.I. Federation of Agriculture makes the following comments on the farmers role in agricultural development.

"There's no doubt that the farm operator has a problem. Probably his biggest concern is a small margin of profit. With costs rising faster than prices for what we produce, sometimes it's a touch and go situation.

There is not too much that an individual farmer can do to influence the price he received. However, he can provide some protection for himself by increasing his volume of production. Profit margins are relatively small; a greater volume would then increase total returns. The volume of production and the efficiency of operations is largely in the farmer's own hands.

There are three ways of increasing production. One would be by farming more land, another would be by doing a better job with what we're farming now - you know - increased production per crop acre, per animal unit. The third way, would be a combination of these two.

What happens when additional land is not available? It's almost a case of getting two blades of grass to grow where one grew before. This is not impossible. Our land is responsible and fertility holds the key.

It seems that everyone else is organized, what about farm organization?

Farm organizations are just coming into their own. They will become more important as time goes on. Our farmers do have to be more concerned about what happens in the business world beyond their own gate.

The third member of the team to develop agriculture is industry. Donald Smith, Manager of the Agro Co-Op, Charlottetown, makes the following observations. In the past most people associated industries role in agriculture as either buying products from the farmer or in selling materials and machinery to him.

INDUSTRY REQUIRED I feel that industry as required in an expanding agriculture is going to be much more than buying and selling to and from the farmer. One of our major contributions I feel will be in the field of research and education. Mr. MacDonald has mentioned that during the past few years we have seen increased production. We know that there are fewer acres involved in agriculture today and we know that there are fewer people involved in agriculture today, but at the same time our agricultural output has gone up. This has been brought about by the heavy influence of research. I feel that research will definitely contribute and most all agricultural industries spend many hundreds of thousands of dollars, in fact many millions of dollars on research. This will be continued not only at their own research institutions but also through industry grants to universities.

What is the ultimate aim of research?

Once industry has this information the next problem is to get this information to the farm producer. Today this means specialists, and industry is faced with the job of developing their own specialists, their own personnel to deliver this information to the farmers.

So suddenly God called you. The sorrow was hard to bear. He wanted you for his garden. For you were a flower so rare.

CARD OF THANKS We express our sincere thanks to all relatives, neighbours, and friends from near and far, who called, sent flowers, memorials, cards and letters. Special thanks to our Minister, Rev. Gordon MacBeath, the Choir and congregation, Dr. Marvin Clark, Dr. R. W. Add, Davison Funeral Home, Members of the P.E.I. Antique Auto Club, the Lord Nelson Hotel and Harbor Light Motel, in Halifax.

Our deep appreciation to those people, many whose names we shall never know, but who, when aware of the situation responded so promptly and helpfully. To all who in so many kind and sincere ways helped during our recent sad bereavement, our sincere thanks.

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Yes, I certainly feel so and I certainly don't want Mr. MacDonald to think that industry has any intention of taking over their very important extension role, but I don't believe we can expect governments in the future to maintain specialists in their fields as a specific aid. There are so many individuals in small fields of agriculture today and industry requires these men for their own specific needs that possibly there are too many of these to expect government to contribute the whole extension job.

What type of extension do you see industry doing?

Well the extension that I have in mind will be the taking of research results and applying them to production, I feel that industry will be contributing in supervising production such as we have today in the vegetable processing industry in P.E.I. and poultry production in other parts of the Maritimes. The supervision goes right out to the farm level.

SUMMARY

For the development of agriculture government contributes educational or extension activities, economic assistance programs and some types of inspection and disease control programs. The federal government contributes research through their Experimental Farms System. As well there are economic assistance policies and other inspection and regulatory duties.

The farmer is the man who produces food for the whole population. In the