

GREAT AUGUST SALE OF MEN'S WEAR

IT'S OUR 40TH ANNIVERSARY YEAR AND WE'RE GOING TO MAKE THIS THE GREATEST SALE IN HENDERSON & CUDMORE'S HISTORY. ALL BRANDED LINES OF WELL KNOWN MERCHANDISE — YES THE FINEST STOCK — THE BEST SELECTED STOCK — OF MEN'S CLOTHING AND FINE HABERDASHERY ON THE ISLAND. ALL OFFERED AT DISCOUNTS UP TO 50%.

GREAT . . . because you buy excellent dollar value . . . for SUBSTANTIALLY LESS than regular price.

GREAT . . . because our most extensive selection assures you of NO COMPROMISE as to colour, style, or fit from quality merchandise from our REGULAR STOCK ONLY.

GREAT . . . because you will be served, despite the heavier traffic, in the same CAPABLE and COURTEOUS manner that everyone always enjoys in our shop.

GREAT . . . because HENDERSON & CUDMORE insist on a policy of NO SALES FINAL unless you are completely satisfied . . . and we DON'T charge for alterations.

SLACKS

AMERICAN GABARDINES

5.50 REGULAR 10.50

Broken Sizes — Grey - Brown - Blue

SUITS less than

1/2 Price

Formerly priced to \$52.00. We've taken 50 from stock— one of a kind—many tailored by Hyde Park. Sizes 33 to 42.

23.75

EVERY SUIT cut from Fine English Worsteds & Gabardines

MEN'S SUITS

Entire Stock **25% OFF**

*FASHION-CRAFT *TOWNE HALL *HYDE PARK

The finest suits in the country from the finest tailors.

Remember—Nothing Reserved—25% Off Entire Stock



SPORT COATS

* One Button Models
* Sizes 34 to 44
* Tweeds and Fancies
Regular to \$32.50

16.95

JACKETS

* Zipper and Button Styles
* Waist and Coat Length

1/3 off

WHITE SHIRTS

2.89

* Sanforized Dress Shirts
* Fused and Windsor Collars
* Regular to \$5.95

SPORT SHIRTS

Fine Quality Gabardines
Ordinarily to \$5.00.
August Clearance Price

2.50

VAN HEUSEN

SPORT SHIRTS
Ordinarily to \$7.95,
NOW

3.50

PANTS

25% off

* RACKS OF SLACKS
* STACKS OF SLACKS

Hundreds of pairs in Gabardines - Flannels - Strides — Regular price from \$10 to \$25.

NOW 25% OFF

Shirts & Shorts

Athletic Style Underwear
Regular \$1.15 value

73¢

Boxer Shorts

* Plain Shades
* Sanforized
* Ordinarily \$1.35

95¢

T Shirts

Regular to \$3.95

1/2 Price

Swim Trunks

* Jantzen & Catalina
* Regular \$3.95 to \$6.95

1/2 Price

Straw Hats

* Panamas - Bangora
* Gabardines
Regular to \$5.00

1.95

Men's Sox

* Happy Foot
* Nylons * Wools
Regular to \$1.50

89¢

TOP COATS

100% Wool ENGLISH GABARDINES

29.50

ORDINARILY 42.00 — ALL NEW STOCK

- OVERALLS Kitchens — Murphys — Carhartt — Buckeye — All famous makes **20% OFF**
- WORK SHIRTS Chambrays, Cottons, Fleeces by Peerless, Murphys, etc **20% OFF**
- WORK SOX All wool grey or white heavy wool. Regular \$1.00 **79¢**

- SWEAT SHIRTS Regular \$2.50 value in white fleece lined shirts **1.95**
- TIES Broken lines from our regular stock. Priced to \$2.00—NOW **79¢**
- PYJAMAS Sanforized Broadcloth in plain shades. Regular \$4.95 **3.89**

- DUNGAREES Heavy Denim \$3.50 quality laced back Sailor style **2.95**
- FELT HATS Adams - Brooks — some soiled Stetsons to \$8.95 **3.95**
- LUGGAGE Club Bags, Ladies' Sets, Gladstones, Travel Packs **20% OFF**

HENDERSON & CUDMORE

WHERE QUALITY IS SURE

SALE OPENS MONDAY at 8:30 a. m.

Cleveland About Out of Running In Pennant Race

ST. LOUIS, (AP) — Even their best friend, manager Al Lopez, appears just about convinced the Cleveland Indians are out of the running for the American League pennant. Lopez maintains he is sure his club can pass Chicago and nab second. But all he says about first place is that "we haven't forgotten about" it. The Indians, touted before the season started as a top contender for New York's flag, went into Friday night's game against the St. Louis Browns 12 games off the pace set by the front-running Yankees. That's as far as the Indians have been behind all season and just about lets them out, since there are only 45 games to go. Weepers in Cleveland blame the fielding, which is not good. Right now the club is tied for fifth in ball-catching with a .978 average. Figures show the trouble with the Indians is mainly an inability to hit when it counts. And if RBI's were what they needed, the

Seek Christmas Trees In August

WHITEHORSE, Y. T., (CP) — Canadian army personnel stationed at this northern post are looking for Christmas trees under the glare of the hot August sun. But there's a method to their madness. During the Yuletide season the Yukon is wrapped in a cloak of darkness for most of the day, and it's almost impossible to see or find a suitable tree. The idea is to locate a good tree while there's still plenty of daylight. Tribe actually lost the pennant April 18. That's the date big Luke Easter broke his foot. He got back in the lineup June 22 and by now has only five home runs and 24 runs batted in to his credit. Last year at this time—when the Tribe still was a heat—big Luke had 15 home runs and 48 RBI's. Another factor is Larry Doby's unexplained slump. Thursday night Doby hit his first homer since July 17. That ran his four-base total for the year to 18 compared with 26 last season, when he led the league. Doby so far has 69 runs batted in, compared with 83 at this time last season.

Atlantic Salmon Tops The List On Tourist Menu

HALIFAX, (CP) — Tourists in Nova Scotia prefer fresh seafood and plain, wholesome beef dishes. That, says Eddie Gebistorf, hotel chef here, offers the most appeal to visitors. "No fancy dishes or sauces," he says. "They seem to like their seafood fresh and their beef uncluttered by garnishes." Most popular seafood is Atlantic salmon, with lobster, tuna and swordfish next in that order. "There isn't much call for scallops or some other Nova Scotian delicacies, mainly because they are not known to the tourists and they shy away from ordering something they may not like." "Tourists also seem to have a great craving for beef," he noted. Steaks are by far the most popular beef dish with grilled spare

Ch'town Air Cadet Takes European Tour

LONDON, Eng., Aug. 15 — Two of Canada's youthful "ambassadors of goodwill" Air Cadet Warrant Officer Patrick Shields, 18, of Vancouver, B. C.; and Air Cadet Sergeant Wm. A. Massey, 17, of Charlottetown, P. E. I., members of Canada's Air Cadet League, arrived here today after a two-week tour of Sweden as guests of Swedish flying clubs and the Royal Swedish Air Force. The tour is part of the exchange plan whereby cadets and members of flying clubs in Scandinavian countries visit Canada, while Canadian cadets spend an eventful two weeks in Sweden, Denmark, Norway or Holland. The plan is designed to promote an interest in affairs removed from the local scene, and to create international friendships. While broadening the experience of the young men in ribs and roasts following. Gebistorf also has noted a trend during the last year or so toward more plain food with low calory content. He credits this trend toward more sensible eating to the publicity given in newspapers and magazines to the dangers of over-

light, and to cut it down a couple of days before Christmas. The only troubles arise when two or three soldiers have the same tree in mind. The unlucky ones then must probe around for a tree in the dark. involved, the trip comes also as a reward for services rendered to squadron, school and community. In Sweden the Canadian cadets teamed up with members of Britain's Air Training Corps and the United States Civil Air Patrol, counterparts of Canada's Air Cadet League. The tour included dinners with Swedish cadets, visits to a summer camp for boys, and a two day excursion to the mountains of Sweden. Visiting cadets were flown to Visby, capital of Gotland, an island in the Baltic Sea. A stopover at Stockholm, capital of Sweden, was on the cadets' itinerary, as well as visits to Swedish instrument industries. The tour was topped off by an introduction to the Commander-in-Chief of the Swedish Air Force, and an excursion in the archipelago of Stockholm. The Canadian cadets were then flown to the United Kingdom where they will spend nine days touring England and Scotland. William Allan Massey has been with No. 60 Charlottetown Squadron for two years. He has the distinction of being the best shot in the command of the precision drill squad. At Prince Street School, Allan took an active part in public speaking and debating. He is interested in woodcraft, and recently began painting with watercolors

and oils. Currently attending hopes to study law after graduation. E. Massey, live at 55 Upper Prince Prince of Wales College, Allan's parents, Mr. and Mrs. W. St. Charlottetown.

There Ought To Be A Law



By Fagaly And Shorten

