

THOUSANDS DISCOVER IT'S

# FUN-WIN!

TO PLAY...  
FUN TO

DOMINION'S EXCITING NEW GAME!

## 4-IN-A-ROW OR 4-OF-A-KIND



Dominion's new fun game is taking the town by storm! Already dozens and dozens of shoppers have won cash prizes... big cash prizes - and there's lots more ahead. Join the thousands who have discovered that it's fun to play. You cut food costs too, at DOMINION!

The free card you receive every time you visit Dominion gives full details of how to play "4-IN-A-ROW" or "4-OF-A-KIND". Imagine, there are 55 ways you can win big cash prizes. So don't delay... switch to DOMINION, Canada's most exciting food store.

YOU CAN WIN \$100. \$500. OR \$1000.! START TO PLAY NOW!



Mrs. Charles LeBlanc, 564 1/2 Herring Cove Road, Spryfield, N.S., receives \$500 Cash Award from Mr. W. Logan, Dominion Store manager at Spryfield.



Mrs. Harry Davis, 2067 Beach Street, Halifax, N.S., receives \$100 cash award from Mr. C. Stedford, Dominion Store manager at Quinpool Road, Halifax.



Mrs. Harry Hamish, 1275 South Park Street, Halifax, N.S., receives \$100 cash award from Mr. J. C. Broco, Dominion Store manager at Spring Garden Road, Halifax.



Mrs. J. S. Messer, 178 Elmwood Drive, Moncton, N.B., receives \$100 cash award from Mr. E. Babson, Dominion Store manager at Mountain Road, Moncton, N.B.



Patrick Earl McCourt, 80 Churchill Ave., Charlottetown, P.E.I., receives \$100 cash award from Mr. Gerald Murphy, Supervisor for Prince Edward Island store.

### 100% Guaranteed Meats

- SAVE CASH  
SWEET PICKLED CORNED "WHOLE OR HALF"
- PORK SHOULDER** LB. **29c**
- DEVON BRAND RHINDLESS  
**BACON** 1 LB. CELLO **69c**
- COORSH WAXED OR CELLO—WHOLE  
**BOLOGNA** LB. **29c**
- ISLAND TENDER MEATY  
**Shoulder Lamb** LB. **39c**
- ECONOMICAL MEATY  
**Lamb Flank** LB. **19c**

Home Needs St. Peters Rd.

- SPECIAL ASSORTMENT
- PLUSH TOYS** EACH **2.98**
- LADIES' CASUAL, SIZES S. M. L.  
**SLIPPERETTES** PAIR **69c**
- SCOTTIES, WHITE OR LILAC—400s  
**Facial Tissue** 4 PKGS. **1.00**

PROCTOR & GAMBLE

TIDE

1.G.E.  
SIZE

**39c**

DAVIDS POLY PAK ASST.

COOKIES

PKG.

**99c**

### HEINZ BREAD & BUTTER OR SWEET

- MIXED PICKLE** 16 OZ. JAR. **29c**
- CHASE & SANBORN INSTANT **COFFEE** 12c OFF 6 OZ. JAR. **92c**
- MAPLE LEAF TENDERFLAKE **LARD** 2 1 LB. PKGS. **49c**

SAVE 5c CASH

HEINZ TOMATO

**KETCHUP** 11 OZ. BOTTL **22c**

SAVE 5c ON TWO TINS  
HEINZ TOMATO

**SOUP** **11c**

10 OZ.  
TIN

Free  
Parking  
Free  
Carry  
Out  
Service

SAVE 4c CASH  
HEINZ IN TOMATO SAUCE

**SPAGHETTI** 15c

15 OZ.  
TIN

SAVE 8c CASH

N. S. FANCY GRAVENSTEIN

**APPLES** 5 LB. BAG **35c**

- LOCAL GROWN FIRM RED RIPE  
**TOMATOES** LB. **19c**
- CANADA NO. 1 COOKING  
**ONIONS** 3 LB. CELLO **29c**
- NEW CROP CORELESS  
**CARROTS** 4 LB. CELLO **35c**

VALUES EFFECTIVE UNTIL CLOSING SATURDAY, OCT. 19

We Reserve the Right To Limit Quantities



# DOMINION

CHARLOTTETOWN

SUMMERSIDE

ST. PETERS ROAD