

B.S. TAKING ACTIVE ROLE IN WINTER CARNIVAL

After last week, many of you had probably believed you'd seen the last of the good 'ole Business Column and had lamented the passing of this fine bit of journalistic excellence. Well, fear not, we're back on the tracks again. Please excuse our absence last week, but post-holiday blues helped to confuse me sufficiently so as to render creativity, to any extent, impossible.

ANYWAY - As you may have noticed, the Business Society broke tradition by failing to hold their an-

nual Xmas party last December. The main reason for this was the fact that there were so many parties during that last week before the break coupled with Exams and planning for the vacation, that we felt we wouldn't get the turnout we'd like to have. We've decided, therefore, to have one major party in February, around Valentine's Day, for which we'll go all out. Keep watching this column, and posters around Kelley, for further details.

Winter Carnival is just

around the corner and this year the Business Society will be taking a very active role. In co-operation with the Winter Carnival Committee we will be sponsoring the "Arm Wrestling" Event, to take place at 3:30 p.m. on the Friday afternoon of Carnival week. As the sponsor we'll be taking care of organization and publicity, and we'll also provide appropriate prizes and trophies for the event. Since we're going to all this trouble we hope we'll be well represented with se-

veral contestants from the Bus. Dept. There will be no excuse for anyone's lack of participation. You can contact Bruce MacDonald in Kelley. Business will also have teams in the Pushball and Tug o' War competitions. Please watch for posters in Kelley for details.

We've received many inquiries regarding the jackets we've ordered. As of last Tuesday, Russ Stewart of the Bookstore was expecting them any day - so, what more can we say?

Arrangements have been finalized for this year's Business Man's Dinner. It will be held on Feb. 15 at the Charlottetown Hotel. Tickets will go on sale at the beginning of Feb., and our speaker will be the President of York University. Anyone willing to help with the sale of tickets to downtown business people should contact any member of the Executive, or leave word with Freda Cox.

Unfortunately, I find myself to be totally out of touch regarding the status for the Business teams in intramural sports. I would appreciate anyone involved and wanting the results publicized, leaving a note with me, care of Freda in Kelley, and I'll make sure it gets into the column. The same is true for anyone who thinks they have an item of general interest to Business Students, which they would like to see in print - just leave it with Freda (I'd be particularly interested in any juicy tidbits of gossip, or personal opinions regarding courses, profs or the Bus. Society itself - please just make sure they're signed.)

Well, I guess that's about it for this week - just a final word for the Engineering and Education Societies. Rumour hath it that you believe yourselves to have replaced the Business Society as the #1 group on Campus - dream on....and we'll see you during Winter Carnival.

For everyone else, have a good week, see you in 7 days.

-NEWS FLASH - The Winter Carnival Committee has scheduled three new intramural sports tournaments. Business now needs teams for Broomball, Indoor Soccer, and Volleyball.

WIN A '78 FORD COURIER

A '78 FORD COURIER

IN THE KODIAK BOOTS SWEEPSTAKES

ALSO HANG GLIDERS AND KODIAK BOOTS

1. To enter, complete an entry form or print your name, address and telephone number, as well as your T-shirt size (S, M, L, XL, MALE, FEMALE) on a plain piece of paper and mail to:
Greb-Kodiak Sweepstakes
 Box 2128
 Toronto, Ontario M5W 1H1

Enter as often as you wish. Be sure each entry bears sufficient postage.

2. Contest closes with entries received as of April 1, 1978.

3. There will be one grand prize consisting of a 1978 Ford Courier, including 1 8 litre engine, 4 speed, chrome bumpers, mag wheels, FM, tires, Radio, Free Wheeling Package including roll bar, push bar, black out hood, and customized exterior paint job. Dealer pre-delivery inspection, license, provincial and municipal taxes (if any) are included in prize. Winner must be responsible for driver's permit and insurance. Prize must be accepted as awarded at a specific location with no substitutions. Estimated value of prize is \$5,500.00. There will be three second prizes of hang gliders each consisting of a 19 foot leading edge and 13 foot tail, cambered sail with wheels, pins and bag, together with lessons which will be available at a specific location. Estimated value of each second prize is \$950.00. There will be 25 third prizes each consisting of a Retail Merchandise Certificate good for one pair of Kodiak boots, style 3555 mens or 3556 ladies. Estimated value of each pair of boots is \$50.00. All prizes must be accepted as awarded and no substitutions will be made. Only one prize per household or family.

4. Following the close of the contest, selections will be made from among eligible entries received. Selected entrants, in order to win, must first correctly answer a time-limited, multiple-choice question. Occasions of the judges are final.

5. This contest is open to all residents of Canada except employees and their immediate families of Greb Shoes Limited, an advertising agency and the independent judging organization. The odds of winning any prize will be determined by the number of entries received. This contest is subject to all Federal, Provincial and Municipal Laws.

6. **EARLY BIRD BONUS.** The first 200 contestants whose entries are received at the contest address will be mailed a Kodiak T-shirt in the size as indicated on their contest entry form.

The Original

KODIAK

WIN A '78 FORD COURIER IN THE KODIAK SWEEPSTAKES

NAME: _____ PLEASE PRINT _____

STREET: _____ APT. NO. _____

CITY: _____ PROV. _____ POST CODE _____

TELEPHONE NO. _____

ENTER EARLY - FIRST 200 TO RECEIVE A KODIAK T-SHIRT

Circle the size and sex of your choice

T-SHIRT SIZE: S, M, L, XL, MALE - FEMALE Contest closes April 1, 1978. YS1