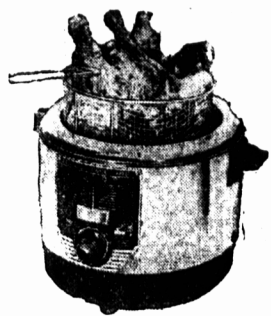


SECOND BIG WEEK OF BARGAINS! HURRY! SHOP NOW AND SAVE \$ \$ \$!

NEW WAY'S STOREWIDE 5th Anniversary Sale



OUR **FREE**
5th Anniversary GIFT
TO YOU!

THIS BEAUTIFUL NEW ELECTRIC MODEL
"CENTURY AUTOMATIC" COOKER FRYER

Everyone wants one of these Century Automatic cooker fryers... You can fry, stew, steam and roast with it. Features large automatic signal light that eliminates all guesswork... gleaming easy-to-clean lustrous finish... structural design that makes it a kitchen show piece. Underwriters Laboratories approved. Complete with 6 ft. cord. GET YOUR "CENTURY AUTOMATIC" COOKER FRYER TODAY—

FREE with Your Purchase Of ANY of our New 1955 Model Refrigerators



* ALL SIZES

the New "KELVINATOR"

Full 5-Year Guarantee

YOU PAY ONLY FOR THE REFRIGERATOR OF YOUR CHOICE — FROM AS LOW AS

259.50 OR **1.65** weekly **NO** MONEY DOWN

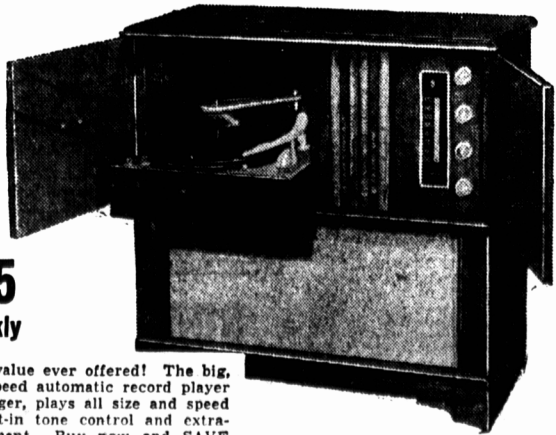
Choose ANY one of these 1955 Makes:

- * "KELVINATOR!"
- * "ADMIRAL!"
- * "WESTINGHOUSE!"
- * "NORGE!"
- * "SNOWDON DELUXE!"

and Receive a "CENTURY AUTOMATIC" COOKER FRYER—Absolutely FREE

REG. \$259.50 "Rogers Majestic" and "Fleetwood"

CONSOLE COMBINATION
RADIO - PHONOGRAPH
ANNIVERSARY SPECIAL



199.50 OR **1.25** weekly

Here's the best radio-phonograph combination value ever offered! The big, handsome polished cabinet has built-in three-speed automatic record player that pulls out with merely a touch of your finger, plays all size and speed records automatically. Radio portion has built-in tone control and extra-sensitive receiver for utmost listening enjoyment. Buy now and SAVE \$60.00!

* NO DOWN PAYMENT! — BUY NOW!



TOP VALUE!

14 PC. LIVING ROOM ENSEMBLE

REG. \$259.50 VALUE!

Anniversary Special

199.50 OR **1.25** weekly

YOU GET ALL THESE HANDSOME PIECES:

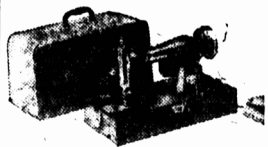
- * 3-pc. Chesterfield Suite with New Way's famous "HERCULES" No-Sag Spring Construction. Attractive, hard-wearing covering.
- * 2 End Tables!
- * 2 Table Lamps!
- * 1 Trilight!
- * 1 Smoking Stand with ash tray!
- * 1 Coffee Table!
- * 2 Shades!
- * 1 Trilight Shade!
- * 1 Sofa Cushion (choice of shades)!

ALL THESE PIECES for a DELUXE, MODERN LIVINGROOM at a BIG SAVING!

NO DOWN PAYMENT!

SEW and SAVE!

"Admiral" 20 Yr. Guarantee Deluxe Portable SEWING MACHINES



COMPLETE WITH ALL ATTACHMENTS AND CARRYING CASE!

REG. \$189.50

Anniversary SPECIAL

99.50 OR **60c** weekly

NO MONEY DOWN

BEDROOM SUITE BUY!



3 Pc. SUITES

IN ATTRACTIVE WALNUT FINISH . . .

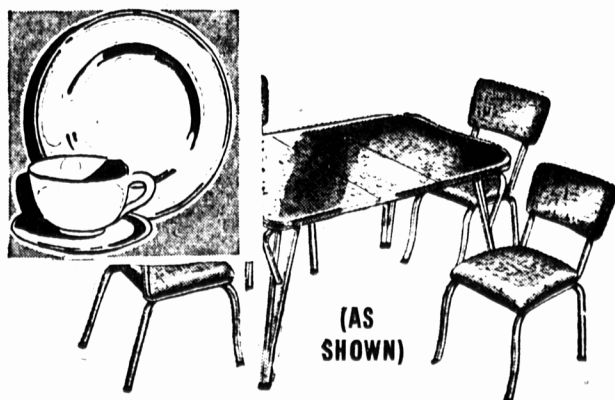
New beauty for your bedroom at a real down-to-earth price! Suite comprises full-size bed; large dresser with sparkling clear mirror and three roomy drawers; and spacious chest to match with four big drawers. All pieces soundly constructed and finished in walnut stain. TAKE ADVANTAGE OF OUR LOW, ANNIVERSARY SALE PRICE!

Anniversary Sale:-

89.50 OR **55c** weekly

NO Down Payment!

58 pc. Anniversary KITCHEN ENSEMBLE



HERE'S WHAT YOU GET:

Gleaming, family-size chrome kitchen suite with extension table and four matching chrome chairs exactly as illustrated!

Big, beautiful 53-pc. English dinnerware set for eight, including: *8 Plates! *8 Cups! *8 Saucers! *8 Soups! *8 Bread & Butter! *8 Desserts! *1 Creamer! *1 Sugar! * Sugar Cover! * Platter! *1 Vegetable Bowl! —53-pc. dinnerware set PLUS 5-pc. chrome set—58 pieces in all!

Anniversary Sale

99.50 OR **60c** weekly

NO DOWN PAYMENT!

DOOR OPENING SPECIALS . . .

BE EARLY FOR THESE ITEMS:

<p>STUDIO COUCHES REG. \$74.50 Anniversary Sale 59.50 or 50c weekly NO DOWN PAYMENT!</p>	<p>RANGETTES by TOP Makers REG. \$69.95 Anniversary Sale 54.95 or 50c weekly NO DOWN PAYMENT!</p>
<p>New HANDI-FOLD ALL-METAL IRONING BOARDS REG. \$14.95 Anniversary Sale 8.95 or 25c weekly NO DOWN PAYMENT!</p>	<p>FREE! \$21.95 Lamp when you buy a "COLEMAN" OIL HEATER FROM 72.95 or 45c weekly NO DOWN PAYMENT!</p>
<p>4 Beautiful "ESMOND" BLANKETS Anniversary Sale 29.95 or 50c weekly NO DOWN PAYMENT!</p>	<p>42-Pc. "CANNON" LINEN Ensemble Including 2 each 81x99 sheets and 42x36 pillow cases, 4 bath towels, 4 face cloths, 8 wash cloths, 6 dish towels, 8 dish cloths, 8 pot holders. Anniversary Sale 26.95 or 50c weekly NO DOWN PAYMENT!</p>
<p>3-Pc. Sectional Chesterfield Suites Anniversary Sale 59.50 or 50c weekly Arm Chair—\$25.00 Extra NO DOWN PAYMENT!</p>	<p>FAMOUS McBRINE" LUGGAGE and TRUNKS GREATLY REDUCED!</p>

FURNISH YOUR HOME ON OUR EASY CREDIT TERMS

NO DEPOSIT OR DOWN PAYMENT **REQUIRED**

200 WEEKS TO PAY!

25c WEEKLY BUYS	\$ 50.
50c WEEKLY BUYS	\$ 100.
\$1.00 WEEKLY BUYS	\$ 200.
\$2.00 WEEKLY BUYS	\$ 400.
\$3.00 WEEKLY BUYS	\$ 600.
\$4.00 WEEKLY BUYS	\$ 800.
\$5.00 WEEKLY BUYS	\$1000.

- * IMMEDIATE DELIVERY!
- * LOWEST CARRYING CHARGE!
- (ONLY 1/2% PER MONTH)
- * SATISFACTION GUARANTEED!

WE PAY SHIPPING CHARGES!

MAIL THIS COUPON

NEW WAY FURNITURE CO., LTD.
161 Great George St.

I am interested in further information about the following:

NAME _____
ADDRESS _____

NEW WAY Furniture CO. LTD.

COME IN! PHONE 6211 OR WRITE! 161 GREAT GEORGE ST. — CHARLOTTETOWN P. E. I. —