

# CHARLOTTETOWN

# RURAL APPRECIATION DAYS



COME AND

Get Acquainted!

4 TREMENDOUS  
SALE DAYS

Wed., Thurs., Fri., Sat.

JULY 25-26-27-28

SAVE AT THE  
MERCHANTS LISTED  
HERE

HERE'S THE SALE EVENT THAT'S DESTINED TO  
BE THE TALK OF THE TOWN FOR MONTHS TO  
COME — BECAUSE YOUR MERCHANTS HAVE  
NEVER BEFORE OFFERED SUCH BIG VALUES

Yes, the whole Island's going to be talking about "Rural Appreciation Days", one of the greatest sales events in Charlottetown's history! For four exciting days these merchants will offer their finest merchandise at tremendous savings! It's our way of thanking all rural residents of this Island province for their continued support and patronage. Take this opportunity to meet these neighbour-merchants—and save as never before! While this event is primarily designed to express appreciation for rural support of the City of Charlottetown, a very special invitation is extended to one and all, including all visitors to our Island, to participate in this tremendous savings event in Charlottetown.

Albert L. Thomas

Allison MacLeod Ltd.

Archer & MacDonald Ltd.

Atlantic Roofing & Insulation Co.

Burke Electric Ltd.

Canadian Tire Corp'n.

Chandler Bros. Ltd.

Co-op Life Insurance Co.

Co-op Super Market

Crockett & Storey Ltd.

Dows Men's Wear

Fashion Shoppe

Firestone Home & Auto Co. Ltd.

Gloria Ladies' Wear

Goodspeeds of P. E. I. Ltd.

Holman's of P. E. I.

Holmes & Bradley Misses', Girls' Wear

Hughes Drug Co. Ltd.

Island Furriers Ltd.

Kennedy's Ladies' Wear

K. & R. Shoe Store

Larry's Restaurant

Lucky Dollar Food Stores

Moore & McLeod Ltd.

North River Drive-In Theatre

OK Rubber Welders Of P. E. I. Ltd

Prince Street Meat Market

Rogers Hardware Co. Ltd.

Sally Shops Ltd.

Simpsons-Sears Ltd.

Star Clothing Co. Ltd.

Sunters Ladies' Wear

Tanton Tire Service

F. W. Woolworth Co. Ltd.

SEE FOLLOWING PAGES FOR OUTSTANDING VALUES!