

# SHAMED BY THAT WHISPER!



"B.O."

"HOW CARELESS to think I couldn't offend! From now on it's Lifebuoy for me!"

I FEEL SO SAFE NOW THAT I USE LIFEBOUY! AND HOW CONVENIENT IT IS IN THE NEW BATH-SIZE. IT GIVES ME EXTRA PROTECTION—LEAVES ME FEELING FRESH AND DAINTY!



Use it Daily



A LEVER PRODUCT

Avoid offending... ONLY LIFEBOUY GIVES YOU ALL-OVER PROTECTION!

- ★ Exclusive scientific ingredient
- ★ Special purifying lather
- ★ Banishes perspiration odor
- ★ Fresh clean scent
- ★ Keeps you refreshed, longer

Depend on Lifebuoy for sure all-over-body protection. Its special purifying lather stops "B.O." like nothing else can. Get BATH SIZE Lifebuoy today.

BIG, NEW, ECONOMICAL BATH-SIZE Gives you more lather... extra protection... more soap for the money

FROM HEAD TO TOE... LIFEBOUY STOPS "B.O."

## Elmsdale and Vicinity

Mr. and Mrs. Cecil Currie Hansport, N. S., were recent visitors here, guests of Mrs. Bruce Currie.

Mr. George Jornton of Hampton, N. B. was a recent visitor with relatives in Elmsdale and vicinity.

Mrs. Basil MacNeill spent the past couple of weeks in Alma, guest of her daughter, Mrs. Ralph Rennie and Mr. Rennie.

Sincere sympathy is extended to Mr. and Mrs. Merrill Dunn in the death on October 29th of their infant daughter, at the Western Hospital.

Sincere sympathy is extended to the bereaved family of the late Mrs. John O. Gordon, Alma, whose death took place at the home on Tuesday Nov. 6.

Mr. and Mrs. Claude MacNeill, Donna Judy and Vicki were the guests on Sunday of Mr. and Mrs. Frank Callbeck, in Summerside.

Best wishes are extended to Miss Christina Hardy, who recently accepted a position as clerk in the store of Mr. J. P. Johnston.

Mr. and Mrs. Harry O'Brien of Alberton and Mr. and Mrs. James O'Brien motored to Kensington last week and were guests of Mr. James Pendergast and Mrs. Pendergast.

Mr. and Mrs. John S. McKinnon and Miss Rita McKinnon were recent visitors with relatives in Elmsdale and Alberton.

Mr. and Mrs. Earl Currie and Mr. Benny Matthews motored to New Brunswick to spend a week with relatives and friends there.

Mrs. Emerson Currie, Mr. and Mrs. Earl Currie motored to Valleyfield recently to attend the funeral of the late Mr. William Montgomery, Mrs. Emmerson Currie's brother-in-law.

Mrs. George Murray has returned to her home from a most enjoyable visit with relatives and friends in Boston, Mass. She, Mr. and Mrs. Burton Rix and family formed a motor party for the trip.

Many friends are pleased to know that the condition of Mr. Gordon Jeffery, who is a patient in a veterans Hospital in Montreal, is reported to be improved, and all wish him a speedy recovery.

Mrs. William Matthews entertained the members of the Elmsdale Women's Institute for their annual meeting on November seventh. After the regular business was conducted and the reports given by the President Mrs. Robert Brennan, and the Secretary was a week-end visitor at the home of her parents Mr. and Mrs. Rex Dawson.

Treasurer, Mrs. Everett Matthews. Mrs. Bruce Currie was appointed to take charge of elections. Results for the re-election of all officers for the coming year. Next meeting is to be held at the home of Mrs. Bruce Currie. Refreshments were served by the hostess assisted by the committee. Meeting then adjourned.

## Bedeque Notes

Mrs. James Henderson left on Monday, Nov. 6, for Halifax, where she spent a few days with friends.

Rev. W. Burton and Mrs. Crowe have returned from their vacation in Nova Scotia.

Friends and relatives of Mr. Clifford Wright, Middleton, are sorry to learn that he has entered the P. E. I. Hospital for treatment. An early recovery is the hope of all.

Congratulations are in order to all those in Bedeque and the outlying districts, who made such a good showing in the recent musical festival held in Summerside, on the 4th inst.

Quite a number of the school children of this district were entertained at the home of Miss Clara Affleck to a Halloween party. This kindly act was greatly appreciated by the parents.—W

Friends of Mrs. Elliot Bell, this village, and Mrs. Frank Jewell, also of this community, were sorry to learn of the sudden passing of their sister-in-law, Mrs. Frank Newsome of Rose Valley.

Miss Ina Phillips, teacher at Northam, was a week-end visitor among friends in Bedeque. On Monday, 6th, she went by bus to Amherst, N. S. to attend the big fair there.

The many friends and relatives of Master Donnie MacFarlane, son of Mr. and Mrs. Herman MacFarlane, Fernwood, will be pleased to know that he has returned from Halifax, where he was under treatment for a serious illness. He is now well on the way to complete recovery.

Mr. and Mrs. Irving Toombs had as their guest over the week-end, Mr. Roy Knight, M. P., (C. C. F.) of Saskatoon. He also attended the Banquet held in Kensington on Tuesday evening, 7th, under the auspices of the P. E. I. members of the C. C. F.

The October meetings of the "Half Century" Club, which are held fortnightly, met at the home of Mrs. E. S. Weeks and Mrs. Vernon Craig. Several members were absent because of illness. Plans were made for parcel post and pantry sale. A new member was cordially welcomed to the Club. A well-balanced program was carried out and a social time was enjoyed by all.

The sewing classes held in the hall at Central Bedeque on Wednesday afternoon and evening of each week, are being well attended and a keen interest shown in the work. These classes are under the auspices of the Women's Institutes of P. E. I., and the supervisors in charge are sparing no effort to assist and encourage those who are taking this course.

A miscellaneous "shower" was held in the Seven Mile Bay Hall on Tuesday Nov. 7th, in honour of Miss Helen Sherry, whose marriage to Mr. Arnold Murray, Augustine Cove, takes place in the near future. A large number of "well-wishers" was present. The gifts in money, china, linen and other useful articles were presented by girl friends of the "bride-to-be." The stage was beautifully decorated with streamers of pink and white, fastened to the electric chandelier in the ceiling. A string of colored lights was entwined around the front and overhead of the platform, making an unusual lighting effect. Lunch was served and a very pleasant evening was enjoyed by all.

## Borden and Vicinity

Mrs. Fred Ranshan and children who have been visiting her home in Souris visited their home here in Borden on Monday.

On Tuesday, Mrs. Athol Ellis and children Jean, Allan and Barry of Borden left for Mt. Stewart where, with Mr. Ellis who is C. N. R. agent there, they will reside in future.

Mrs. Ralph Toombs of Borden had as her guests on Sunday Mr. and Mrs. Earl Jay and family of Mt. Stewart and Mr. John MacAssey of Bedford.

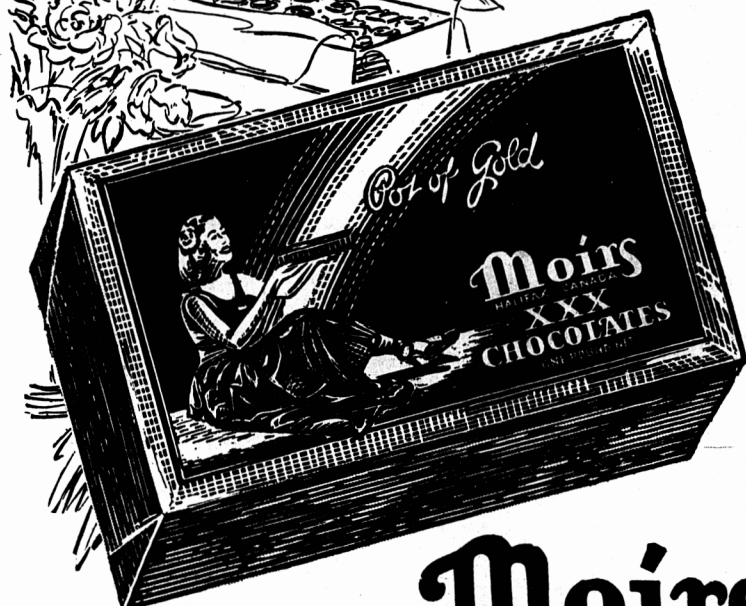
Many friends here learned with regret that Mrs. Jackie Campbell of Borden had fallen breaking her leg. Mrs. Campbell was taken to the P. C. Hospital where the injured limb was set.

The weekly auction party of the Ladies Altar Society was held in Borden Town Hall on Monday evening with six tables, playing Ladies prize was won by Mrs. J. V. MacDonald, gifts by Mr. George Delghan, with consolation prizes going to Mrs. Thomas Gallant and Mr. James MacAleer. The freeze-



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Cherries in Maraschino—Selected cherries, sweet and juicy, coated with Moirs superb XXX chocolate. A treat for all lovers of Cherries in Liqueur. 1 lb. 2.00.



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## North Tryon Notes

Mr. Leroy Dart was a business visitor to Charlottetown on Tuesday.

Misses Elaine Chisholm and Irene Howatt of Charlottetown were week-end visitors at the home

of their parents Mr. and Mrs. Heath Howatt and Mr. and Mrs. Heath Chisholm.

Mr. and Mrs. George Wolver of Tryon were week-end visitors to Union Road, guests of his brother.

Misses Ida and Eula Wood were visitors at the home of Mr. and Mrs. Lawson Cotton, Summerside

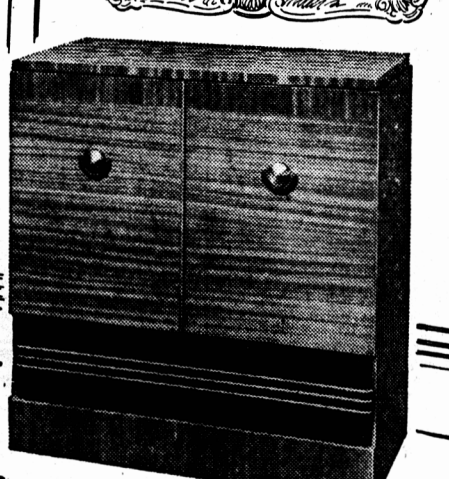
Miss Lois Simpson was a week-end visitor at the home in Bay View Cavendish.

Many people of Tryon and vicinity were among those who attended the South Shore Musical Festival held in Summerside at the High School Auditorium.

—Miss Margaret Dawson, student of Summerside High School

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out prize was also won by Mrs. J.V. MacDonald. Ladies Social Club met last week at the home of Mrs. Reginald Rodgers with eighteen members and visitors present. Worship period was in charge of Mrs. W. S. Jardine who spoke of conditions in Korea and the dire need of clothing etc. An address of farewell was read by Mrs. Lorne Cousins and the presentation of a gift was made by Mrs. Kenneth MacDonald to Mrs. Athol Ellis who leaves this week to reside in Mt. Stewart. On motion of the members it was decided that they buy the silver ware for the church kitchen and Mrs. J. J. MacIsaac was appointed to order same. Lunch was served by the hostess. Next meeting is to be held at the home of Mrs. W. S. Jardine when a box of used clothing is to be packed for Korea.

OUR BOARDING HOUSE MAJOR HUOPLE

EGAD, BOYS! HERE'S HEADLINE NEWS! I'VE DECIDED TO CAPITALIZE AND LAUNCH THE "HOOPLE HOT POT" COFFEE DELIVERY SERVICE MYSELF! THAT MEANS \$100 IN STOCK IS AVAILABLE AT \$1 PER SHARE!

I'LL FADE YOU FOR A FEW RUPEES — WAIT TILL I GO OUT BEHIND A TREE AND COUNT MY MONEY!

I'LL PULL UP THE CARPET FOR MY LIFE SAVINGS AND TAKE ONE THIRD!

LET ME IN TOO — THEN I CAN SAY THE ONLY FUNCTION I'VE MISSED IS A CROOKED CROQUET GAME!

THIS WILL BE A BIG BUSINESS =