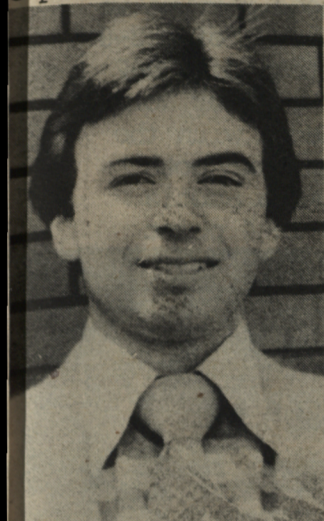


GETTING THEIR FINGERS DIRTY

Four UPEI students are putting into



STEPHEN FITZPATRICK

practice the skills and theory they have earned after three years in the Business Administration Program, and "getting their fingers dirty" in the process.

In 1973 a Student in Industry Program was organized between the Department of Industry and Commerce and UPEI with the aim of producing new ideas and techniques of modern business practice to all local business enterprises. Since that time approximately 20 students have been involved in projects ranging from accounting to marketing research. In 1977 it was decided to expand the program to provide study-related summer employment for students in the Business Administration Program at the University.

While the original program enabled the student to earn degree credits but had no financial remuneration, the summer program is the reverse. Through a cost-sharing arrangement a portion of the student's salary is paid by the Department of Industry and Commerce, although the student and the employer negotiate any final salary arrangement. The student can be employed for 14 weeks during the summer, thus allowing sufficient time to become comfortable with any new responsibilities or to complete special projects. The Department of Industry and Commerce selects the business to be assisted, while the University is responsible for student selection.

Professor Walter Isenor has kept in close touch with both students and employers since the program began in 1973, but Professor J.R. Collins is presently working as University liaison and consultant.

"We are trying to marry the educational process of the academic year with real occupations," said Collins. "This program allows students to 'get their fingers dirty' and gain an appreciation of what it

is like to work within some professional



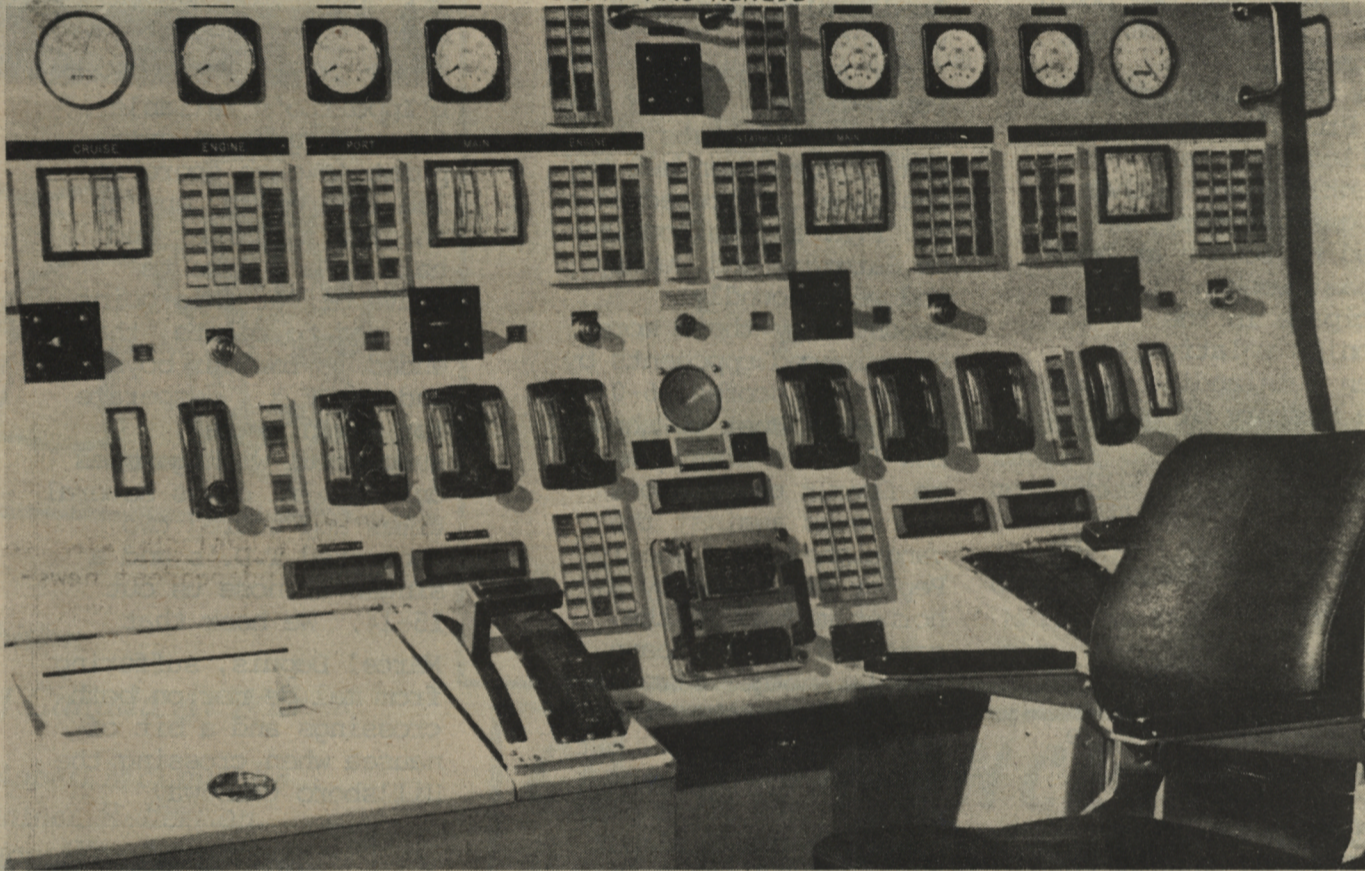
SCOTT MAC KENZIE

constraints."

Confidentiality is an important factor in an employer's willingness to hire a person on a short-term basis, Collins indicated. "If the student has difficulty with some area of the job, we will help him to work it out, but any information remains the property of the employer," he stressed.

Tony Gould, Stephen Fitzpatrick, Scott MacKenzie and Bruce

Cont'd page 10

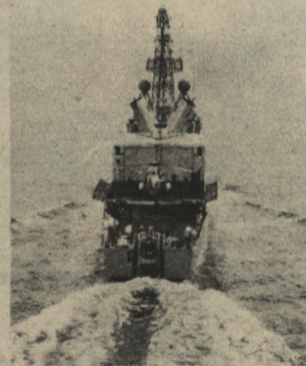


If you are an engineer, this chair could be yours.

It's the Master Engineering Control Centre of one of our DDH 280 Destroyers — powered by jet turbine engines, one of the most advanced propulsion systems in the world.

In Canada's ships, Maritime Engineers work in a wide range of disciplines—mechanical, electrical and electronic. Marine Engineers are responsible for hull, main propulsion, and associated systems. Combat Systems Engineers are responsible for the fighting equipment—weapons, electronic sensors, communications and control systems. And both are managers, supervisors and leaders of men.

If you're an engineer, or studying to become one, think about this Officer's career. It will offer you challenge on both a professional and personal level—and might take you anywhere in the world.



Director of Recruiting & Selection, National Defence Headquarters, Ottawa, Ontario K1A 0K2

Please send me more information about opportunities in the Canadian Forces for Maritime Engineers.

Name _____

Address _____ City _____

Province _____ Postal Code _____

Course _____

University _____ Year _____

ASK US ABOUT YOU



CANADIAN ARMED FORCES