

STARTS TODAY

Holman's Annual GOODWILL SALE

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Doors Open At 9 A. M. — Be Here Early!

HERE IS YOUR CHANCE TO WIN

GOODWILL SALE DAYS AT HOLMAN'S

\$ BARGAINS FOR THE ENTIRE FAMILY

\$ UNADVERTISED SPECIALS IN EVERY DEPARTMENT

\$ LOOK FOR THE SPECIAL GREEN GOODWILL SALE CARDS



5 Goodwill Dollars Will Be Given To Lucky Shoppers EVERY 15 MINUTES Redeemable At Any Holman Department You may win 5, 10, 15 or more Goodwill Dollars and here's all you have to do:

NOTHING TO BUY—Simply go to the Furniture Department on the second floor of either store and HOLMAN'S Goodwill Ambassador will give you a Ballot which you will place in the Ballot Box, keep your numbered stubs. Numbers will be drawn every 15 minutes and posted on a blackboard, the winner will collect 5 Goodwill Dollars, redeemable for merchandise in any Department of either HOLMAN Store. If the 5 Goodwill Dollars are not claimed before the next drawing, they will be added to the 5 Goodwill Dollars of the next drawing, thus accumulating until claimed by a Lucky Winner. Ballot stubs will be allowed to collect in the Ballot Box all day . . . but new Ballots will be issued each day and the previous day's Ballots will be destroyed. There will be drawings Tuesday, Wednesday and Thursday, 9:15 a.m. to 12 noon inclusive and from 1:30 to 4:30 inclusive; Friday 9:15 a.m. to 12 noon inclusive; 1:30 p.m. to 5 p.m. inclusive and from 6:30 p.m. to 8:30 p.m. inclusive; and Saturday from 9:15 a.m. to 11:30 a.m. inclusive. Save your Goodwill Dollars, they are redeemable any time during HOLMAN'S GOODWILL SALE.

Contest Open To All—Over 18 Years and Over—Except Holman's Staff

READ THE BIG 16 PAGE CIRCULAR SENT TO YOUR HOME — If you did not receive your copy please phone 2222 Summerside or 6525 Charlottetown and one will be delivered to you.

5 BIG SALE DAYS AT HOLMAN'S

\$ THE SALE YOU HAVE BEEN WAITING FOR

\$ UNUSUAL SAVINGS IN EVERY DEPARTMENT

\$ REDUCTIONS FROM 20% to 50% or even more

HERE ARE A FEW OF THE MANY SAVINGS WAITING FOR YOU AT HOLMAN'S

Look! EMBROIDERED PILLOW CASES
 REGULAR 1.79 PAIR GOODWILL PRICE
 ● Fine quality white cotton with hemstitched ends
 ● Embroidered in rose, blue, gold and green
 ● Floral, His and Hers and Mr. and Mrs. designs
1.44 Pr.
 HOLMAN'S BOTH STORES HOMEFURNISHINGS

Extra Special Savings! Children's GLOVES and MITTS
 REGULAR .98 PAIR GOODWILL VAUE
 ● All wool knit
 ● Various designs in assorted colors
59c Pr.
 HOLMAN'S BOTH STORES YOUTH CENTRE

Just In Time For Cold Weather! ANTI-FREEZE
 REGULAR 3.75 GAL. GOODWILL SPECIAL
 ● Permanent Ethyleneglycol
 ● Contains rust inhibitor
 ● Anti foaming and anti seeping
2.89 Gal.
 HOLMAN'S BOTH STORES HARDWARE

Sensational Savings! Women's WINTER COATS
 ● Smart trim styling ● Neat warm linings and interlinings
 ● Excellent tailoring
 ● Fine quality wool fabrics ● Seasonal colors
 ● Sizes 16 to 20—regular ● Straight or full back styles to 39.95
25.00
 GOODWILL PRICE
 HOLMAN'S BOTH STORES LADIES' WEAR

Drastic Reductions! Women's DRESS PUMPS
 REGULAR TO 12.95
 ● Slip-on and strap fashions
 ● Made of fine, soft kip and calf leathers
 ● Black, brown, blue, green, metallic and yellow
 ● Full leather and composition soles, various heel heights
 ● Sizes 4 to 10, AAA, AA and B widths
4.44 Pr.
 HOLMAN'S BOTH STORES FOOTWEAR

SAVE 100.00 - RCA VICTOR "Bartram" 21" TELEVISION
 ● 21" Deep Image Picture Tube for bright, glare free reception
 ● 21" Tube Chassis designed for fringe areas
 ● Power Transformer and Voltage Transformer for clearer pictures
 ● "Golden Throat" Sound System for distortion-free EM sound reception
 ● Modern walnut grained cabinet
 ● Easy to adjust front tuning panel
 REGULAR 399.95
299.95
 GOODWILL SPECIAL
 HOLMAN'S BOTH STORES HARDWARE

Feature Value! Women's FALL DRESSES
 REGULAR 10.95 to 12.95 GOODWILL SPECIAL
 ● Short or three-quarter sleeves
 ● Low or high necks
 ● Sheath or full skirts
 ● Various materials including Crepe, Tweeds or Failles
 ● Sizes 12 to 20, 16 1/2 to 24 1/2
5.55
 HOLMAN'S BOTH STORES LADIES' WEAR

Special Purchase! FLANNELETTE BLANKETS
 ● White with blue or pink striped ends
 ● Size 70 x 90 with blanket stitched end finish
 ● Soft, downy, napped surface—easy to launder
 ● Stock up on these at a wonderful saving!
3.88 Pr.
 THESE ARE "IMPERFECTS" OF A 5.49 VALUE — SPECIAL
 HOLMAN'S BOTH STORES HOMEFURNISHINGS

Extra Special! REXOLEUM FLOOR COVERING
 ● Patterns suitable for any room in the house
 ● 1 yard width
 ● Slightly imperfect
 GOODWILL SPECIAL
99c PER RUNNING YARD
 HOLMAN'S BOTH STORES FURNITURE

Save on Girls' LITTLE NUGGET COATS
 REGULAR 27.95 GOODWILL SPECIAL
 ● Adjustable-size Feature
 ● Soft wool fleece in full or fitted styles
 ● Red, blue, green or aqua
 ● Sizes 7 to 11
16.99
 HOLMAN'S BOTH STORES YOUTH CENTRE

Tremendous Savings! BROOMS
 REGULAR 1.25 GOODWILL VALUE
 ● Made of selected corn
 ● 4-string style
 ● Colored handle
98c
 HOLMAN'S BOTH STORES HOUSEWARES

Look! FLOOR LAMPS
 REGULAR 19.71 GOODWILL FEATURE
 ● Trilite type
 ● Chrome stand and plastic bell shade
 ● Complete with reflector and bulb
12.99
 HOLMAN'S BOTH STORES FURNITURE