

Henderson & Cudmore Our Greatest Maytime SALE!

Announcing the greatest Sale of Men's Wear in our 44 years - From a great stock (admitted to be the finest in Eastern Canada) you are assured of fresh, new Spring Merchandise from the best manufacturing firms in Canada - All offered at prices that beat the competition - Yes, Henderson and Cudmore bring you a truly big May Time SALE. Read this advertisement - Suits as low as 22.95 - Sport Shirts in great variety - Harris Tweed Topcoats - Pants. Dozens of items at lowest discount SALE prices. SALE OPENS AT 8:30 A.M. Come at store opening if you can - at lunch time - or take time out during the day - the saving of dollars will make it worthwhile!

MEN'S SUITS

45 ONLY . . . at this pace-setting price. Here's outstanding value for the early bird shopper. If you know value you'll KNOW these suits are worth many dollars more.

- Grey Flannels
- Blue Worsteds
- Regular and natural models

22.95

Truly a great buy at

100 EXCLUSIVELY STYLED — TOP QUALITY



SUITS

SAVE TO \$25 — Regular \$59 to \$75

Men! It's the suit SALE of the year. Everyone fresh from Canada's foremost tailoring firms.

Styling for the man who demands a quality garment.

\$39.50

- HYDE-PARK
- FASHION-CRAFT
- TOWNE HALL

SPORT COATS

Regular to \$32
One of a kind. Sizes 35 to 39
Save up to Half Price

16.50

Spring Sport Shirts

3 BIG DEALS - BUY NOW YOUR SUPPLY FOR SUMMER AT PRICES THAT WILL THRILL YOU

NO. 1—STYLED BY LUIGI

KNITTED and COTTON SPORT SHIRTS

This 2.98 table of Shirts will amaze you. Famous Luigi T Shirts—and long sleeve broadcloth sport shirts in a wonderful array of checks and stripes—all shades.

2.89

NO. 2—NATIONALLY ADVERTISED AT 7.95

RA-VELA SHIRTS

Fabric Imported from Europe. Save over \$3.00 on every shirt. Soft as velvet, light in weight—washable. Unconditionally guaranteed all first quality.

4.89

NO. 3—SUMMER SHIRTS AT BIG SAVINGS

300 SHIRTS

- DAN RIVER COTTONS
- BRUCK OLYMPIC PLAIDS
- ACETATE-COTTON BLENDS
- Regular 4.95 and 5.95

3.89

TOPCOATS

GENUINE 100% WOOL

HARRIS TWEEDS

ENGLISH GABARDINES

Regular to 49.50

The most popular top-coat on the market today . . . at an exceptionally low price!

39.95



TOPCOATS
SAVE UP TO 1/2 PRICE

12 only in this clearance lot—all wool tweeds, regular \$39 to \$49

\$24.

ONE THOUSAND PAIR.

PANTS

Yes at Henderson & Cudmore there's the largest stock ever of trousers and slacks. So now in time for spring and summer wear you can buy the newest at lowest discount prices. Value and quality so large we ask you to shop and compare.

20% OFF

ENTIRE STOCK — EXCEPT DAKS

TONY DAY - JAEGER
SWEATERS 25% OFF

PYJAMAS 3.89
Drip-Dry No Iron Seersucker
Plain shades in sanforized cottons
Regular to 5.00

SUEDE JACKETS 12.95
The season's biggest selling Jacket.
Tough and rugged for work and sport wear.

NYLON SHIRTS 4.95
Regular collar, white nylons
Not all sizes or sleeve lengths
100% tricot weave to \$8

GREY FLANNELS — Regular 11.50

PANTS

- Fresh New stock
- Blue, grey, charcoal
- Tough Spot resisting fabric
- Thousands of pairs sold to satisfied customers
- No charge for cuffing

7.49

Entire Stock—Quality Makes

WORK CLOTHING

- OVERALLS
- DUNGAREES
- SHIRTS
- COVERALLS

20% OFF

American Style Suntan Drill

KHAKI PANTS

- Sanforized
- Unconditionally guaranteed
- Heavy 8 oz. weight
- Best value we've ever offered in work trousers.

3.89

- IMPERFECT SPORT SHIRTS easily repaired flaws. Regular to 4.95 **1.95**
- SHIRTS 'n SHORTS Athletic style underwear. Nylon reinforced. Reg. 1.00 **73¢**
- HAPPYFOOT and 100% Nylon Sox. Regular 1.25. Heavy and light weights **89¢**
- WORK SOX FISHING SOX tough wool and nylon hose. Reg. 1.00 **69¢**
- BOXER SHORTS Sanforized cotton broadcloth. Regular to 1.50 **95¢**
- WHITE T-SHIRTS Nylon elastic neckband. Regular 1.25 **95¢**
- BROGUE weight SOX By McGregor. All Kroy Wool with nylon reinforcing. Reg. 1.95 **1.29**

HENDERSON & CUDMORE
WHERE QUALITY IS SURE