

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

FRILLS and **Furbelows** for the young-ladies-of-fashion who wear sizes 7 to 12! It's truly amazing just what a **CRINOLINE** will do for "her" full skirted dresses. Holman's Youth Centre in Summerside has about the faintest **CRINOLINE SLIP** you could hope to see . . . It is made by Goosey Gander (so you know the quality is excellent). Fashioned with a "V" necked bodice shirred in the back with elastic and having an edging and straps of eyelet embroidery, the Crinoline is in tiers with an eyelet edged hemline — of fine glazed cotton, with just the right and proper amount of stiffness to make skirts appear at their full best. These Goosey Gander Crinoline Slips are priced 3.98. There are other Cotton Crinoline Slips priced from 1.98 and Everyday Cotton Slips from 98 cents each in Holman's Youth Centre in Summerside.

THE "Go-With" garment for slacks and sport skirts. . . why they're "T" SHIRTS of course! And Holman's Sportswear in Summerside and Holman's Ladies' Shop in Charlottetown have just received a shipment of them in sweet as sugar colors! They're jewel trimmed, some have a closely cuffed neckline, others are cuffed and scooped — all are priced just 1.98 each. Tiny sleeves and a neatly ribbed waistband give the perfect finish to "T" Shirts that can take their place anywhere, anytime. Sizes are small, medium or large and now is the time to pick up the "T" Shirts you need and want . . . They're priced 1.98 in Holman's Sportswear, Summerside and Holman's Ladies' Shop, Charlottetown.

THEY say—"Anytime is Tea Time". Well, we say—"Anytime is TEA CUP Time", because no matter what the season and no matter what the reason you can always be right by giving a **CUP AND SAUCER** for a gift. Holman's Both Stores China Departments have some rare beauties—imported from the famous English Potteries, Aynsley, Salisbury, Royal Albert, Old Royal, Adderley and others. Exquisitely designed and decorated in colors that glow softly or brightly, as you may wish . . . Cups and Saucers are priced from 1.25 to 4.95 in Holman's Both Stores China Departments, Summerside and Charlottetown.

HOLMAN'S Men's Wear news of Note this morning brings out the wonderful fact that you may NOW purchase **SUITING BY THE YARD** — And, it is reasonably priced too! Girls, you have all admired the marvellous materials that go into men's suits — well, you can get the self-same marvellous materials for yourself . . . British Worsteds, soft Tweeds, Satin Faced Venetians or serviceable Gabardines (They're Progress Brand Suitings). Come get your Suiting and have your own favorite tailor or dressmaker fashion you a Spring Coat or Suit that will be the envy of all your friends. Also, the Men's Wear Department of Holman's in Summerside ask me to tell you that the complete range of Spring Samples for **MADE TO MEASURE CLOTHING** from Progress Brand, Bond, Semi-Ready and W. R. Johnston are now on hand, so come see and order your new Suit or Top Coat from Holman's Men's Wear in Summerside.

MORE BARGAINS From **HOLMAN'S HARDWARE** IN SUMMERSIDE . . . These are very timely for your Spring Cleaning and Shine Up! Pint Tins of **FLOR-O-LAC** the floor polish recommended for hardwood and linoleum floors that is economical and non-skid, regularly priced 1.19 is NOW 89 cents. 1 pound tin of **LONDON PASTE WAX** for floors, furniture, woodwork, etc., regularly priced 45 cents a tin is NOW 35 cents a tin. Both these **SPECIALS** are in Holman's Hardware, Summerside.



by the claims of inferior blinds

ONLY **ALL Flexalum.** HAS ALL THESE **MIRACLE FEATURES!**

- spring-tempered aluminum slats
- wipe-clean plastic tapes
- slim long-wear nylon cords
- non-slip filler
- crash-proof cord lock
- custom-made, completely color-matched or in 192 color combinations

Make sure your blind has the **All-Flexalum** label with the **Good Housekeeping Seal**

FREE colorful decorating booklet home estimate

CUSTOM MADE VENETIAN BLINDS — Let us measure your windows and install your Custom Made Blinds . . . This is a Holman Service without Extra Charge! **VENETIAN BLINDS** with flexible metal slats are always available in regular stock, priced from **4.95**

HOLMAN'S Both Stores

HOLMAN'S Both Stores... MARCH BEDDING FEATURES!

Two Great Savings For One Week Only
Saturday, March 19th Thru Saturday, March 26th

Our Popular "Slumberon" SPRING-FILLED MATTRESS

An excellent Mattress at a Wonderful Saving Price. The Slumberon Spring Filled Mattress is made up of 180 coil springs, "Flex-O-Lock", Layer Felt, covered with attractive, long wearing woven ticking. It is complete with ventilators; turning handles, and has an outer rolled edge. In all standard sizes.

Regular 39.50
SPECIAL SALE — 27.95

HIGH RISER STEEL SPRING

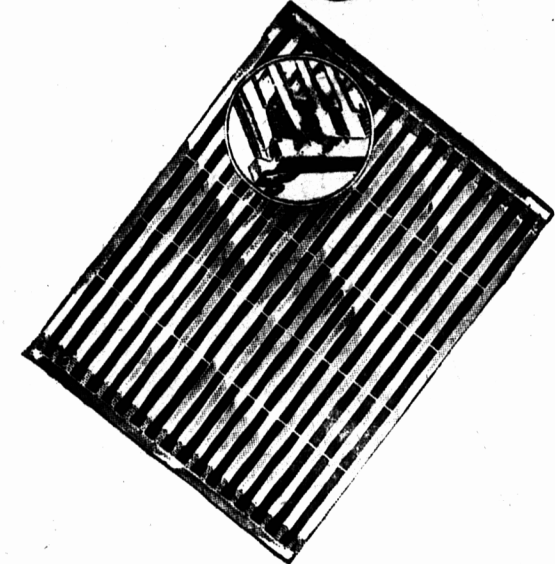
A Spring that will give years of "No-Sag" use! High riser type, made of 3/4" strap steel, the edge and centre section is reinforced with 1 1/4" strap steel. Sides have 4 cross Helicals and ends have 26 helicals each. In all standard sizes.

Regular 19.95
SPECIAL SALE — 14.95

SAVE MORE!
Buy Both Mattress And Spring For Only — **39.95**

Be Wise! Buy Now! Save!

HOLMAN'S
Summerside and Charlottetown



HOLMAN'S Both Stores... MAKES ANOTHER HUGE PURCHASE

To Bring You Substantial Savings On **FAMOUS BEATTY**

ELECTRIC WASHERS

Save **40.00**
On A Beautiful Beatty
REGULAR 189.00

149.00

You'll very definitely want this Beautiful Beatty Washer—You can buy it at a Real Saving and it is destined to be a Real Labor Saver too! All gleaming white porcelain enamel with a deep skirt, this Beatty Washer has a strongly made water action gyrotator run by a Zenith mechanism. It is complete with drain hose, splash proof cover; and equipped with a Lovell wringer finished in shining satin chrome. This is **THE WEEK** to make an important investment for your home . . . **BUY ONE OF THESE BEATTY ELECTRIC WASHERS!**

Act Now — This Saving Only While Quantities Last

On Sale ONE WEEK Only
Saturday, March 12th Thru Saturday, March 19th

\$10. DOWN
Delivers Your Beautiful New Beatty Washer Balance Monthly

— Phone, Write or Come In **HOLMAN'S** Summerside or Charlottetown —

