

# HOLMAN STORE NEWS

Bringing You Up-to-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**FRILLS** and Fur-below for the young-ladies-of-fashion who wear sizes 7 to 12! It's truly amazing just what a **CRINOLINE** will do for "her" full skirted dresses. Holman's Youth Centre in Summerside has about the daintiest **CRINOLINE SLIP** you could hope to see . . . It is made by Goosey Gander (so you know the quality is excellent). Fashioned with a "V" necked bodice shirred in the back with elastic and having an eyelet and straps of eyelet embroidery, the Crinoline is in tiers with an eyelet edged hemline — of fine glazed cotton, with just the right and proper amount of stiffness to make skirts appear at their full best. These Goosey Gander Crinoline Slips are priced 3.98. There are other Cotton Crinoline Slips priced from 1.98 and Everyday Cotton Slips from 98 cents each in Holman's Youth Centre in Summerside.

THE "Go-With" garment for slacks and sport skirts. . . why they're "T" SHIRTS of course! And Holman's Sportswear in Summerside and Holman's Ladies' Shop in Charlottetown have just received a shipment of them in sweet as sugar colors! They're jewel trimmed, some have a closely cuffed neckline, others are cuffed and scooped — all are priced just 1.98 each. Tiny sleeves and a neatly ribbed waistband give the perfect finish to "T" Shirts that can take their place anywhere, anytime. Sizes are small, medium or large and now is the time to pick up the "T" Shirts you need and want . . . They're priced 1.98 in Holman's Sportswear, Summerside and Holman's Ladies' Shop, Charlottetown.

THEY say—"Anytime is Tea Time" . . . Well, we say—"Anytime is TEA CUP Time", because no matter what the season and no matter what the reason you can always be right by giving a CUP AND SAUCER for a gift. Holman's Both Stores China Departments have some rare beauties—imported from the famous English Potteries, Aynsley, Salisbury, Royal Albert, Old Royal, Adderley and others. Exquisitely designed and decorated in colors that glow softly or brightly, as you may wish . . . Cups and Saucers are priced from 1.25 to 4.95 in Holman's Both Stores China Departments, Summerside and Charlottetown.

**HOLMAN'S Men's Wear** news of Note this morning brings out the wonderful fact that you may NOW purchase SUITING BY THE YARD — And, it is reasonably priced too! Girls, you have all admired the marvellous materials that go into men's suits — well, you can get the self-same marvellous materials for yourself . . . British Worsted, soft Tweeds, Satin Faced Venetians or serviceable Gabardines (They're Progress Brand Suitings). Come get your Suiting and have your own favorite tailor or dressmaker fashion you a Spring Coat or Suit that will be the envy of all your friends. Also, the Men's Wear Department of Holman's in Summerside ask me to tell you that the complete range of Spring Samples for MADE TO MEASURE CLOTHING from Progress Brand, Bond, Semi-Ready and W. R. Johnston are now on hand, so come see and order your new Suit or Top Coat from Holman's Men's Wear in Summerside.

**MORE BARGAINS** From HOLMAN'S HARDWARE IN SUMMERSIDE . . . These are very timely for your Spring Cleaning and Shine Up! First Tins of FLOR-O-LAC the floor polish recommended for hardwood and linoleum floors that is economical and non-skid, regularly priced 1.19 is NOW 89 cents. 1 pound tins of LONDON PASTE WAX for floors, furniture, woodwork, etc., regularly priced 45 cents a tin is NOW 29 cents a tin. Both these SPECIALS are in Holman's Hardware, Summerside.

# HOLMAN'S Both Stores . . .



Variety shapes our Coat collection for Spring



Come in and decide what shape you'll follow for Spring smartness! Your important Spring Coat is here in the richest fabrics — Vicelaine (blended wool and vicara), Ayers wool, blended cashmere and wool—the loveliest colors—rose, blue or natural. Styling is so easy and flattering and sizes are from 12 to 20, priced

from **29.95**



Get under Cover this Smart Way

## RAIN 'N SHINE COATS

You'll be safe in a storm, yet, you'll be showered with fashion and drenched with color in our bright new rainwear! Wear them when it rains and wear them when it shines, these Coats are like a ray of sunshine at anytime. Materials include bengalines, tweeds, gabardines and others in sizes 12 to 18, priced

**29.95**

They're New! They're At  
**HOLMAN'S**  
Ladies' Shop, Ch'town Ladies' Wear, S'side

Our Easter Gift To You! . . .

A Lovely Handbag

**FREE**

With The Purchase of Any Spring Coat, Suit or Rain 'N Shine Coat at 29.95 or Over

Here's for a bright and happy Easter! When you buy your new Coat, Suit or Rain 'N Shine Coat choose a smart new Handbag, valued at 5.95, we give it to you for a Special Easter Gift! This OFFER IS FOR ONE WEEK ONLY, until Saturday, March 26th at closing time.



**HOLMAN'S**  
Ladies' Shop Ladies' Wear  
Ch'town S'side



Forecast: it looks like perfect Suit weather for Easter



The long, lean, slimmed down line is here for you choosing! Our variety includes smart matchbox styles, sleekly fitted styles and ensembles where the blouse is matched with the jacket lining. They're painstakingly tailored of cobblestone tweed, pure wool flannel, chrome-spun, boucle and other fine fabrics. The outlook is excellent for a beautiful Easter Suit. Sizes are 12 to 20, priced

**29.95**

**39.95**

**HOLMAN'S**  
Ladies' Shop Ladies' Wear