

# HOLMAN STORE NEWS

Bringing You Up-to-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

WHAT kind of clothes send the High School Crowd into great sighs? . . . We're sure they're sporty, comfortable and gay as you can get them — you can get just these very clothes in the Youth Centre of Holman's Summerside with all the "Go-Withs" that the gals need to create favorite costumes. Most especially, I want to tell you about a really grand "Go-With" — BOBBY SOCKS (they're called "Scat Sox") complete with a really glamorous SCATTER PIN to wear where they will! There's a wide choice of Scatter Pins in a nice, large size, the Scat Sox are made of fine combed cotton with nylon reinforced toes and heels, they're gleaming white with a double turned down, ribbed cuff. Sizes are from 8½ to 10 and complete with the Pin the Scat Sox are just 1.25 a pair in the Youth Centre of Holman's, Summerside.



JUST ARRIVED! . . . New TABLES for Fall Fixing Up — they're beautiful, with a rich gleaming finish to fit into rooms of any period. The Furniture Departments of Holman's in Summerside and Holman's in Charlottetown are truly proud of these new Table Groupings and you will be equally proud to own one, two or even three of them. The matching collection includes End Tables, Step Tables, Coffee Tables, Lamp Tables and others superbly finished in walnut, mahogany, limed oak and Mat-tawa birch. The tables are made with very interesting detailing and strong construction. They, being of the same grouping, can be "enssembled" in a room to give your home a well planned and well thought out appearance. You will be happily amazed at the number of tables available for your selection and last but not least at the very reasonable prices — we feel free to say that there's a Table priced to fit any budget. Do accept our invitation to come in and see these Tables for yourself — they are in the Furniture Departments of Both Holman Stores.

NEW YORK and lesser Ameri-cities . . . Montreal, Toronto, Winnipeg, Vancouver as well as Halifax are selling more SEAM-LESS NYLON HOSE than any other kind — soon Charlot-tetown will join the list and just let me tell you — YOU can get IMPORTED AMERICAN SEAMLESS NYLONS right in HOLMAN'S Ladies' Shop for only just 1.35 a pair right now! These sheer, fine beauties in 400 needle, 15 denier microfilm weight are in a charming warm beige shade ("Bidque Beige"). They're glamorous, they're flat-tering, they're serviceable with no seams to twist and crawl. Seam-less Nylons can be the answer to your hosiery problem — you'll love them! Sizes are from 8½ to 11, priced 1.35 a pair in Holman's Ladies' Shop, Charlot-tetown.



# COATS · COATS · COATS

GREATER SELECTION AT HOLMAN'S

## HOURLY GLASS GOATS

are the Coats of the Day

They slender your waist and outline your figure in the most flatter-ing mode. They're the coats that are right over every costume—smart for every occasion! The neat rounded collar and turned-back cuffs are decorated with a contrasting trim. Have your choice of charcoal, green, grape, beige, wine, oxford or rust in Elystan, Molaine or fleece fabrics. Richly lined with shimmering satin and chamolis interlined for warmth. Sizes are from 12 to 20.

**39.50 to 55.00**

Come see the wonderful selection of smartly tailored and fur trim-med coats. . . They're beautifully fashioned on the dictates of Fall '54 lines. Choose your new Winter Coat for dramatic flattery, for elegance of fabric and for warm comfort. . . We have them all!

HOLMAN'S LADIES' SHOP, Ch'Town — — LADIES' WEAR, S'Side



Brand New

## BLOUSES

WITH ACCENT ON VALUE

OVER 20 STYLES IN OUR SELECTION

Just Think of IT . . . All of 20 exciting styles from which to choose! Tailored - Dress-up - Casual - Formal — all here for YOU! The fabrics used include dacron, orlon, nylon as well as the popular crepe in sizes 12 to 20. Fresh-up your Fall Suit with an entrancing Blouse—Dress-up your Separates Wardrobe from the wide-wide selection.

**2.98 and 3.98**

HOLMAN'S LADIES' SHOP, Ch'Town — — LADIES' WEAR, S'Side

## It Needn't Be Expensive To Be Smart! These Budget Priced NEW FALL SKIRTS

Straight cut for the new pencil slimmness and made of rayon gabardine that has been given the XL4 durable finish which makes it wrinkle resistant, spot resistant and water repellent. You'll like the button trim and the neat side pockets. Shades include navy, charcoal, black or gray in sizes 12 to 18.

ARE ONLY  
**2.98**

HOLMAN'S BUDGET SHOP, Ch'TOWN— 5 and 10, S'Side



## HOLMAN'S Both Stores NEW FALL FABRICS

To Help You Sew and Save!



**BASKET WEAVE TWEED** of 85% wool and 15% mohair. This superb material in 56 inch width is grand for suits, jumpers or skirts. Shades of copper, turquoise or orchid—a yard

**3.50**

**NYLON FLECKED TWEED** of novelty wool in Fall favorite shades of charcoal or wine, 56 inches wide, suitable for dresses, skirts and other smart wearables. A yard

**3.98**

**KASHA** of blended wool and angora. This is a medium weight fabric and is available in soft pastels for women's and children's dresses. 56 inch width—a yard

**2.75**

**BLENDED WOOL AND RAYON** in stunning plaid designs, suitable for pleated skirts and children's garments. Hand washable and in 57 inch width—a yard

**2.29**

**KROW BARK**, a new and lovely acetate fabric with a delightful antique finish. Shades are peacock, green, navy or rust in 44 inch width—a yard

**1.59**

You'll enjoy your stitchery when you use the fine Simplicity Patterns, the smart Sewing Accessories and the stunning Buttons and Trimmings to be found right in the same department in which you purchase your fabrics! Buy all your Sewing Needs in the Same Place and at the same time!

HOLMAN'S Both Stores FABRICS

