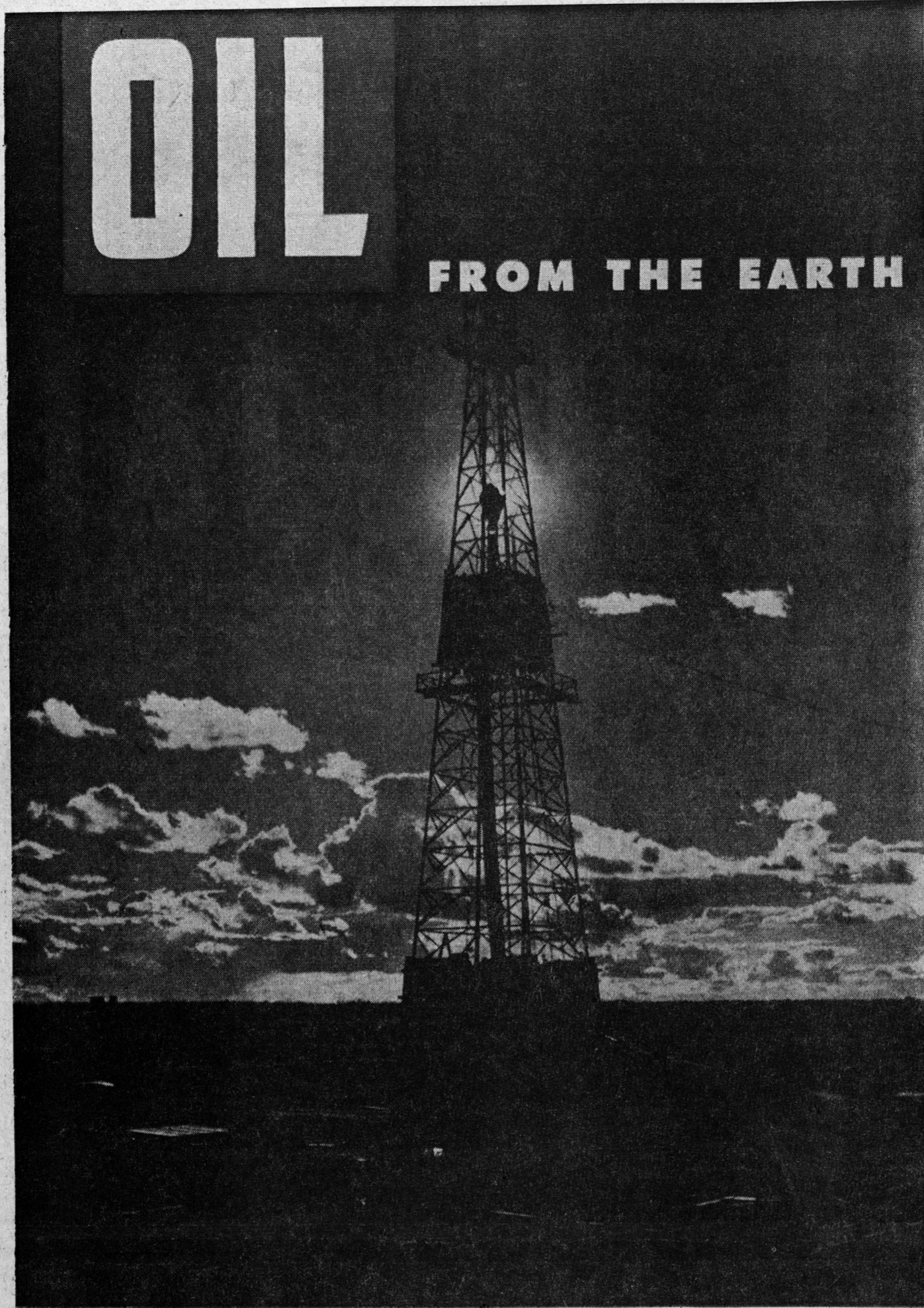


OIL

FROM THE EARTH



A rotary bit drilling rig is now being dismantled in the oil fields of Western Canada, and will be brought to P. E. I. for drilling operations.



Imperial Oil Limited . . . congratulate the people of Prince Edward Island for their efforts in expanding and improving the province's fisheries . . . and we are proud of the part we have played traditionally in this important industry. Our confidence in the people of the Island . . . and our faith in the Province's potentialities . . . is unswerving and constant . . . and Imperial Oil Limited is now endeavoring to develop in Prince Edward Island another great natural resource . . . oil!

IMPERIAL OIL LIMITED

"Always Look To Imperial.....For The Best"