

MONDAY JULY 6th *thru*  
SATURDAY JULY 11th

*Holman's*  
of P. E. F.

107  
TH

BIRTHDAY  
SALE

\$ 2400 IN PRIZES

**FREE**  
**TO 12 LUCKY**  
**SHOPPERS**

JUST IMAGINE . . . Shopping to your heart's content in Holman's great department stores without it costing you one penny.

WIN ONE OF THESE GENEROUS  
**PAID-UP CHARGE ACCOUNTS**

6 WINNERS AT EACH STORE

- 1st PRIZE—Two \$500 paid up charge accounts  
2nd PRIZE—Two \$250 paid up charge accounts  
3rd PRIZE—Two \$150 paid up charge accounts  
4th, 5th and 6th PRIZE—Six \$100 paid up charge accounts

**THE DRAWING WILL BE FUN**

**. . . . HERE'S WHAT WE PLAN TO DO**

Every night of the sale Monday to Saturday inclusive at 7 p.m. over the CFXY-TV News Program we will draw two winners—this makes 12 winners in all.

Then at 7:15 Saturday night July 11th over CFXY-TV with simultaneous broadcast over CFXY radio we will assemble all 12 winners in the studio, introduce them to you and they will draw their own prizes to see who wins the grand prizes of \$500.00 paid-up charge accounts and who goes home with \$250, \$150 or \$100 Holman charge accounts. Be sure to watch CFXY-TV news every night—You may be a lucky one.

**HERE'S HOW TO**  
**WIN!**

Simply visit our Birthday Sale Booth in the furniture departments both Holman's Stores and pick up your **FREE Birthday Ballot**. Contest open to any Holman customer over 18 years of age. Holman employees and their immediate families are not eligible.

**NO OBLIGATION!**  
**NOTHING TO BUY!**



**SALE STARTS MONDAY 9 A.M. SHARP**