

National Program Is Set For Centre

A national program of urban beautification will be launched at Charlottetown's Confederation Centre on Tuesday, November 8, with the unveiling of a model and display demonstrating possible improvements which could be made to the environs of Confederation Centre. This announcement was made yesterday by the Hon. J.R. Nicholson, minister of labor.

The model, display, and accompanying literature outlining the program of urban beautification is the result of a study undertaken by Professor Harold Spence-Sales of McGill University. The study was financed by a twenty-five thousand dollar grant from the National Housing Act, under the sponsorship of the Central Mortgage and Housing Corporation. The Fathers of Confederation Memorial Buildings and the surrounding downtown Charlottetown area was chosen as the pilot area in preparing the study.

AIM OF PROGRAM
The national program is designed to help municipalities in the long range planning of the

improvement of their downtown areas. First objective of the study was the preparation of a manual, illustrating ways by which smaller municipalities can bring features of urban environment into better relationships with each other. The manual is based almost entirely on case studies undertaken in Charlottetown.

A second objective of the study is to present definite proposals for the improvement of the Charlottetown area. The model will incorporate ideas for the improvement of streets, parking facilities, power lines and other aspects of the total environment to establish a basis for private and public action. The total display will indicate how Charlottetown might look following improvements.

OPENING CEREMONIES
Mr. Nicholson will be present at Charlottetown for the unveiling of the program, and will address an invited audience of government officials and interested private citizens. The Lieutenant-Governor of Prince Edward Island, the Honourable W.J. MacDonald will also participate in the opening ceremonies, as will Premier Alex Campbell, Charlottetown Mayor Walter Cox and the Honourable Gordon Bennett, Provincial Minister of Education.

Following the official opening and reception, the display will be on view to the general public in Confederation Centre's Memorial Hall for an indefinite period of time.

City Woman Dies In Hospital

Mrs. Edith Benoit of 100 Water Street, Charlottetown, died Monday in the P.E.I. Hospital at the age of 81. She was an outstanding horsewoman for many years.

Born in Isaac Harbour, N.S., she came to Charlottetown where she married Charles Henry Benoit, with whom she was often seen in double sculls racing events on harbor waters. Keenly active in many fields, she was one of the first women to drive an automobile here after they were admitted to the Island. The late Mrs. Benoit was also noted in her younger days for her skating ability and she always took a great interest in participating in and helping promote skating meets. She also thoroughly enjoyed hockey games and was a familiar figure at the Forum over the years.

She came from one of the pioneer families of United Empire Loyalists, a daughter of the late Capt. A.J. Cook and Mrs. Cook, of Isaac Harbour.

In addition to her husband she survived by two daughters, Claire, Mrs. (Dr.) Nelson F. Waters, Alton, N.H., and Ruby (Mrs. Rice) at home. In addition there is one grandchild, Claire Ferguson, of Lincoln, R.I., and three great grandchildren.

Funeral services will be held tomorrow, Wednesday at 1:30 p.m. from the Cutcliffe Funeral Home with interment in the Peoples cemetery.

Southport Man Assessed \$50

A Southport man, Frederick Alfred Cole was fined \$50 and costs or seven days for driving with a suspended license when he appeared before Justice of the Peace, Albert Dims in Traffic Court Tuesday.

Four persons were each fined \$10 and costs, they were: Robert Boyd MacQuarrie of Bonshaw for allowing a passenger to interfere with his driving; David T. Long, West Royalty for permitting a person to drive his automobile while it had insufficient equipment; Alexander G. Conohan, City, for permitting an unlicensed person to drive; and Brandon Joseph M. Morrissey, Newtown Cross, for driving with insufficient equipment.

Waldo Wayne Sanderson, Millview, was fined \$15 and costs for speeding.

THE PROVINCIAL BANK OF CANADA APPOINTMENTS



LEO LAVOIE

MARCEL BELANGER, M.A., C.A.

The President of The Provincial Bank of Canada, Mr. J.-U. Boyer, announces the election as Vice-President of the Bank and member of the Executive Committee, of Mr. Leo Lavoie, the General Manager.

Mr. Boyer also announces the appointment of Mr. Marcel Belanger, M.A., C.A., of Quebec City, to the Board of Directors of the Bank. Mr. Belanger, a chartered accountant and consultant in economics, is a partner of Belanger, Dallaire, Gagnon & Associates, and a Belanger, Chabot, Nohet, Angers & Associates. He is Director of The Great West Life Assurance Company, Union des Carriers de Foyages Limitee, La Fondriere l'Islet Limitee and E. U. Limitee. Mr. Belanger has been a member of many Research committees or commissions and particularly Chairman of the Quebec Royal Commission on Taxation (1963-1965).

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PICNICS

PER LB.

49

GRADE A OVEN READY BROILER

CHICKEN

PER LB.

39

GREEN GABLES

SAUSAGES

LB. 59^c

JUBILEE

BACON

LB. 87^c

BY THE PIECE

BOLOGNA

LB. 39^c

BULK PAK

SALT COD LB. 49^c

SUMMER

SAVORY 2 PKGS. 29^c

PAPER SALE

WHITE SWAN TWIN PAK

TOILET TISSUE 2 ROLL PAC 29^c

WHITE SWAN

SERVIETTES 2 REG. 60 37^c

WHITE SWAN

PAPER TOWELS 2 ROLL PAC 49^c

BUDGET

WAX PAPER 100 FT ROLL 33^c

SALADA

TEA BAGS

60 GAUZE 79^c

McCORMICK HALLOWE'EN

CANDY KISSES

3 LBS. \$1.00

Robin Hood Milk Chocolate

CAKE MIX

2 PKGS. 25^c



VELVET

ICE CREAM

3 PT. SIZE 59^c

HIGHLINER

Fish & Chips 24 OZ. 49^c

FARMHOUSE

Apple Pies EACH 49^c

OMO-POWDERED GIANT

Detergent 15c OFF 85^c

MAXWELL HOUSE

Coffee 1 LB. BAG 89^c

HEINZ—20 OZ. TIN

Spaghetti 2 FOR 49^c

KRAFT VELVEETA

Cheese 1 LB. 69^c

INGERSOLL CHEESE

Spread 16 OZ. 69^c

INGERSOLL BABY ROLL

Cheese LB. 69^c

HEINZ

Ketchup 20 OZ. 41^c

TEMP DOG, CAT

Food 4 15 OZ. FOR 45^c



FLORIDA—WHITE OR PINK

GRAPEFRUIT 10 FOR \$1.00

FIRM, RIPE

BANANAS 4 LBS. 49^c

LOCAL GROWN

CARROTS

4 LBS. 33^c

McGOWN

APPLES

5 LBS. 49^c

ALLEN'S ASSORTED

FRUIT DRINKS 3 48 Oz. Tins 99^c

BICKS ASSORTED

PICKLES

MIX OR MATCH

3 15 OZ. FOR \$1

BRIGHTS CHOICE

PEACHES

4 15 OZ. TINS \$1

CLARKS Y. E.

BEANS

4 20 OZ. TINS \$1

MONARCH

SHORTENING 3 LBS. 1.00

MONARCH

MARGARINE 3 LBS. 1.00

PURITAN BEEF OR IRISH

STEW 2 24 OZ. TINS 1.00

CREST GIANT SIZE

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